



DEAN'S *message*

TERRY S. MANESS | Dean, Hankamer School of Business

bbr.baylor.edu/dean-sp17 <

INVENTIVE, HARD-WORKING people surround me *every day* at work.

In addition to the Hankamer School of Business faculty and staff, it's a blessing to work in the midst of approximately 4,000 millennial students. It can be baffling to read and hear negative comments about the first digitally native generation—they're "lazy," "entitled," "rude" or "disloyal." Those are not descriptions of the young people with which I interact.



This issue of the *Baylor Business Review* explores the preconceived notions about generational divides in the workplace. It introduces us to a few Baylor millennials making their way in the working world traditionally and non-traditionally. We hear from organizational leaders who present a firsthand account of their experiences, as well as researchers who provide insight into the economic and social implications of a millennial workforce. From baby boomers to Generation Xers to millennials, this issue delves into generational differences and ultimately, what makes all workers feel successful.

You, our readers, requested this issue's theme in the last *Baylor Business Review* readership survey. This annual readership survey allows us to produce the best business school magazine for our readers, and we ask you continue to provide your feedback. We will be distributing the survey in the coming weeks, so please watch for an email from Baylor Business. If you'd like to be added to our email list, please visit baylor.edu/business/email. 