**A GLOBAL FOUNDATION**

**INNOVATION.** From sharing donor stories to live-tweeted student tours of the new campus, the School's mission has led the School to the construction of the Hankamer School of Business logo, and it’s reflected in the work of our students and faculty. The first floor of the Student Commons will be centered on the Baylor Business Welcome, and visitors will be able to stop by to learn about student programs, meet faculty, and talk with current students. The School is committed to excellence, effective stewardship and nimble service.

**EXCELLENCE**

We are a community committed to excellence and service to others, whose values and character are consistent with the school and university missions. A central feature of this effort involves the selection and development of individuals whose values and character are consistent with the school and university missions.

**LEADERSHIP**

A hallmark of our approach is the pursuit of impactful scholarship that illuminates transformative solutions to significant business and societal problems.

**INTEGRITY**

The value of Baylor Business is derived from the moral and ethical foundation for our work, and the means through which we provide the Baylor experience. Our commitment to professional and ethical conduct includes respect for others, honesty and commitment to the principles and regulations that guide all of our work.

**SERVICE**

We believe it is our responsibility to serve others, to be guided by Christian commitment. This is the character we instill in our students, whose values and character are consistent with the school and university missions. A hallmark of our approach is the pursuit of impactful scholarship that illuminates transformative solutions to significant business and societal problems.

**TEAMWORK**

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**TRANSFORMATION**

Our MISSION is to cultivate principled leaders and shape the global marketplace through transformational learning, and impactful scholarship through a culture of innovation guided by Christian values.

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**Making A MARK**

In November 2014, three students went on a behind-the-scenes tour of the Foster Campus construction site to see how the Foster Campus is progressing, to learn about the process, and to get a feel for the atmosphere on the new campus. They had the opportunity to meet with Foster Campus staff, Windham, and School leadership to see what’s happening on campus.

**Thank you to all of the donors!**

Not every donor can be included in this picture, but we want to make sure that everyone who makes a gift to the Foster Campus has an opportunity to see what is happening on campus and be proud of what they have accomplished.

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**Creating a Mark**

At Foster Campus, we are creating a new legacy for the business students of tomorrow. We are creating a school that is dedicated to excellence, effective stewardship and nimble service. This climate is the foundation for our work, and the means through which we provide the Baylor experience.

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**Our Mission**

Our MISSION is to cultivate principled leaders and shape the global marketplace through transformational learning, and impactful scholarship through a culture of innovation guided by Christian values.
Paul L. Foster Campus for Business and Innovation

The Hankamer School of Business at Baylor is housed on a 70,000-square-foot atrium that includes an atrium and Grand Ballroom, and is located in the PAUL L. FOSTER CAMPUS FOR BUSINESS AND INNOVATION, a 225,000-square-foot building.

The campus is designed to foster a spirit of entrepreneurship and innovation, with a focus on developing students into ethical, principled leaders who are prepared for success in the global marketplace.

In November 2016, three students on a behind-the-scenes tour of the Foster Campus for construction and live-tweeting about the experiences. See their tweets by searching fostercampus on Twitter. Students tour the new campus and tweet. The new campus is named after Bob and Carol Bostrom, who made the PAUL L. FOSTER CAMPUS FOR BUSINESS AND INNOVATION possible because someone else provided a generous alumni of his day.

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Four key areas

1. Calling: to serve, live a life that makes a difference, and to engage in collective efforts that make your mark

2. Character: to combine rigorous classroom learning, hands-on experience in the real world, a solid foundation in ethical values and a global perspective.

3. Climate: to engineer a unique culture of innovation guided by Christian commitment. This is the character we instill and we believe our potential is God-given and our life path follows a calling. The Hankamer School of Business logo, and it’s reflected in the Hankamer School’s culture of innovation guided by Christian commitment.

4. Connections: students, alumni and business leaders, who share the Hankamer School’s values.

Student media TOUR

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Between November 15 and December 8, donors, students, alumni, staff and faculty in Waco and Dallas made their mark on these seven beams below. The beams will be installed in the NEW FOSTER CAMPUS.

leaving A MARK
make YOUR MARK on the #FOSTERCAMPUS
Baylor has a long history of partnership with various community entities and leaders.看下...