



IN *the* NEWS

BAYLOR BUSINESS / MAKING AN IMPACT AROUND THE GLOBE

FIVE WAYS MANAGERS CAN SUPPORT PREGNANT EMPLOYEES

A **Harvard Business Review** article co-authored by Management Professor **Kaylee Hackney** discusses her research, which finds that pregnancy discrimination is linked to increased stress and an elevated risk for postpartum depression in pregnant working mothers. Hackney's research was also cited in **Sojourners**.

A SURGE IN TRADING PRECEDED TRUMP'S SPAC DEAL

Finance Professor **Mike Stegemoller** is quoted in a **New York Times** article about special purpose acquisition companies, or SPACs. Stegemoller is also quoted in **Reuters** and **Forbes**.

SOCIAL SECURITY CHANGES COMING IN 2022

William Reichenstein, professor emeritus of Investments, was quoted in a **U.S. News** article on upcoming Social Security changes. Reichenstein was also quoted in **Financial Advisor**.

VIDEO: AGRICULTURE MAY BE HIT BY RUSSIA-UKRAINE CONFLICT THE HARDEST, EXPERT WARNS

Pedro Reyes, professor of Management and supply chain expert, weighed in on how the Russia-Ukraine conflict will impact food supply on **FOX & Friends Sunday**.

CINDERELLA ST. PETER'S CAN NOW EXPECT BOOM IN APPLICATIONS, DONATIONS AND SALES

Sports, Strategy and Sales Professor **Kirk Wakefield** explains how winning sports tournaments, like March Madness, increases college applicants, improves the academic quality of the student body and raises donations in a **Washington Examiner** article.

MORAL JUDGMENTS ABOUT AI WILL SHAPE LEGAL AND ETHICAL ASSIGNMENT OF BLAME IN CASES INVOLVING SELF-DRIVING CARS

Recent research on moral judgments of artificial intelligence by **Yulia Sullivan**, professor of Information Systems and Business Analytics, is cited in a **Forbes** article about the legal and ethical ramifications of self-driving vehicles.

SNAP BENEFITS HELPED OLDER ADULTS AVOID FOOD INSECURITY DURING PANDEMIC

A study done by Feeding America and **Craig Gunderson**, professor of Economics and the Snee Family Endowed Chair at the Baylor Collaborative on Hunger and Poverty, was quoted in an **AARP** article regarding SNAP benefits and food insecurity during the pandemic.

WHICH COMES FIRST: ECONOMIC DECLINE OR HOSPITAL CLOSURE?

A **Tradeoffs** article about hospital closures cited recent research by Economics Professor **Michael Richards** which investigated the economic impact of rural hospital closures.

FIVE PANDEMIC LESSONS AND HOW TO APPLY THEM TO YOUR CAREER

Charles Davis, professor of Accounting, is quoted in a **Journal of Accountancy** article about how the challenges of the pandemic may be an opportunity for accounting professionals to add new career skills and habits.

OPINION: BALANCE IS ESSENTIAL TO STUDENTS' WELLBEING

Marketing Professors **James Roberts** and **Meredith David** co-authored a study that was quoted in a **Suffolk Journal** article on the struggle faced by college students to balance work, school and social activities.

INTEGRATED MARKETING FOR REAL ESTATE PROFESSIONALS

A **Real Estate Magazine** article cites a report from the **Keller Center for Research at Baylor** about how online advertising is now more relevant to real estate promoters than print.

NINE THINGS YOU CAN DO DURING YOUR LUNCH BREAK TO GUARANTEE A GREAT AFTERNOON

Emily Hunter, professor and chair of Management, is quoted in a **Prevention** article about the importance of taking a break during the workday, which can increase productivity and lower burnout rates.

NOT A WORKAHOLIC? YOU MIGHT HAVE SOME OF THE SAME TRAITS, UGA STUDY SAYS

Dawn Carlson, H.R. Gibson Chair of Organizational Development, and **Emily Hunter**, Management Department chair in the Hankamer School of Business, served as co-authors on a study on the impact of workaholism on personal health and family relationships, featured in **Metro Atlanta CEO**.

