



DEAN'S message

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OUR MISSION *at the Hankamer School of Business* is to cultivate principled leaders and serve the global marketplace through transformational learning and impactful scholarship in a culture of innovation *guided by Christian values.*

Dean Terry S. and Nancy Maness with their grandchildren. Front row: Molly Maness. Second row, from left: Gunner Maness, Gabriella McNulty, Isabella McNulty. Top row: Wyatt Maness.

At Baylor Business, abiding by our Christian values is part of the mission we work to fulfill each and every day. Our 10 values, defined long ago, are emblazoned on columns at the Paul L. Foster Campus for Business and Innovation to remind us of our purpose as a top Christian research university.

This issue of the *Baylor Business Review* magazine concentrates on ethics in business as Baylor Business faculty, staff, students, friends and alumni work to embody and share this mission at work, home and around the world.

Recently, a group of faculty and staff met to discuss and define our 10 values using God's word. The committee, led by Department of Management Chair Blaine McCormick, defined the words using the following verses:

LEADERSHIP

We seek to influence others so that they might flourish.

Hebrews 10:24

LEARNING

We commit to a lifelong pursuit of knowledge, understanding, and wisdom.

Proverbs 4:7

IMPACT

We drive lasting change that improves lives for students, faculty, staff, and the world at large.

Philippians 4:13

INNOVATION

We foster an environment that anticipates change and encourages experimentation to develop novel solutions for the future.

Mark 2:21-22

INTEGRITY

We advocate the development of whole, virtuous persons.

Philippians 4:8

TEAMWORK

We build on one another's gifts, acknowledging that we are one body and that the whole is always stronger than the separate parts.

1 Corinthians 12:12

TRANSFORMATION

We embrace renewing minds and lives.

Romans 12:2

EXCELLENCE

We pursue what is good, affirming the standards to which Christians are called, and doing such things to honor the Lord.

Colossians 3:23

EXPLORATION

We seek new opportunities for discovery with a firm grounding in Christ.

John 14:6

SERVICE

We strive to fulfill the needs of others through stewardship of God's gifts.

1 Peter 4:10