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## Reyes to Speak on Tech Talk

**Feb. 24, 2006**

Dr. Pedro Reyes, professor of Operations Management at Baylor University's Hankamer School of Business, will be a guest on the Tech Talk radio show with Craig Peterson. Tech Talk with Craig Peterson focuses on technology issues that face everyone as they interact with technology in daily life.

Reyes will discuss Radio Frequency Identification (RFID) technology in the supply chain and provide his viewpoint on the rumors that claim RFID is the "mark of the beast."

The show will air from 12-3 p.m. on ClearChannel stations WGIR, WGIN, and WGIP in the Boston Market on Saturday March 4, 2006 and during the week of March 6 on WLMW. The audio file of the show will be available for podcast from Apple iTunes at the beginning of April.

For more information about Tech Talk, visit [www.tech-talk-with-craig-peterson.com](http://www.tech-talk-with-craig-peterson.com).

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