REGENTS APPROVE JOINT MDIV/ MBA DEGREE PROGRAM

The Baylor University Board of Regents approved a joint master’s degree in Divinity (MDIV) and Business Administration (MBA) from the George W. Truett Theological Seminary and the Hankamer School of Business. The joint MDIV/MBA will link the facilities, resources and education of Baylor’s internationally recognized business school and seminary, offering to students an education that prepares them well for a multitude of leadership opportunities. As religious institutions continue to morph into complex organizations and nonprofits continue to proliferate, the constituencies of such institutions are seeking qualified, competent and well-educated individuals to lead them. The MDIV/MBA degree program is expected to begin in Fall 2013.

HANKAMER FACULTY APPOINTED TO NEW PROGRAMS

Gregory Leman was named director of Baylor University’s Innovative Business Accelerator (IBA), which helps new technology companies grow their business more rapidly by taking advantage of the university’s research and academic intellectual capital. The IBA is a joint venture of the Hankamer School of Business and the Office of the Vice Provost for Research. It will be housed in the Baylor Research and Innovation Collaborative (BRIC). Leman, who has held the position of clinical professor, director of University Entrepreneurial Initiatives, and the Curtis Hankamer Chair in Entrepreneurship at the Hankamer School of Business since 2005, was appointed by Terry Maness, dean of Hankamer, and Truell Hyde, vice provost for research.

Cynthia K. Riemenschneider was named associate dean of Research and Faculty Development for the Hankamer School of Business. In this role, she will be creating and implementing programs to improve faculty research productivity and teaching. Riemenschneider has served as associate professor of Information Systems at Baylor since 2009, and as a visiting professor from 2008-2009. Her research interests focus on the information technology (IT) workforce, specifically, the retention and attraction of women and minorities into the IT field. In 2011, she received the Nitsche Award, an endowed scholarship funded by Baylor alumni Robert and Robin Nitsche that recognizes outstanding faculty research and involvement.

BAYLOR BUSINESS REVIEW APP EARN RECOGNITION

The Baylor Business Review iPad app was published in May 2012 and has garnered over 1,400 downloads from more than 43 different countries. The BBR app was ranked #65 out of all free business iPad apps in the U.S. on the iTunes App Store shortly after its release. The app earned a 2012 silver W3 Award from the International Academy of Visual Arts (IAVA) and holds a near-perfect 4.5-star rating on iTunes. The app was also featured in the November/December issue of BizEd, the magazine of the Association to Advance Collegiate Schools of Business (AACSB). Search “Baylor Business Review” to download the free BBR app on the iTunes App Store.

HANKAMER SCHOOL OF BUSINESS RANKED NO. 2 IN NATION FOR ENTREPRENEURSHIP

The undergraduate entrepreneurship program at Baylor University’s Hankamer School of Business ranked No. 2 among the more than 2,000 schools nationwide surveyed by The Princeton Review for Entrepreneur magazine. Baylor was the highest ranked school in Texas. The eighth annual “Top 25 Undergraduate Entrepreneurship Programs of 2012” rankings surveyed business school administrators about their institution’s entrepreneurship programs. The annual lists salute 50 institutions nationwide surveyed by Princeton Review for Entrepreneur.

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