It was Thanksgiving of 1909 when Baylor University held its first Homecoming celebration.

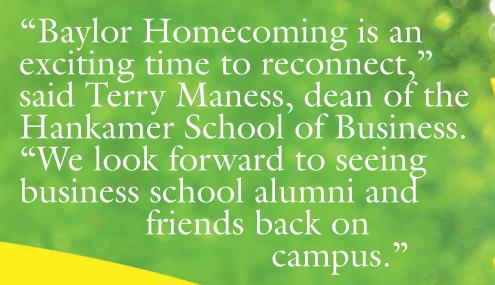
## Night on the Plaza

Smooth jazz music will fill the air at the Hankamer School of Business homecoming reception. White tents will provide a distinct contrast against the night sky, and a soft glow of twinkle lights will make for a magical ambiance as we socialize under the stars. Hors d'oeuvres and refreshments will be served at the reception, where you can mix and mingle with business school faculty and staff. The reception will be the evening of Friday, Oct. 31, from 6:30 p.m. to 9:30 p.m. outside the business school on the Speight Avenue Plaza adjacent to the entrance of the John Graham Jones Student Center.

Now, 99 years later, Baylor's
Homecoming tradition still evokes
sentimental recollections as
graduates return to campus this
year on the weekend of
Oct. 31-Nov. 2.







## Relationships

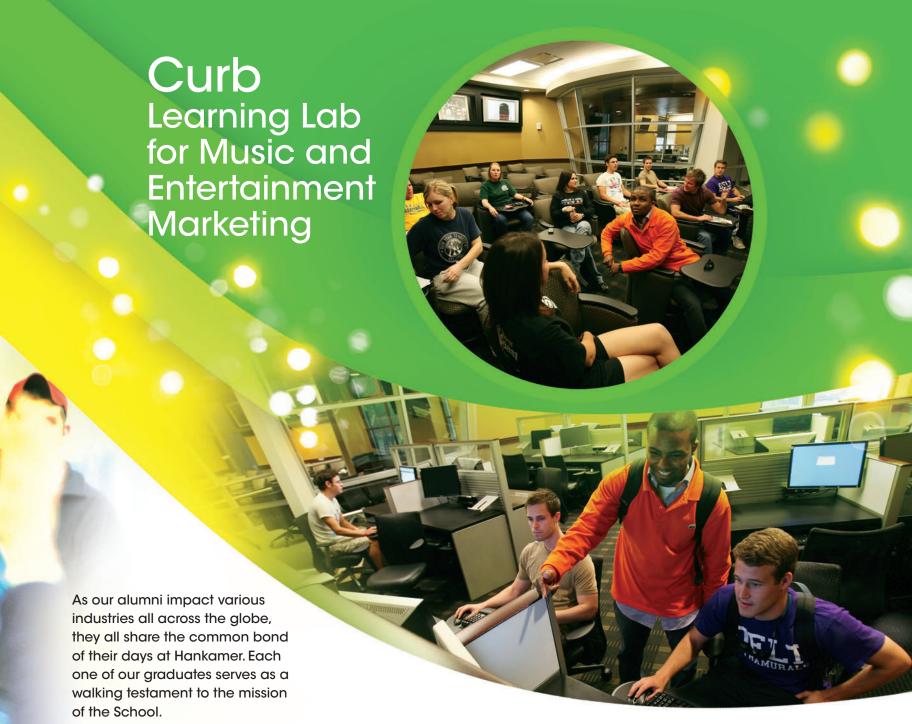
established while at Baylor carry
on in our business and professional lives
today. Baylor graduates continue to make postcollegiate connections through groups such as the
Baylor Alumni Association and the Baylor Business Network. As
those relationships thrive, so does our campus. This progress shows
physically, through architectural structures; and also conceptually, as we
acquire new students and support from around the world. As we celebrate
our roots, we also look toward the future in anticipation.

## The Hankamer School of Business

is no exception to traditions and progress. Since
the first graduating class of 1925, Baylor's
Hankamer School of Business has
produced approximately
25,000 graduates.

Real Estate Learning Lab

NL Real Estate
Learning Lab



"Baylor Homecoming is an exciting time to reconnect," said
Terry Maness, dean of the Hankamer
School of Business. "We look forward to seeing business school alumni and friends back on campus."

As we near our 50-year
anniversary of serving as an
accredited business school, the
importance of your involvement
becomes even more apparent—
whether it is as a current
student, alumnus, parent,
faculty or staff member,
donor or friend.

We hope you will return to campus this year to join us in experiencing the events of Baylor Homecoming 2008.

If you have not been by the Hankamer School of Business lately, you've missed a lot. At the reception, you will have the opportunity to tour the CNL Real Estate Learning Lab and the Curb Learning Lab for Music and Entertainment Marketing, both of which have provided an increased synergy to our facilities. The Southwest Securities Financial Markets Center also continues to serve as a top-notch interactive learning center. We are fortunate to provide our students with these facilities thanks to our generous donors and friends.

For more information about Baylor Homecoming, visit www.baylor.edu/homecoming