

baylor **BUZZ**

Hankamer School of Business Named Most Innovative Business School

European CEO magazine's 2011 Global Business Education Awards named Baylor University's Hankamer School of Business the Most Innovative Business School for the Southern United States Region.

In naming Baylor, the magazine cited the school's entrepreneurship, global perspective, student connections to the business community, family-focused values, high-tech collaborations, community service and well-rounded relevancy. Hankamer School of Business dean Terry Maness accepted the award at the London Stock Exchange.

The annual European CEO magazine awards recognize the world's leading centers of excellence. Its selection panel uses a range of criteria to select its Global Business Education Awards, including accreditation, curriculum diversity, size and student-to-teacher ratios, graduation rates, admissions procedures, job placement potential, training in technology, holistic approach and sustainability. The winners of the Global Business Awards were listed on the magazine's website and published in its December/January issue.

Baylor's Entrepreneurship Program Ranked 3rd in the Nation

The undergraduate entrepreneurship program at Baylor University's Hankamer School of Business is ranked No. 3 in the country from among more than 2,000 schools surveyed by *The Princeton Review* for *Entrepreneur Magazine*.

The eighth annual ranking reveals the nation's top 25 undergraduate and top 25 graduate programs for entrepreneurship. Schools were evaluated based on teaching entrepreneurship business fundamentals in the classroom, staffing departments with successful entrepreneurs, excellence in mentorship, providing experiential or entrepreneurial opportunities outside of the classroom, as well as non-traditional, distinguishable aspects of the program.

Baylor Accounting Students Rank Nationally for CPA Pass Rates

Baylor University's accounting program is one of the best in the country, according to the results for first-time candidates of the 2010 Uniform Certified Public Accountant (CPA) exam released by the National Association of State Boards of Accountancy

(NASBA). Baylor graduate students ranked No. 6 in the nation for overall pass rate for first time candidates, with 86.6 percent passing.

On individual sections, Baylor ranked No. 5 in the nation on the auditing section with a pass rate of 81 percent, No. 3 in the nation on the financial accounting and reporting section with a pass rate of 90 percent and No. 7 in the nation on the regulation section with a pass rate of 77.3 percent. Graduate students also achieved the highest overall pass rate in Texas and the highest average score in Texas, a score of 81.1.

Baylor Executive MBA Program Earns National and International Recognition

For the first time, the Executive MBA program at Baylor University's Hankamer School of Business has been named among the best programs in the world by *Bloomberg Businessweek's* 2011 Executive MBA ranking. Baylor is ranked 37 worldwide, and the program, which includes campuses in Dallas and Austin, also ranked third among programs in Texas. The program is also ranked 35th in the country for United States-based programs by the *Financial Times'* 2011 rankings.

Baylor's Institute for Family Business Named Regional Coordinator for STEP Project

Baylor University's Institute for Family Business, within the Hankamer School of Business, has been designated as regional coordinator for the North American Affiliate Board of the Babson College Successful Transgenerational Entrepreneurship Practices (STEP) project.

The STEP project began in 2005 at Babson as a collaborative research effort to understand the spread of entrepreneurship across generations in successful family businesses. Summits are held around the world each year so families and scholars can work together to gather more knowledge about family businesses.

The project operates in Europe, Latin America and Asia Pacific, as well as North America. Partners in the organization submit at least one case study every two years. In 2010, the STEP project had accumulated 72 cases, giving scholars access to a multitude of transgenerational family business research.

bbr.baylor.edu/buzz-sp12



Hankamer welcomed additions to Faculty & Staff

FACULTY

Department of Accounting and Business Law

Cari Edison
Lecturer in Accounting

Bradley Lail
Assistant Professor of Accounting

Department of Economics

John Ssozi
Lecturer in Economics

James West
Professor of Economics
Holder of The W. H. Smith Professorship in Economics

Department of Information Systems

Jeremy McElroy
Lecturer in Information Systems

Department of Management and Entrepreneurship

Marlene Reed
Lecturer
Entrepreneur in Residence

STAFF

Austin Executive MBA Program

Bree Meadows
Associate Director

Department of Finance, Insurance and Real Estate

Melissa Taylor
Coordinator, Baylor Business Fellows

Department of Management and Entrepreneurship

Michelle McCaig
Office Manager

Monica Vardeman
Administrative Associate

Graduate Programs

Mary Reinhardt
Admissions Coordinator

2011