even when he pursued an undergraduate degree in engineering. So after he graduated with an engineering degree from Baylor, he stepped into the Baylor MBA program. “I was curious that I didn’t understand the bigger picture,” Findley said. “For me, getting the business side, spending that extra year, was not that big of an investment. It was a perfect complement to that engineering degree. There was a blended understanding with a technical foundation.”

Findley went to Baylor for two reasons: football and engineering. He was able to do both, walking on and playing linebacker while receiving his degree in mechanical engineering. But having seen his father start a successful company, he pursued a master’s in business, focused on entrepreneurship at Baylor.

After graduating from the one-year MBA program, Findley was selected for a job opportunity at Boeing doing a rotation program based in Seattle. The rotation moved him through six engineering environments across the company. Findley started working there with the intention of “pivoting back to the business side” if he didn’t love it.

Meanwhile, as Baylor Bears do, he missed being away from Baylor. Instead of lamenting his location, he decided to do something about it. Findley started the Seattle chapter of the Baylor Alumni Network (BAN). “I knew absolutely nothing about how to do it when I started,” he said. “Dean Maness and Brenda Morris were very helpful to me. With their mentoring, we put together a steering committee of
people who had been engaged with Baylor from Seattle and had interest in helping build a network chapter in the area. From the steering committee, it was just looking back to BAN’s structure and building that bridge between Seattle and Waco. Next thing you know, the team had worked with BAN to host sports watch parties, conduct a Stepping Out in Seattle, build out a Baylor Business Network entity and even host President Starr for a Stepping Out in Seattle, build out a Baylor Business chapter in the area. From the steering committee, Seattle had interest in helping build a network the booming Texas community. I helped create an template for how to create a network chapter and Management. While he was there, he took the Seattle job at Boeing. Although Findley had established the city’s alumni network chapter, he wasn’t at home with his work. “[BAN has] made such an impact on my family and my long-term mission.” Findley and his wife moved to Chicago, so he could pursue a second MBA degree, this time focusing in finance and private equity with his acceptance to the business community. [Engineering] wasn’t a big calling to pivot back to the business community. [Engineering] wasn’t my long-term mission.” Findley, who now serves as a BAN board member, said. “It’s great to see the momentum reach out much broader than just the booming Texas community. I helped create an alumni chapter in both cities I’ve lived in because I love knowing where I can make a direct, measurable impact on the Pro Futuris goal to advance a community of committed constituents. There are a lot of bears in the woods; you just have to get them out of the woods!” Following his graduation from the program at Kellogg, he found an opportunity as an investor at GE Ventures, GE’s venture capital and growth equity group. He works as an advanced manufacturing investor, where he can use his skills learned in the manufacturing setting of Boeing as well as his business education. He started in August 2015. As a venture capitalist and a co-founder of two Baylor Alumni Network chapters, networking has become a large part of Findley’s life. He attributes his knack for networking to three things: being prepared, being genuine and being giving. The Baptist Standard featured in Baptist News Global and innovation in developing countries. The research was featured by the following media outlets: The TODAY Show, The O’Reilly Factor, Fortune, The Washington Post, NPR, New York Daily News, Health Magazine, Yahoo! Health, CNN, MTV, Woman’s Day, Cosmopolitan, Fort Worth Star-Telegram, Shape, Inc., The Doctors and USA Today.

**THE RISKS OF ‘PHUBBING’**

New research by James Roberts, The Ben H. Williams Professor of Marketing, and Meredith David, assistant professor of Marketing, shows relationships are being damaged by phone enabling—or “phubbing”—which occurs when one partner ignores the other to work or play on his or her smartphone. The research has been featured by the following media outlets: Fast Company, The Washington Post, International Business Times, Dr. Oz, Huffington Post, Yahoo! Health, The Boston Globe, Esquire, Shape Magazine, U.S. News & World Report, Men’s Health, USA Today, New York Daily News, Health Magazine, Fox News Magazine, Entrepreneur, Fast Company, Fox News and the San Francisco Chronicle. Professor and Marketing Department Chair Chris Pullig was quoted in The Huffington Post, CNBC and FOX Business about the marketing efforts of an organization to legalize marijuana in Ohio. Pullig, a branding expert, spoke to the organization’s use of a mascot to spread its message. "‘SPIRITUAL CAPITAL AND BUSINESS SUCCESS’

Research by Mitch Neubert, Management professor and Chavanne Chair of Christian Ethics in Business, and Steve Bradley, associate professor of Entrepreneurship, shows higher levels of spiritual capital—the motivation, energy and work ethic one gets from a relationship with God—have a positive effect on business success, employment and innovation in developing countries. The research was featured in Baptist News Global and The Baptist Standard.

**HOW TO HAVE A BETTER WORKDAY BREAK**


**BRANDING TACTIC EVALUATION OF OHIO’S MARIJUANA LEGALIZATION CAMPAIGN**

Professor and Marketing Department Chair Chris Pullig was quoted in The Huffington Post, CNBC and FOX Business about the marketing efforts of an organization to legalize marijuana in Ohio. Pullig, a branding expert, spoke to the organization’s use of a mascot to spread its message.

**SURPRISING SIDE EFFECTS OF WORKPLACE WELLNESS**

James Roberts, The Pat and Thomas R. Powers Chair in Investment Management, and Charles North, a group of industry, academic and cultural thinkers who weigh in on the latest debates. In the article “4 Ways to Bridge the Retirement Income Gap” in TIME, Reichenstein was quoted about strategies to delay Social Security benefits to boost income and financial security. Reichenstein suggests pulling funds from preretirement accounts, such as a 401(k) or traditional IRA, to take advantage of a low tax bracket before Social Security and mandatory withdrawals from retirement accounts kick in. He was also quoted in a Kiplinger article discussing the benefits and strategic use of the Social Security spousal benefit.

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**HOW TO CUT TAXES ON TAX-DEFERRED RETIREMENT ACCOUNTS**

The Wall Street Journal published a column by William Reichenstein, The Pat and Thomas R. Powers Chair in Investment Management. Reichenstein is part of “The Exports,” a group of industry, academic and cultural thinkers who weigh in on the latest debates. In the article “4 Ways to Bridge the Retirement Income Gap” in TIME, Reichenstein was quoted about strategies to delay Social Security benefits to boost income and financial security. Reichenstein suggests pulling funds from preretirement accounts, such as a 401(k) or traditional IRA, to take advantage of a low tax bracket before Social Security and mandatory withdrawals from retirement accounts kick in. He was also quoted in a Kiplinger article discussing the benefits and strategic use of the Social Security spousal benefit.

**UNDERSTANDING THE MULTISITE CHURCH MOVEMENT**

Charles North, associate professor of Economics, is quoted in a Christianity Today article addressing the risks and rewards of the multisite church movement. North likened the fall of Mars Hill (a multisite church in Seattle, Washington) to a successful startup business that endures a leadership succession, with the pastor as chief executive officer.