

BAYLOR *Business* BUZZ

HAPPENINGS / EVENTS / HONORS / THE LATEST NEWS FROM HANKAMER



PAUL L. FOSTER CAMPUS FOR BUSINESS AND INNOVATION RECEIVES GREEN GOOD DESIGN AWARD FOR ARCHITECTURE

The Paul L. Foster Campus for Business and Innovation earned a 2018 “Green Good Design” award for architecture by the European Architecture Centre for Architecture Art Design and Urban Studies and The Chicago Athenaeum International Museum.

BAYLOR COMPETITIVE CYBER TEAM WINS REGIONAL COMPETITION

Baylor’s Competitive Cyber Team competed in the regional National Collegiate Cyber Defense Competition and won. Although comprised mostly of Computer Science students, the team included one Baylor Business student. The win earned the team a trip to Orlando, Florida to compete in the national competition.

STUDENT DEPARTS ON 11-COUNTRY, 11-MONTH MISSION TRIP

Last summer, senior Hannah Neel embarked on the World Race, an 11-country, 11-month mission trip. Each month, Neel and her fellow “racers” traveled to a new country to share the Bible and serve the community.

BRINGING WALL STREET TO BAYLOR

All Baylor faculty, staff and students receive free digital access to The Wall Street Journal, thanks to the tireless work of student Elizabeth Larson. Larson negotiated with the WSJ to secure a one-year free digital subscription.

BAYLOR TEAM PLACES SECOND IN NEGOTIATION COMPETITION

The Baylor Business Negotiation Competition was held at the Paul L. Foster Campus for Business and Innovation in April. A Baylor team placed second in the competition. The competition focuses on building negotiating skills among future business leaders. It is the only negotiation competition in the U.S. specifically for undergraduate business majors.

STUDENT-RUN INVESTMENT FUND DISTRIBUTES MONEY FOR SCHOLARSHIPS

Baylor University’s student-managed Philip M. Dorr Alumni & Friends Endowed Investment Fund contributed \$184,000 in support of student-athlete scholarships. The Practicum students have increased the fund’s value to about \$8.2 million in 17 years of managing the portfolio. Annual distributions from the Fund go toward athletic scholarships, faculty salaries, data and software, and an investment internship.

BAYLOR TEAM EARNS SECOND PLACE IN FINANCIAL PORTFOLIO COMPETITION

In February, a team of Portfolio Management Practicum students from Baylor earned second place in the Portfolio Manager’s Finalist competition at the Texas Investment Portfolio Symposium.

BAYLOR HONORS HIGH SCHOOL ENTREPRENEURS

Baylor University’s John F. Baugh Center for Entrepreneurship & Free Enterprise honored 11 outstanding high school-aged entrepreneurs at the 2018 Baylor Youth Entrepreneur Awards in April. This is the fourth year Baylor has presented the awards, recognizing the best of young entrepreneurs from across the country.

BAYLOR’S COMMERCIAL BANKING PROGRAM LISTED IN FDIC DIRECTORY

The Federal Deposit Insurance Corporation (FDIC) recently included Baylor University in the Directory of College and University Degree Programs. The directory emphasizes the impact of community banks within the nation’s economy and will assist prospective students as they assess potential educational and career options within community banking.

LEIDNER BECOMES HONORARY PHD AT LUND UNIVERSITY SCHOOL OF ECONOMICS AND MANAGEMENT

Dorothy Leidner has been awarded an honorary doctorate from the Lund University School of Economics and Management in Scandinavia. Leidner is the Ferguson Professor of Information Systems at Baylor University and the director of the PhD program in Information Systems. She has a regular visiting professor appointment at the Department of Informatics at the School of Economics and Management, Lund University (LUSEM).

BAYLOR’S ANDREA DIXON NAMED REGIONAL EDITOR FOR GLOBAL RESEARCH PUBLICATION

Andrea L. Dixon, executive director of Baylor University’s Center for Professional Selling and Frank M. and Floy Smith Holloway Professor in Marketing, was recently named the regional editor of the Americas for the *European Journal of Marketing* (EJM).

PROFESSOR USES FACEBOOK TO CONNECT REAL ESTATE STUDENTS AND ALUMNI

Chuck Delaney, associate professor in the Department of Finance, Insurance and Real Estate, created the Baylor Real Estate Students Facebook group. Through the group, students are able to learn more about the companies to which they are applying and the people working there from a personal perspective. The same goes for employers, as they are able to easily access a candidate’s social media profile and get a one-on-one interaction.

STUDENTS AND ALUMNI START INVESTMENT AND ADVISORY NETWORK, ENCOURAGING MENTORSHIP IN FINANCE SECTOR

The Baylor Investment and Advisory Network (I&A), led by three senior student liaisons, is a group dedicated to training and mentoring students pursuing careers in investment banking and other high finance fields. Through the I&A Network, students have the unique opportunity to connect with experienced mentors, gain valuable skills and receive the support necessary to earn an internship or full-time position.

FOSTER CAMPUS AWARDED AIA’S 2017 COMMITTEE ON THE ENVIRONMENT AWARD

Baylor University’s Paul L. Foster Campus for Business and Innovation was awarded the Committee on the Environment Award (COTE) by The San Antonio chapter of The American Institute of Architects. The Committee on the Environment Award is presented to a project that represents the principles of AIA’s Ten Measures of Sustainable Design.

BAYLOR BUSINESS HOSTS 11TH NATIONAL MBA CASE COMPETITION IN ETHICAL LEADERSHIP

Baylor University hosted MBA students from across the nation to compete in the Dale P. Jones Business Ethics Forum’s 11th Annual National MBA Case Competition in November. The purpose of the competition is to advance the development of ethical leaders through experiential learning and to recognize and promote MBA students and their programs for participation in a national case competition in ethical leadership.

BAYLOR ONLINE MBA PROGRAM LAUDED WITH HIGH RANKINGS

Baylor University’s Online MBA Program was ranked No. 13 for the “Top 25 Private Online MBA Programs in the U.S.,” No. 7 in the “Top 10 Online MBA Programs in the Southwest,” and No. 4 in “Top 10 Faith-Based Online MBA Programs,” according to the *Online MBA Report 2017* standings.

KAYWORTH NAMED ASSOCIATE DEAN OF GRADUATE BUSINESS PROGRAMS AT BAYLOR BUSINESS

Timothy Kayworth has been named associate dean of Graduate Business programs at Baylor’s Hankamer School of Business.