

Tisha Lin Nakao Emerson

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Associate Professor
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Education

Ph.D., Economics, University of Southern California, 2002
M.A., Economics, University of Southern California, 1996
B.A. (with Distinction), Economics, University of Hawaii at Manoa, 1993

Areas of Specialization

Economic Education, Environmental Economics, Business Ethics, International Trade

Professional Experience

Associate Department Chair for Undergraduate Programs, Baylor University, 2007-present
Associate Professor of Economics, Baylor University, 2007-present
Visiting Associate Professor of Economics, University of Hawaii at Manoa, Summer 2011
Assistant Professor of Economics, Baylor University, 2001- 2007
Lecturer of Economics, Baylor University, 2000
Lecturer of Economics, California State University – Long Beach, 2000
Lecturer of Economics, Loyola Marymount University, 1999
Invited Lecturer of Economics, University of Southern California, 1998
Lecturer of Economics, University of Southern California, 1997
Consultant, Dr. Lee Lillard, Rand Corporation, 1997
Teaching Assistant of Economics, University of Southern California, 1994-1998
Research Assistant, Dr. F. Fesharaki, Program on Resources, East-West Center, 1993
Research Intern, University of California at Los Angeles, 1992

Publications in Refereed Journals

“Income, Environmental Disamenity, and Toxic Releases” with Linwood Pendleton, *Economic Inquiry*, 42(1), January 2004, pp. 166-178.

“Comparing Student Achievement Across Experimental and Lecture-Oriented Sections of a Principles of Microeconomics Course” with Beck Taylor, *Southern Economic Journal*, 70(3), January 2004, pp. 672-693.

“Have Ethical Attitudes Changed? An Intertemporal Comparison of the Ethical Perceptions of College Students in 1985 and 2001” with Steve Conroy, *Journal of Business Ethics*, 50(2), March 2004, pp. 167-176.

“Business Ethics and Religion: The Role of Religiosity in Response to Ethical Situations” with Steve Conroy, *Journal of Business Ethics*, 50(4), April 2004, pp. 383-396.

“Changing Ethical Attitudes: The Case of Enron and ImClone Scandals” with Steve Conroy, *Social Science Quarterly*, 87(2), June 2006, pp. 395-410.

“Ethical Attitudes of Accountants: Recent Evidence from a Practitioners’ Survey” with Steve Conroy and Charles Stanley, *Journal of Business Ethics*, 71(1), March 2007, pp. 73-87.

“Interactions Between Personality Type and the Experimental Methods” with Beck Taylor, *Journal of Economic Education*, 38(1), Winter 2007, pp. 18-35.

“Ethical Cycles and Trends: Evidence and Implications” with Steve Conroy, *Journal of Business Ethics*, 81(4), September 2008, pp. 905-911.

“Ethical Attitudes of Accounting Practitioners: Are Rank and Ethical Attitudes Related?” with Steve Conroy and Frank Pons, *Journal of Business Ethics*, 91(2), January 2010, pp. 183-194.

“Do Classroom Experiments Affect the Number of Economics Enrollments and Majors?: A Study of Students in the United States” with Beck Taylor, *International Review of Economics Education*, 9(2), 2010, pp. 42-58.

“Importance of Religious Faith and Ethical Attitudes in Business” with Joe McKinney, *Journal of Religion and Business Ethics*, 1(2), December 2010, article 5.

“To Codify or Not to Codify: The Effects of Ethical Codes on Ethical Perceptions” with Joe McKinney and Mitch Neubert, *Journal of Business Ethics*, 97(4), December 2010, pp. 505-516.

“Homework: To Require or Not? Online Graded Homework and Student Achievement” with Kimberly Mencken, *Perspectives on Economic Education Research*, 7(1), Spring 2011, pp. 20-42.

“In-Class vs. Online Experiments: Is there a Difference?” with Linda Carter, *Journal of Economic Education*, 43(1), Winter 2012, pp. 4-18.

