



IN THE NEWS

UNIVERSITY BUSINESS MAGAZINE:

"Baylor Regents Approve Construction of New Business School Campus, Phase Two of Track and Field Complex." Baylor Regents approved construction of the \$99 million Paul L. Foster Campus for Business and Innovation, a 275,000-square-foot facility.

FOX SPORTS SW: "Baylor's S3 Program at Texas Rangers Game." Article quotes **KIRK WAKEFIELD**, professor and holder of The Edwin W. Streetman Professorship in Retail Management and executive director of sports and entertainment marketing, about Baylor's Sports, Sponsorship and Sales (S3) program, which is conducting a creative project in cooperation with FOX Sports. **SPORTS NETWORKER:** "Sports and Health Partner in Pittsburgh." **KIRK WAKEFIELD** is quoted in reference to the partnership between sports teams and healthcare systems in Pittsburgh, Pa.

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THE WALL STREET JOURNAL: "How to Maximize Social Security Benefits." Article quotes **WILLIAM REICHENSTEIN**, professor of Finance and The Pat and Thomas R. Powers Chair in Investment Management, who determined the best time to claim Social Security. **YAHOO FINANCE:** "Free Social Security Advice for U.S. Veterans." Article cites research by **WILLIAM REICHENSTEIN** on the best time to claim social security benefits, which led to the development of a software tool that estimates an individual's optimum time to claim benefits.

HARVARD BUSINESS REVIEW: "Entrepreneurs Feel Closer to God Than the Rest of Us Do." Interview with **MITCHELL J. NEUBERT**, associate professor of Management and Entrepreneurship and Chavanne Chair of Christian Ethics in Business, on his research that found that American entrepreneurs pray more, see God as personal and attend services that support business.

NETQUOTE.COM: "The Just-Married Insurance Checklist." Article on how to change insurance policies after marriage quotes **TOM POTTS**, professor of Finance.

WACO TRIBUNE-HERALD: "Waco ISD Principals Sign Agreement to Meet Standards." Article quotes **BLAINE McCORMICK**, associate professor of Management and Entrepreneurship, on how financial strain is making some schools act more like businesses. **FORBES:** "Who Are The Greatest American Entrepreneurs Ever?" Article cites a survey conducted by **BLAINE McCORMICK** of 41 business experts from history, economics and management to help rank the top 10 American entrepreneurs of all time.

WACO TRIBUNE-HERALD: "Forecasters to talk about local, national economies." **TOM KELLY**, professor of Economics and director of the Center for Business and Economic Research, discussed local, state and national economic trends at the 2014 Economic Forecast Luncheon.

KUHF-FM: "Cell Phone Culture in Houston." **JAMES A. ROBERTS**, professor of Marketing and The Ben H. Williams Professor of Marketing, was a guest on the "Houston Matters" radio program that focused on cell phone culture and how these devices have changed our lives in just a few short years. **FINANCIAL POST:** "Why Indebted Canadians Should Be Wary of a Cashless Society." Article quotes **JAMES A. ROBERTS** on the effects credit card usage has on consumer spending habits.

THE NEW YORK TIMES: "Candy Crush and Mr. Christie." An editorial on the legalizing of Internet gambling in New Jersey that cites the work of **EARL L. GRINOLS**, distinguished professor of Economics. **WACO TRIBUNE-HERALD:** "INFORM Act will bring long-overdue honesty to debt fight." Column by **EARL L. GRINOLS** that advocated for the bipartisan INFORM Act as an "incalculable as a guide to sensible, pro-growth and inter-generationally fair fiscal policy."

CULTUREMAP DALLAS: "Texas Earns Top Marks for University Entrepreneurial Programs." Hankamer School of Business is ranked No. 5 in the nation on the Princeton Review and Entrepreneurship magazine's annual listing of the top 25 undergraduate and graduate entrepreneurship programs.

RED ORBIT: "Oreos As Addictive As Morphine to Rats." Article mentions a study by **BRENNAN DAVIS**, assistant professor of Marketing, which suggested when fast food restaurants are located near schools in low-income areas, obesity numbers are higher.

TEXAS ENTREPRENEUR NETWORK BLOG: "Greg Leman Talks about the Baylor Research and Innovation Collaborative." Interview with **GREG LEMAN**, professor and director of the LAUNCH Innovative Business Accelerator, about the program, the group's mission and his advice for entrepreneurs.

BAYLOR LARIAT: "BU Announces \$1.5 Million Donation to be used for Business School." Paul and Carol McClinton of Waco have donated \$1.5 million to be used for a 350-seat auditorium in Baylor's new Paul L. Foster Campus for Business and Innovation, which will be used for classes, meetings and lectures.

WACO TRIBUNE-HERALD: "Paul and Jane Meyer Foundation donated \$2.5 million for new Baylor business school." The Paul and Jane Meyer Family Foundation donated \$2.5 million to create the Paul and Jane Meyer Conference Center within the new home of the Hankamer School of Business.

INSIDE BIZED: "\$1 Million Gift Given To Baylor University Business School." Steve and Penny Carlile donated \$1 million to Baylor that will create the Steve and Penny Carlile Plaza on the Paul L. Foster Campus for Business and Innovation.

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