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Quiz: Set up the equations to calculate the overall profit or loss for each of the following option transactions if the strike price of all options equals $\$ 18$ and Dell’s stock price ends up at $\$ 14$ when the options expire on August 17, 2012. Note: if you do not show a sign, I will assume your number is positive.
a. Submit a market order to buy one call contract.
b. Submit a market order to sell one call contract.
c. Submit a market order to buy one put contract.
d. Submit a market order to sell one put contract.

Note: Bonus WSJ Questions on back of page

