

HOMEC

It was Thanksgiving of 1909 when Baylor University held its first Homecoming celebration.

Night on the Plaza

Smooth jazz music will fill the air at the **Hankamer School of Business homecoming reception**. White tents will provide a distinct contrast against the night sky, and a soft glow of twinkle lights will make for a magical ambiance as we socialize under the stars. Hors d'oeuvres and refreshments will be served at the reception, where you can mix and mingle with business school faculty and staff. The reception will be the evening of Friday, Oct. 31, from 6:30 p.m. to 9:30 p.m. outside the business school on the Speight Avenue Plaza adjacent to the entrance of the John Graham Jones Student Center.

Now, 99 years later, Baylor's Homecoming tradition still evokes sentimental recollections as graduates return to campus this year on the **weekend of Oct. 31-Nov. 2.**





COMING 2008

That Good Old Baylor Line



“Baylor Homecoming is an exciting time to reconnect,” said Terry Maness, dean of the Hankamer School of Business. “We look forward to seeing business school alumni and friends back on campus.”



Relationships

established while at Baylor carry on in our business and professional lives today. Baylor graduates continue to make post-collegiate connections through groups such as the Baylor Alumni Association and the Baylor Business Network. As those relationships thrive, so does our campus. This progress shows physically, through architectural structures; and also conceptually, as we acquire new students and support from around the world. As we celebrate our roots, we also look toward the future in anticipation.

The Hankamer School of Business

is no exception to traditions and progress. Since the first graduating class of 1925, Baylor's Hankamer School of Business has produced approximately 25,000 graduates.



CNL Real Estate Learning Lab

Curb Learning Lab for Music and Entertainment Marketing



As our alumni impact various industries all across the globe, they all share the common bond of their days at Hankamer. Each one of our graduates serves as a walking testament to the mission of the School.

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As we near our 50-year anniversary of serving as an accredited business school, the importance of your involvement becomes even more apparent—whether it is as a current student, alumnus, parent, faculty or staff member, donor or friend.

We hope you will return to campus this year to join us in experiencing the events of Baylor Homecoming 2008.

If you have not been by the Hankamer School of Business lately, you've missed a lot. At the reception, you will have the opportunity to tour the CNL Real Estate Learning Lab and the Curb Learning Lab for Music and Entertainment Marketing, both of which have provided an increased synergy to our facilities. The Southwest Securities Financial Markets Center also continues to serve as a top-notch interactive learning center. We are fortunate to provide our students with these facilities thanks to our generous donors and friends.

For more information about
Baylor Homecoming, visit
www.baylor.edu/homecoming