

"THE CHANGE AGENT"

about your business: Both businesses that I am involved with are focused on helping clients maximize their potential. World Class Coaches is a personal and professional coaching company that provides programs and services designed to enhance performance in a series of critical business and life skills areas. Clarum Group is a management consulting firm that helps organizations and organizational leaders achieve operational excellence, become resilient and adapt to an ever-changing world.

how you got started: A former co-worker who knew my skill set and a little bit about my personal vision, approached me (and a few others) with the idea of starting Clarum Group. If I hadn't been through Baylor's Executive MBA program, I don't think I would have even seen the possibilities. My work with Clarum Group has been preparing me for the even more challenging role that I have been transitioning to with World Class Coaches.

inspiration: We saw a chance to be able to do the work we enjoy and to make a difference. I love the idea of using my skills to help clients in multiple

industries and I love the idea of having holistic involvement in business activities. And although the work can get hard, I love having the flexibility to balance work and personal time.

best moment: When the leaders and organizations you are coaching and partnering with tell you that you have helped them see their roles differently; they see how they can serve their employees and accomplish so much more. Also, I love the fact that as we teach, we learn.

words of wisdom: Set goals, be persistent and stay focused. If it is truly in your heart to start or be part of a new small business, pursue it. Be prepared for the time and work it will take you to build that business. Prepare as best as you can ahead of time (financially, mentally, etc.) for trying periods, so that they don't discourage you and you can still stay focused on your goal.



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