

A photograph of Dean Terry S. Maness, a man with glasses wearing a dark suit jacket over a light blue shirt, sitting at a white table. He is smiling and looking towards a woman on his right. On the table are three yellow coffee cups with white lids, each with the text 'en bon pain' on it. A water bottle is also on the table. In the background, other people are visible in a brightly lit, modern indoor setting, possibly a school hallway or event space.

DEAN'S *message*

TERRY S. MANESS

Dean, Hankamer School of Business

Alumni, students, faculty, staff, parents,
recruiters, donors and friends of the
Hankamer School of Business
ARE INEXTRICABLY LINKED.

The interconnectedness and shared experience of being a member of the Hankamer family is a unique bond that brings us together. Our faith-based heritage and commitment to integrity provides the foundation for collaborative and mutually beneficial relationships. From student-to-student, student-to-faculty, student-to-recruiter, student-to-alumni, and alumni-to-alumni relationships (among other relationships), Baylor Business fosters and supports engagement on several levels. This complex network, set within a global perspective, allows us to stay connected to our students long after they graduate.

This issue of the *Baylor Business Review* explores the art of networking and building relationships among Baylor alumni and external groups.

From traditional face-to-face meetings to the utilization of social media platforms, building and maintaining professional and personal relationships can be critical for the modern businessperson.

In an effort to produce the best business school magazine for our readers, we will be distributing our annual readership survey in the coming weeks. Please watch your email inbox for a readership survey from Baylor Business. If you'd like to be added to our email list, please visit baylor.edu/business/email. 📧