

# DEAN'S *message*

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## PART OF OUR MISSION

at the Hankamer School of Business is to *foster a culture of innovation.*

Our students, faculty and staff cultivate a culture of excellence through rigorous classroom learning, real-world experience, a foundation of Christian values and a global perspective. An environment of collaboration and forward thinking further supports our mission.



[bbr.baylor.edu/dean-fa15](http://bbr.baylor.edu/dean-fa15)

This issue of the *Baylor Business Review* delves into the relationship of environment and climate, and ultimately, how our new home, the Paul L. Foster Campus for Business and Innovation, will help us fulfill our mission. This climate of innovation is the foundation for our work and the means through which we provide the Baylor experience. The concept of culture extends beyond the walls of the Foster Campus, though. From corporations that promote values-driven workplaces to managers who encourage out-of-the-box thinking, creating a shared experience is not accomplished with a single action or policy. This issue explores how different organizations and people, in addition to Baylor Business, establish cultures.

As you read on, you may notice the home of the School isn't the only thing that has changed. Thanks to valuable reader feedback, we've altered the magazine to ensure it is what our readers desire. For more in-depth information about our readership survey results and the changes, see the editor's note on page 32.

*We're incredibly proud* of the Foster Campus and the culture of innovation we're creating, so we hope you can see it for yourself at the annual **Hankamer School of Business Homecoming Reception Oct. 23.** 