

# baylor business

## Baylor Accounting Named in Public Accounting Report Rankings

Baylor University's Accounting program received high rankings from *Public Accounting Report's* (PAR) 29th Annual Survey of Accounting Professors, published in the independent newsletter's November 2010 issue. After a one-year absence from the PAR lists, Baylor Accounting's undergraduate program ranked No. 23 in the nation; its graduate program garnered an honorable mention, just missing the top 25 list.

## Baylor Business Team Wins 1st Place in Portfolio Management Competition

Baylor business students Lance Myers and Andrew Gill beat out four other finalist teams to win first place in the Portfolio Management Competition at the 2011 Texas Investment Portfolio Symposium (TIPS). Myers and Gill were enrolled in Baylor's Practicum in Portfolio Management course, which manages an investment portfolio valued at \$4.6 million. Through this, "hands-on" course, students learn the tools and techniques used by professionals to analyze and select individual stocks.

## \$2 Million Gift Funds New Competition for Student Entrepreneurs

Baylor University announced a \$2 million gift, given anonymously to the Hankamer School of Business, to endow the Baylor Entrepreneurship Innovation Challenge, a business plan competition that will provide invaluable opportunities for students as they seek to develop their business ideas. The gift and the development of the business plan competition will further enrich the nationally recognized Entrepreneurship program at Baylor University, which was ranked No. 2 by *The Princeton Review* for *Entrepreneur* magazine in 2010.

## Regents Establish Robbins Institute for Health Policy and Leadership Within the Hankamer School of Business

At their spring meeting, Baylor University Regents voted to establish the Robbins Institute for Health Policy and Leadership, which will serve as an interdisciplinary foundation for all health care-related initiatives in the Hankamer School of Business, including teaching, external programming and health services research. Following national accreditation for the Robbins MBA Healthcare Program and the program's No. 25 ranking by *U.S. News & World Report's* 2011 graduate school rankings, the activities of the Robbins Institute will continue the tradition of excellence in health care education and scholarship at Baylor.

## Hankamer Earns Awards

The Hankamer School of Business Communications and Marketing department received 12 ADDY Awards this year in the local competition, which is sponsored by the American Advertising Federation-Waco chapter (AAF). The *Baylor Business Review* was recognized at the district level ADDY awards competition and also earned an award from the District Council for Advancement and Support of Education (CASE). The department earned 12 Communicator Awards from the International Academy of the Visual Arts (IAVA). Furthermore, the department was honored with a Bronze Anvil Award from the Public Relations Society of America (PRSA). All awards were shared with Pollei DesignWorks and Baylor University's Photography Department.

## Baylor University's Hankamer School of Business Launches First Stage of the Innovative Business Accelerator

Baylor University's Hankamer School of Business launched a new collaborative program for professors and businesses within the Innovative Business Accelerator (IBA), a broad-based spectrum of business, science and technical services designed to lend value to both new startups and existing businesses. The first stage in the IBA—the Business Research Program—will link companies and Baylor business researchers in order to develop applicable industry business research goals. Companies that join the IBA Business Research Program make a three-year commitment to support a faculty member's research in exchange for access to the results of the research.

## Baylor Angel Network Seeking New Investors and Members

The Baylor Angel Network (BAN) is actively engaging with new members as Angel Investors or Fellows. Operating since fall 2008, BAN is a function of the Baylor Entrepreneurship Program and facilitates engagement between angel investors and entrepreneur companies while providing real-life educational opportunities for students. BAN members, a group of alumni and friends of Baylor and the Hankamer School of Business, recognize the benefits of supporting the entrepreneurship community. They provide capital and expertise to companies, mentoring to students, camaraderie for like-minded investors and endowment funding.

To become an Angel Investor: one must be an "accredited investor" as defined in Rule 501 of Regulation D of the Securities Act of 1933, agree to the member guidelines and pay annual dues. To become a Fellow: one must be a Baylor friend or family member, agree to the member guidelines, participate for the network and educational opportunity only, and pay annual dues. Fellows cannot invest and are not solicited for any investment or security.

Complete information is available at [www.baylor.edu/business/angelnetwork](http://www.baylor.edu/business/angelnetwork) or by contacting Kevin Castello at [Kevin\\_Castello@Baylor.edu](mailto:Kevin_Castello@Baylor.edu) or 254.710.3381.

## Gifts Benefit Business School Students

The Callaway Foundation made a generous commitment that increased the existing Callaway Foundation Endowed Scholars Fund scholarship to \$1 million. The late J.L. Callaway and his wife, Bonelle, established the Callaway Foundation in 2002 in hopes of helping students from C.H. Yoe High School in Cameron, Texas, attend college and realize their dreams. Creating an endowed scholarship to Baylor University through the Hankamer School of Business was the first act of the Foundation, which is administered by Kevin Koch and Hope Koch, associate professor of Information Systems at Baylor.

The Hankamer School of Business also received a \$1 million gift that will provide additional scholarship support for business students. The gift consists of combined funds from the estate of deceased alumna and former Baylor faculty member Sadie Jo Black and from the family testamentary trust of her brother, W. Dial "Dub" Black, Jr., a Baylor Business graduate. The recent provision will continue the family's legacy in scholarships, as it will further fund the W. Dial (Dub) Black Jr. Endowed Scholarship Fund in Business. Each year, the merit-based scholarship provides full tuition for one outstanding business student during his or her senior year and also provides financial assistance to one deserving junior.