



BAYLOR *Business* BUZZ

HAPPENINGS / EVENTS / HONORS / THE LATEST NEWS FROM HANKAMER

BAYLOR MOVES UP TO NO. 6 AMONG TOP 25 UNDERGRADUATE SCHOOLS FOR ENTREPRENEURSHIP STUDIES

Baylor University offers one of the nation's top entrepreneurship programs for students who aspire to launch their own businesses, according to the latest rankings released by The Princeton Review and featured in *Entrepreneur* magazine. Baylor's Entrepreneurship program in the Hankamer School of Business moved up to No. 6 in this year's rankings of the top 25 Best Undergraduate Programs for Entrepreneurs.

MCBRIDE CENTER HOSTS CONFERENCE ON INTERNATIONAL BUSINESS AND ECONOMICS

The Baylor University McBride Center for International Studies hosted the Texas Conference on International Business and Economics and a policy forum on "Trade Integration in the Americas" in November at the Paul L. Foster Campus for Business and Innovation.

BAYLOR'S MBA HEALTHCARE PROGRAM JOINS CAHME MENTORSHIP CIRCLE

Baylor University's Robbins MBA Healthcare program has been selected to join the inaugural group of programs in the Commission on Accreditation of Healthcare Management Education Mentorship Circle.

BAYLOR BUSINESS HOSTS 2018 DALE P. JONES BUSINESS ETHICS FORUM

Baylor University's Hankamer School of Business hosted the 2018 Dale P. Jones Business Ethics Forum last fall. The theme was "The Ethics of Artificial Intelligence."

BAYLOR UNIVERSITY'S EXECUTIVE MBA PROGRAM FINDS NEW HOME IN DALLAS

Students in Baylor University's Executive MBA program in Dallas moved into their new location in January.

ACCOUNTING PROFESSOR LAURIE BURNEY RECOGNIZED BY LEAN ENTERPRISE INSTITUTE

The Lean Enterprise Institute (LEI) has awarded Associate Professor of Accounting Laurie Burney with the Excellence in Lean Accounting Professor Award.

ENTREPRENEURSHIP PROFESSOR MATTHEW WOOD AWARDED AME BEST PAPER

Matthew Wood, chair and associate professor of the Department of Entrepreneurship & Corporate Innovation, received the 2018 Academy of Management Entrepreneurship Division "Best Conceptual Paper Award."

ENTREPRENEURSHIP PROFESSOR PETER KLEIN AWARDED SEJ BEST PAPER PRIZE

Peter Klein, W. W. Caruth Chair and Professor of Entrepreneurship, has been awarded the *Strategic Entrepreneurship Journal* Best Paper Prize by the Strategic Management Society. This award recognizes papers that were published five or more years prior, and are selected by the editors of the journal based on quantitative measures, such as number of citations, and subjective measurements of the paper's influence in the industry.

ACCOUNTING PROFESSOR LAURIE BURNEY RECEIVES IMA R. LEE BRUMMET AWARD

Laurie Burney, associate professor of Accounting & Business Law, received the R. Lee Brummet Distinguished Award for Educators from the Institute of Management Accountants (IMA). This is the highest award given by the IMA, and it recognizes professors who have exemplified a distinguished teaching career, a record of scholarship, service to the IMA and the promotion of management accounting as a profession.

CERTIFICATE PROGRAM IN ENERGY COMMERCE PREPARES STUDENTS FOR CAREERS IN ENERGY INDUSTRY

Undergraduate students may obtain a Certificate in Energy Commerce, in addition to the BBA degree from the Hankamer School of Business. This program was developed to prepare students for careers in the energy industry.

UNDERGRADUATE BUSINESS ANALYTICS CERTIFICATE TEACHES STUDENTS BIG DATA SKILLS

Baylor Business undergraduate students now have the opportunity to receive a Certificate in Business Analytics, in addition to their BBA degree from the Hankamer School of Business. The program was added to teach students the techniques necessary to understand and interpret big data and business analytics.

ENTREPRENEURSHIP PROFESSOR RECEIVES OUTSTANDING FACULTY AWARD

Peter Klein is one of eleven Outstanding Faculty Award winners for the 2017-2018 academic year, and he is recognized for his accomplishments in the area of scholarship. Every year, Outstanding Faculty Awards honor professors in the areas of teaching, contributions to the academic community and scholarship. These awards are presented to faculty members who have demonstrated excellence in teaching, research, service to the University, involvement with students and community, and church service.