“Women and the Choice to Study Economics” with KimMarie McGoldrick and Kevin Mumford (conditionally accepted at the *Journal of Economic Education*)

Book Chapters

“Online Faculty Instruction to Improve Interactive Teaching of Economics” with Mark Maier (invited chapter forthcoming in Salemi and Walstad (eds.), *Teaching Innovations in Economics: Strategies and Applications for Interactive Instruction*, Edward Elgar, 2010)

“Classroom Experiments” with Denise Hazlett (invited chapter forthcoming in Hoyt and McGoldrick (eds.), *International Handbook on Teaching and Learning Economics Techniques*, Edward Elgar, 2012)

Working Papers

“Classroom Experiments: How Many and Which Ones?” with Linda Carter

“The Effect of Taking High School Economics on Preparation, Performance and Interest in College-level Economic Principles” with Linda Carter (targeted for *American Economist*)

“Research and Cooperative Learning in the Undergraduate Classroom”

Work in Progress

“Trends in the Economics Major Explored: 1990-2005” with KimMarie McGoldrick and Kevin Mumford (targeted for the *Southern Economic Journal*)

“Cooperative Learning and Outcomes in Economic Principles: Evidence from Two Institutions” with KimMarie McGoldrick and Linda Carter

“Does Cooperative Learning Compensate for Negative Effects of Large Enrollment Classes?” with KimMarie McGoldrick and Linda Carter

“An Investigation into the Economics Major” with KimMarie McGoldrick and John Siegfried

“Student Self-Reporting Bias” with Linda Carter and Gail Hoyt

“The Effect of High School Economics Course Mandates” with Linda Carter and Gail Hoyt

“A Tale of Trade-offs: The Environment and The Economy” with Steve Conroy

“Who Can Make the Sun Shine: Classroom Experiments with Candy” with James Henderson and Charles North

“Trading Coalitions in Experimental Classroom Games” with Beck Taylor

Presentations

“The Effects of Economic Experiments in the Classroom,” Society of Economic Educators Conference, Tucson, AZ, March 2012 (*Invited*)

“Women and the Choice to Study Economics,” American Economic Association, Chicago, IL, January 2012

“Women and the Choice to Study Economics,” Southern Economic Association, Washington, DC, November 2011

“Active Learning in the Economics Classroom,” University of Arkansas Department of Economics Seminar Series, Fayetteville, AR, October 2011 (*Invited*)

“Experiments and the Economics Classroom,” 11th Annual Economics Teaching Workshop, Wrightsville Beach, NC, October 2011 (*Invited*)

“In-Class vs. Online Experiments: Is there a Difference in Student Achievement?,” First National Conference on Economic Education, Palo Alto, CA, May 2011

“In-Class vs. Online Experiments: Is there a Difference in Student Achievement?,” American Economic Association, Denver, CO, January 2011

“Cooperative Learning in the International Economics Classroom,” Southern Economic Association, Atlanta, GA, November 2010

“Cooperative Learning: Transforming Undergraduates into Independent Thinkers,” Cherry Faculty Forum, Waco, TX, September 2010 (*Invited*)

“Importance of Religious Faith and Ethical Attitudes in Business,” Association for Christian Economists 25th Anniversary Conference, Waco, TX, April 2009

“In-Class vs. Online Experiments: Is there a Difference?,” American Economic Association, San Francisco, CA, January 2009

“Homework: To Require or Not? Online Graded Homework and Student Achievement,” Southern Economic Association, Washington, DC, November 2008

“Do Classroom Experiments Affect the Number of Economics Enrollments and Majors?,” Western Economic Association, San Diego, CA, June 2006

“Valuing the Environment: A Comparison of the US and EU,” Southwestern Social Science Association, San Antonio, TX, April 2006

“Presidential Elections and Dirty Firms,” Southern Economic Association Meeting, Washington, DC, November 2005

“Presidential Elections and Dirty Firms,” Oakland University Seminar Series, Detroit, MI, March 2005 (*Invited*)

“Capital Market Inefficiencies: Signaling Through Trade Policy, A Second Best Solution,” Miami University Seminar Series, Oxford, OH, March 2005 (*Invited*)

“Measuring Student Achievement in an Experimental Principles of Microeconomics Course,” Southern Economic Association Meeting, New Orleans, LA, November 2002

“A Study of the Business Ethics of College Students,” Christianity and Economics: Integrating Faith and Learning in Economic Scholarship, Waco, TX, November 2002

“Income, Environmental Disamenity, and Toxic Releases,” Second World Congress on Environmental and Resource Economics, Monterey, CA, June 2002

“Business Ethics and Religion: The Role of Religiosity in Response to Ethical Scenarios,” International Conference on Business Ethics in the Knowledge Economy, Hong Kong, April 2002

“Teaching Economics with Classroom Experiments,” Economic Education Teacher Training Workshop, Waco, TX, October 2001 (*Invited*)

“Income and Toxic Chemical Releases in the United States: A Median Voter Approach,” University of Colorado Environmental and Resource Workshop, July 2001

“Teaching Economics: An Experimental Approach,” Wakonse-South Teaching Conference, April 2001

