SPACS WERE ALL THE RAGE. NOW, NOT SO MUCH
Professor of Finance Mike Stegemoller was quoted in The New York Times about SPACs and Wall Street’s waning appetite for them due to the threat of regulation.

EDGY AD CAMPAIGN FOR CHRISTIAN TV SERIES GETS MIXED REVIEWS
Clinical Assistant Professor of Marketing Tyrha Lindsey-Warren was quoted in a Boston Globe article about a disruptive advertising campaign for a popular Christian TV series.

HOW TO SUCCESSFULLY SHIFT FROM “WORK MODE” TO “FAMILY MODE”
Assistant Professor of Management Kaylee Hackney, an employee well-being expert, discussed how to shift from work mode to family mode when working from home, featured in Fatherly.

4 KEY SOCIAL SECURITY CLAIMING STRATEGIES FOR WIDOWS
Professor Emeritus William Reichenstein discussed four social security claiming strategies to maximize a widow’s surviving lifetime benefits, featured in Financial Advisor.

HOW ROTH CONVERSATIONS CAN REDUCE STING OF SOCIAL SECURITY, MEDICARE HIKES
Professor Emeritus William Reichenstein shared advice in a Financial Advisor article about how married couples can complete Roth conversions to reduce their joint lifetime taxes and Medicare premiums.

NEW STUDY FROM FEEDING AMERICA SHOWS EXTENSIVE DISPARITIES IN FOOD INSECURITY AT THE COUNTY LEVEL
Food policy expert and Professor of Economics Craig Gundersen was the lead researcher of Map the Meal Gap in PRNewswire, the only study that provides local-level estimates of food insecurity and food costs across the United States.

TIME FOR DIGITAL DETOX
Research by Marketing professors Meredith David and James Roberts, who found that screen time is harmful to relationships, is cited in an Axios article about digital detoxification.

HUNGERTECH CHALLENGE SEEKS SOLUTIONS TO FOOD ACCESS
In an Inside Indiana Business article, food policy expert and Economics Professor Craig Gundersen identified ways to eliminate delivery costs for SNAP recipients and ensure the same shopping experience for SNAP and non-SNAP recipients.

PEW CHARITABLE TRUSTS: MORE STATES ARE FORGOING EXTRA FEDERAL FOOD AID
Craig Gundersen, a food policy expert and professor of Economics, was quoted in a Stateline article about pandemic-related expansion of SNAP.

DR. MATT QUADE - ETHICAL LEADERSHIP, MORAL COURAGE AND FEEDBACK CULTURE
Matt Quade, director of Christian Leadership and Ethics, discussed ethical leadership and moral courage in Convos with Clay.

HOW IS USING YOUR CELLPHONE AT A RESTAURANT CONNECTED WITH RELATIONSHIP SATISFACTION?
Research by Marketing professors Meredith David and James Roberts about the harmful effects of smartphone usage is cited in a Deseret News article about restaurants becoming increasingly technology-based.

CHEAPEST CAR INSURANCE IN TEXAS
Associate Professor of Marketing Meredith David was a featured expert in a WalletHub article about car insurance in Texas.

AUDIO: FUTURE OF WORK WEDNESDAYS: A CONVERSATION ABOUT HYBRID WORK WITH DR. SARA PERRY OF BAYLOR UNIVERSITY
Associate Professor of Management Sara Perry was interviewed about her research into the future of hybrid work, featured in Robin.