



## Catch the Baylor Spirit at **HOME**COMING October 19-20, 2013

In 1909, Baylor alumni received an unusual postcard in the mail. It was an invitation to return to campus for a celebration that would allow them to “renew former associations and friendships, and catch the Baylor spirit again.” And, with that, the homecoming tradition was created.

This year, 103 years later, we invite you to catch your Baylor spirit at Homecoming, Oct. 19 – 20.

**“We look forward to homecoming as a chance to reconnect and celebrate our history. This year we will also celebrate what lies ahead,”** said Terry Maness, dean of the Hankamer School of Business. “The upcoming year promises to be an exciting one for the school and campus as a whole.”

Smooth jazz music will set the stage for mixing and mingling with friends, alumni, and business school faculty and staff at the Hankamer School of Business homecoming reception on the evening of Friday, Oct. 19, from 6:30 p.m. to 9:30 p.m. The event will be held on the 5th floor of the Cashion Academic Center. Hors d’oeuvres and refreshments will be served.

Be sure to keep up-to-date with any number of social media sites, like Facebook, Foursquare and Twitter. You can “check in” to see who else is celebrating with us, and see all of our latest, most up-to-date activities and announcements.

As we celebrate and observe Homecoming traditions, we also anticipate the future of the Hankamer School of Business, and the importance of your involvement becomes even more apparent, whether it is as a current student, alumnus, parent, faculty or staff member, donor or friend. We hope you will return to campus this year to join us in experiencing the events of Baylor Homecoming 2013.

[bbr.baylor.edu/homecoming-2013](http://bbr.baylor.edu/homecoming-2013)