“Chemical Releases, Growth, and Responsiveness to Toxicity,” Department of Economics Seminar Series, Baylor University, November 2000 (*Invited*)

“Capital Market Inefficiencies: Signaling Through Trade Policy, A Second Best Solution,” Department of Economics Seminar Series, Mount Holyoke University, February 2000 (*Invited*)

“Capital Market Inefficiencies: Signaling Through Trade Policy, A Second Best Solution,” Department of Economics Seminar Series, Baylor University, February 2000 (*Invited*)

“Free Trade and the Environment: An Empirical Study,” Fourth Occasional California Workshop on Environmental and Resource Economics, October 1998

Honors, Awards, and Grants

Baylor Fellows, 2011-12

Summer Sabbatical Award, Baylor University, 2001-2007

Baylor University, Baylor Horizons Faculty Grant Program, financial support for attendance of the Ecology, Theology, and Judeo-Christian Environmental Ethics Conference at Notre Dame University

Baylor University Research Committee Grant (\$2,000), “Public Disclosure Programs and Firm Environmental Performance,” 2001-2002

Dissertation Fellowship, College of Letters Arts and Sciences, University of Southern California, 1998

Outstanding Teaching Assistant, University of Southern California, 1997

University of California at Los Angeles Research Scholar, 1992

University of Hawaii Regent Scholar, 1989-1993

Courses Taught

International Economics, Environmental Economics, Industrial Organization, Intermediate Microeconomic Theory, Economics and Globalization, Economic Reasoning & Analysis, Principles of Microeconomics, Principles of Macroeconomics

Masters and Honors Theses Advised

Rebecca Jordan (master's thesis chair, Economics), Michael Klayman (honors thesis chair, Economics), Deborah Oborny (honors thesis committee member, Economics), Bana Hamze (master's thesis committee member, Environmental Studies)

Professional Activities:

Associate Editor, *Journal of Economic Education* (January 2011-present)

Committee for Economic Education of the American Economic Association (Committee Member, August 2009-present)

Organizing/Steering Committee, Annual National Conference on Teaching Economics and Research in Economic Education (March 2010-present)

Advisory Board Member: TeachingWithData.org - a National Science Foundation funded project aimed at developing a digital library for supporting quantitative education in the social sciences (August 2009-present)

Executive Committee Member, Association of Christian Economists (January 2009-January 2011)

Contributor and Workshop Participant, Starting Point: Teaching and Learning Economics, 2009

Program Instructor for the 2008 and 2009 Teaching Innovation Program sponsored by the American Economic Association's Committee on Economic Education and funded by the National Science Foundation. I serve as part of a team that leads workshops demonstrating active-learning techniques for college economics. Information available at <http://www.vanderbilt.edu/AEA/AEACEE/TIP>.

Referee Activities: *Southern Economic Journal*, *Journal of Economic Education*, *International Review of Economics Education*, *Journal of Business Ethics*, *Perspectives on Economic Education Review*, *Faith and Economics*, *Christian Scholar's Review*, *Ecological Economics*, *Journal of International Consumer Marketing*, *Eastern Economic Journal*, Oxford University Press

Coauthored Microeconomics Testbank for Case, Fair, and Oster's Principles of Microeconomics, 9th edition (2008)

Reviewer: Environmental Protection Agency's Science to Achieve Results Program (2007, 2008)

University, College and Departmental Service

Associate Chair, Department of Economics (2007-present), Economics Department Curriculum Committee (Chair 2007-2010, ex-officio 2010-present), Economics Department Research Performance Committee (2007, 2010-11), Baylor Interdisciplinary Poverty Initiative Faculty Committee (2010-present), Cornelia Marschall Smith Professor of the Year Award Selection Committee (2009-2011), New Faculty Mentor (2009-2010), Search Committee for VP for Student Life (2008-2009), General Education Task Force (2007-2008), Research Seminar Coordinator (2002-2004; 2005-2007), Baylor Business Women Steering Committee (2006-2010), Honors Colloquium Leader (2005-2007), University 1000 Group Leader (2006), Recruiting Committee (2002-2003, 2006-2007, 2008-2009), Baylor Economist Faculty Advisor (2001-present), Faculty Center Committee (2004-2006), SING Procedures Committee (2003-2004)

Other Service

City of Waco Recycling Advisory Committee (2010-present)
Open Table Co-Director (2011-present)
Budget/Finance Committee at First Baptist Church of Waco (2012-present)

Professional Associations

American Economic Association
Southern Economic Association
Western Economic Association

Association of Christian Economists
Phi Beta Kappa
Mortar Board

Professional References: Available upon request.