

BAYLOR BUSINESS

BUZZ

BAYLOR'S NEW CAMPUS FOR BUSINESS AND INNOVATION

Announcements about a new home for Baylor's Hankamer School of Business were issued at a steady pace over the summer.

In May, the Baylor Regents voted to move forward in developing the design for the proposed new school of business building.

In June, a second announcement disclosed that the university a \$35 million gift from Paul L. Foster, BBA '79, of El Paso, which represents the largest gift from a living alumnus in Baylor's history. Foster's gift will support the University's



\$100 million campaign to construct a new 275,000-square foot facility - to be named the Paul L. Foster Campus for Business and Innovation - which will house Baylor's Hankamer School of Business.

In July, the Regents voted to take significant steps forward on the proposed Paul L. Foster Campus for Business and Innovation.

ENTREPRENEURSHIP PROGRAM RANKED THIRD IN THE NATION BY BLOOMBERG BUSINESSWEEK

Bloomberg BusinessWeek ranked the innovative entrepreneurship program at the Hankamer School of Business third in the country. Baylor was the highest ranked school in Texas. Earlier this year, The Princeton Review, published in Entrepreneur Magazine, named Baylor the No. 2 university in the nation for undergraduate entrepreneurship.

BAYLOR'S ACCELERATED VENTURES PROGRAM HONORED BY SOUTHWESTERN BUSINESS DEANS' ASSOCIATION

The Southwestern Business Deans' Association named Baylor University's Hankamer School of Business the 2013 Bobby G. Bizzell Innovative Achievement Award winner for its Accelerated Ventures Program.

THE TOWN OF ADDISON AND BAYLOR UNIVERSITY LAUNCH ENTREPRENEURIAL INCUBATOR

Entrepreneurship students in Baylor's Accelerated Ventures Program, who launch a new online business as part of their course work, can continue to grow their companies after graduation as part of a new partnership agreement with the Town of Addison, Texas.

The program teaches students to create real online companies, raise real funds, create marketing plans, launch products and services, and generate sales.

"Addison has an amazing entrepreneurial eco-system that has helped cultivate many of the region's burgeoning companies," said Orlando Campos, director of Economic Development in Addison. "When we learned about the Accelerated Ventures Program at Baylor, we saw this as a tremendous opportunity to leverage our existing ecosystem to support new business start-ups, and cultivate strong working relationships with new businesses that could be based in our community."

BAYLOR ANGEL NETWORK CONTINUES TO GAIN MOMENTUM

The Baylor Angel Network enters its fifth year of operations with 40 angels and 160 investments. Four start-up companies owned by students in Baylor University's Accelerated Ventures Program were funded by members of Baylor Angel Network through BAN AV Investment Fund One, LLC.

STUDENTS WINNING, ACHIEVING

Every semester, our students accomplish great results. During spring semester, several students received recognition.

Baylor MBA students placed second and received other accolades at the 15th Annual National Collegiate Sales Competition (NCSC) at Kennesaw State University.

A group of students participated in weekly study sessions to earn the Certified Treasury Professional (CTP) designation. The Corporate Treasury Management program offered by the Association for Financial Professionals allows students to take the CTP professional certification exam and become certified while still a student.

Students won second place in the 10th annual Texas Investment Portfolio Symposium (TIPS) at Rice University. Five universities made it to the final round of the Portfolio Manager's Competition.

Baylor's MBA team brought home second-place honors from the University of Illinois MBA Strategy Case Competition last week. Ten MBA programs, including Penn State, the University of Minnesota, the University of Connecticut and Hong Kong University, fielded teams in the event, which was held at the University of Illinois.

PRISONERS SEEK CERTIFICATES IN ENTREPRENEURSHIP FROM BAYLOR IN PARTNERSHIP WITH PRISON ENTREPRENEURSHIP PROGRAM

109 male prisoners began to pursue their Certificates in Entrepreneurship from Baylor University's Hankamer School of Business through a partnership with the Prison Entrepreneurship Program.

"We offer a 'mini MBA' program within the Texas prison system that transforms inmates into entrepreneurs," said Bert Smith, CEO of the Prison Entrepreneurship Program (PEP). Through the program, the inmates also develop complete business plans for a real venture that they can pursue after release.

BUSINESS SCHOOL MARKETING MATERIALS EARN MULTIPLE AWARDS

Print and multimedia materials produced by the business school to market its various programs earned multiple national and international recognitions, including:

- The Baylor Business Review iPad app was one of three category finalists in the annual Appy Awards, sponsored by MediaPost's OMMA magazine of online media, marketing and advertising. Awards were announced as part of the South by Southwest (SXSW) Conference and Festival in Austin, Texas.
- Six Awards of Excellence and five Awards of Distinction from the 19th annual Communicator Awards sponsored by the International Academy of Visual Arts (IAVA). The Communicator Awards is the leading international awards program recognizing big ideas in marketing and communications.
- A Gold Quill Award of Merit for the Baylor Business Review magazine, the school's flagship publication, from the International Association of Business Communicators (IABC).