



HANKAMER WELCOMES NEW 2012-2013 ADVISORY BOARD MEMBERS

The Hankamer School of Business extends its appreciation to members rotating off the Advisory Board and welcomes several new members for 2012-2013. New members include **Bernay Box**, CEO/founder, Bonanza Capital; **Brent Clum**, CFO, MorningStar Partners; **Kirk Coleman**, partner, Accenture; **Scott Colvert**, partner, Trinity Hunt Partners; **Mark Doran**, COO, Transwestern; **Philip Green**, partner, Ernst & Young LLP; **R. Britt Langford**, managing director-The Private Bank, J.P. Morgan; **Lisa Miller**, owner, Fresh From Texas, Inc.; **Paul Shultz**, general manager, Slalom Consulting; **Doyle Simons**, retired chairman and CEO, Temple-Inland Inc.; **Bill Simon**, president and CEO, Walmart U.S.; and **Stu Solomon**, partner, Accenture. Additionally, regent appointed board members include **Bob Beauchamp**, CEO/chairman, BMC Software; **Cary Gray**, president/managing director, Looper Reed and McGraw PC; and **Phil Stewart**, president, Terravista Corporation.

www.baylor.edu/business/advisoryboard.

NEW MSW/MBA DEGREE PROGRAM OFFERED AT HANKAMER

Regents approved a joint Master of Social Work/Master of Business Administration degree offering available the fall 2012 semester. The joint MSW/MBA degree program through the Baylor School of Social Work and Hankamer School of Business will prepare graduates to assume higher positions of authority and responsibility within their respective organizations by incorporating social work values of faith and practice with ethical business practices. Graduates will be prepared to effectively and faithfully implement financial strategies, transform organizational behavior and activate marketing strategies to sustain and improve human service organizations.

www.baylor.edu/mba/degreeoptions

BAYLOR'S NEW VENTURE BUSINESS PLAN COMPETITION WINNERS ANNOUNCED

A total of \$25,000 was awarded to 11 winners and finalists in the inaugural New Venture Business Plan Competition held in April 2012 at Baylor University's Hankamer School of Business. The competition is a single-day, dual-round, business plan competition promoting entrepreneurship and small business development. The competition is underwritten by an anonymous gift and provides students with expert feedback and the opportunity to win prizes to help fund their ventures. The 2012 winners were: First place, \$15,000: Shelby Burford and Cole Chapman, ACTS Peanut Butter; Second place, \$5,000: James Gorman and Brian Lovin, LaunchBox; Third place, \$2,500: Jake Russell and Luke Russell, Bear Threads.

www.baylor.edu/business/newventurecompetition

HANKAMER CONFERS FIRST DOCTORAL DEGREE

Baylor University's Hankamer School of Business conferred its first doctoral degree on Janice Lo during formal commencement in May 2012. Lo earned a PhD in Information Systems (IS), which is currently the only department within Hankamer offering a doctoral degree. The Information Systems PhD program, which began in 2008, focuses on training the next generation of IS researchers, teachers and scholars to analyze and understand the multi-faceted impact of information and communications technologies on individuals, organizations and society.

www.baylor.edu/business/mis/phd

OUTSTANDING HANKAMER STAFF RECOGNIZED

The Outstanding Staff Awards for the Hankamer School of Business were announced in May 2012 at the business school's annual spring staff retreat. Kent Frank, budget manager, and Adriene Battles, administrative associate for Graduate Business Programs, were honored as outstanding staff members.

HEALTHCARE SPECIALIZATION LAUNCHED WITHIN EXECUTIVE MBA PROGRAM

Baylor University's Hankamer School of Business launched a specialization in Healthcare Administration in August 2012 within the Executive MBA program in Dallas. The 21-month program consists of 50 credit hours, with 36 hours of core MBA courses and 14 hours of healthcare-specific courses. Classes meet every two weeks from 2:30 p.m. to 6:30 p.m. on Fridays and 8 a.m. to 5 p.m. on Saturdays. The Executive MBA program is ranked among the best in the world by *Bloomberg Businessweek's* 2011 Executive MBA program ranking. Baylor is ranked 37th worldwide, and the program, which includes campuses in Dallas and Austin, is also ranked third among programs in Texas.

www.baylor.edu/DallasEMBA

BAYLOR ANGEL NETWORK HAVING A RECORD-SETTING INVESTMENT YEAR

The Baylor Angel Network (BAN) has invested more in Texas-based start-up companies this year than in any year since it was established in 2008. Its latest investment in six companies brings its investment of early stage capital for the calendar year to more than \$1 million (as of July 2012), according to BAN executive director, Kevin Castello. The most recent companies funded by BAN include HeatGenie, Inc.; HyperWear, Inc.; Metric Medical Devices, Inc.; Oso Simple Technologies; Phunware, Inc.; and VolunteerSpot, Inc. BAN is a 45-member investor network that provides early stage capital to entrepreneurs with developed business plans.

www.baylor.edu/business/angelnetwork

HANKAMER EARNS AWARDS

The Hankamer School of Business Communications and Marketing department received 11 ADDY Awards this year in the local competition, which is sponsored by the American Advertising Federation-Waco chapter (AAF). The *Baylor Business Review* earned a gold ADDY and earned a bronze ADDY at the district competition level. The department earned 10 Communicator Awards and two silver W3 Awards from the International Academy of the Visual Arts (IAVA). Furthermore, the department was honored with a Bronze Anvil Award and an Award of Commendation from the Public Relations Society of America (PRSA). All awards were shared with Pollei DesignWorks and Baylor University's Photography Department.

www.baylor.edu/business/news

bbr.baylor.edu/business-buzz-fall-2012