



BAYLOR *Business* BUZZ

HAPPENINGS / EVENTS / HONORS / THE LATEST NEWS FROM HANKAMER

BAYLOR UNIVERSITY REGENTS APPROVE ENTREPRENEURSHIP PHD PROGRAM

The Entrepreneurship doctoral program, which will launch fall 2016, was approved in May. The program will be the third PhD program offered at the Hankamer School of Business.

MARKETING STUDENTS PRESENT CLASS PROJECT TO WACO CITY COUNCIL

As part of a project in lecturer Todd Finch's marketing class, six students presented their marketing plan to help keep young professionals in Waco, Texas, to the Waco City Council in May.

BAYLOR PROSALES TEAMS PLACE IN NATIONAL COMPETITIONS

Baylor's Professional Selling program (Baylor ProSales) team finished fourth in the National Collegiate Sales Competition at Kennesaw State University. Another Baylor ProSales team finished third in the Western States Collegiate Sales Competition.

PROFESSIONAL FRATERNITY TAKES CARE OF BUSINESS AT STATE COMPETITION

Baylor's new Phi Beta Lambda chapter brought home 43 awards at the 2015 State Leadership Conference at The University of Texas at Dallas in April.

BAYLOR ENTREPRENEURSHIP DEPARTMENT PARTNERS FOR EXPO

The Entrepreneurship Program partnered with the economic development department of the town of Addison, Texas, and the Dallas Entrepreneur Center to offer entrepreneurs an opportunity to address issues crucial to accelerating company growth at the TREP EXPO in May.

STUDENT EARNS SECOND PLACE IN NATIONAL SELLING COMPETITION

Senior Kelsey Mann was named runner-up in the national Sales Student of the Year Award competition held by the American Marketing Association and the University Sales Center Alliance.

HANKAMER SCHOOL OF BUSINESS NAMED TOP SCHOOL FOR FINANCIAL AID

Hankamer ranked No. 1 in an online grad school guide GraduatePrograms.com survey for offering the best financial aid. The School was also listed among the top 25 business schools with the best quality of education.

BAYLOR CLINCHES TOP 10 ACCOUNTING PROGRAM IN LINKEDIN RANKINGS

LinkedIn recently ranked Baylor University a Top 10 school for graduate accounting programs.

BAYLOR BUSINESS CLIMBS RANKINGS IN U.S. NEWS GRAD SCHOOL SURVEY

The School moved up seven places to No. 58. The MBA in Healthcare Administration, a specialization in Baylor's MBA program, moved up seven places to No. 17 in the U.S. News rankings of healthcare management programs.

MCBRIDE CENTER FOR INTERNATIONAL BUSINESS HOSTS GLOBAL BUSINESS FORUM

The ninth annual Global Business Forum, titled "The Global Classroom: Issues in International Education," was held in March.

BAYLOR TEAM WINS FINANCE COMPETITION

Four Baylor students won first place at The Texas Investment Portfolio Symposium at Rice University Saturday, Feb. 21.

BAYLOR ANGEL NETWORK REPORTS RECORD-BREAKING YEAR

Baylor Angel Network members invested more than \$3 million in 12 companies in 2014, more than twice the amount invested in 2013.

STUDENT-MANAGED INVESTMENT FUND PROVIDES SCHOLARSHIPS

This year, the student-managed Philip M. Dorr Alumni & Friends Endowed Investment Fund has provided a \$150,000 financial contribution for student scholarships.

BAYLOR BUSINESS EARNS COMMUNICATION AND MARKETING AWARDS

Hankamer's Communications & Marketing Department earned six MarCom Awards for its communications and marketing materials. The department also earned the 2014 MobileWebAward for Best University App for its Baylor Business Review iPad application.



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