



> Many of us have heard the biblical parable about the wise and foolish builders, who built houses on rock and sand, respectively. Without a sturdy foundation, the foolish builder's house on sand is washed away while the wise builder's house on rock stands the test of time.

> Keeping within the real estate theme of our issue, this parable can relate to the quality of education and programs we hope to provide at Baylor's Hankamer School of Business. We equip our graduates with the business tools necessary to create a stable foundation upon which to build lasting and successful careers across all industries, including real estate.

> In this issue of the Baylor Business Review, we examine the big picture of trends and diverse opportunities the real estate industry offers. You will be introduced to many of our alumni who specialize in everything from construction, consulting and appraisal, to commercial and residential real estate. They are building legacies not only nationally, but also on a global scale while implementing business practices first learned at Hankamer.

> Thanks to a generous donation from alumnus Gary Keller, the Hankamer School of Business has a new addition: The Keller Center for Research in Residential Real Estate Sales and Marketing. The Center is already producing research to give us further insight into real estate trends and buyer-seller relationships.

> We also feature a photo spread of our Homecoming activities, which is a time to reflect on past experiences at Baylor and reconnect with friends. We hope you can be a part of this exciting upcoming event.

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