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Baylor Unveils Its First PhD Program in the Business School: Information Systems

Baylor University's Board of Regents approved a new doctoral degree program in Information Systems, the first PhD program to be offered at Baylor's Hankamer School of Business. The program will be offered starting in Fall 2009.

Baylor's Hankamer School of Business Climbs Two Spots in BusinessWeek Undergraduate Business Rankings

Climbing two places, Baylor University's Hankamer School of Business advanced to the 36th spot in BusinessWeek's "Best Undergraduate B-Schools" 2008 rankings. Baylor is one of only three Big 12 schools to be included in the top 50 list. Baylor outscored all other Big 12 schools in the publication's measurements of academic quality and faculty/student ratio.

Petty Recognized as National Entrepreneurship Teacher of the Year by Acton Foundation

Dr. Bill Petty, professor of Finance and the W.W. Caruth Chair of Entrepreneurship, received the national Entrepreneurship Teacher of the Year award from the Acton Foundation for Entrepreneurial Excellence, a nonprofit organization that trains and inspires entrepreneur-teachers to assist aspiring entrepreneurs of the future.

Baylor Finance Students Win Investment Competition

A team of Baylor students took first place on March 19 at the Texas Investment Practicum Symposium (TIPS) hosted by Texas A&M University. This marks Baylor's second year to win the competition. The team members included Ft. Worth senior West Gotcher, Plano senior Samer Baransi and Mansfield senior Kyle Moses.

Baylor Business Freshmen Win Second Place in Capsim Foundation International Challenge

Baylor freshmen Amanda Mitchell and Samantha Stephenson won second place in the spring 2008 Capsim Foundation(R) International Challenge, a global online business simulation competition designed to teach the essential elements of running a business.

Each participating team ran a \$40 million company for five to eight years in the online simulation, which emphasizes finance, cause and effect relationships between functional areas, competitive analysis and satisfying customer demand.

Trifecta: Business School's Magazine Sweeps Awards

The *Baylor Business Review* won a 2008 Gold Quill Award of Merit for its outstanding achievement in publication design and creative communication. The International Association of Business Communicators (IABC) declared the publication among the best of more than 1,040 entries submitted in this year's worldwide competition.

A second cause for celebration came when the School was notified that the magazine earned a 2008 Communicator Award from the International Academy of the Visual Arts.

Then, to complete a trifecta of sorts, the magazine also won the 2008 Bronze Anvil Award of Commendation from the Public Relations Society of America (PRSA).