“My most effective professors were constantly bringing their consulting knowledge and real-world experience into the conversation,” he said.

After graduating from Hankamer with a degree in Accounting and Information Systems, Brown discovered countless opportunities to apply what he had learned in his courses while working for his father’s company, which distributed fencing products. An entrepreneur at heart, Brown played an active role in expanding the business to access control products.

Many years later, Brown returned to Baylor and became more active within the alumni network when his two sons enrolled in the Business School.

“It has been amazing to witness how invested the faculty and staff are in their success,” Brown said. “My wife and I have been so grateful for all that Baylor has given them that we have searched for ways to give back.”

After a successful project with Baylor engineering students, who worked on some of Security Brands’ access control products, Brown connected with his sons’ data analytics professor, Professor Eide. Together, Brown and Eide conceived of a project that would invite students to analyze the company’s data to better understand its target market.

“We’re excited to clarify how we identify and target potential customers,” Brown said. “If we can tap into Baylor’s vast knowledge base while helping students understand the importance of building their network and learning experientially, it will hopefully be a successful endeavor for everyone involved.”

While Brown has supported Hankamer in several ways, including the creation of an endowed scholarship, nothing brings him greater joy than the opportunity to regularly interact with students.

“My most effective professors were constantly bringing their consulting knowledge and real-world experience into the conversation,” he said. "Learning for the sake of learning is great, but if you don't know how to apply it, you're lost."

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