The Hankamer School of Business has four strategic areas of focus: calling, character, climate, and connections. This issue of the Baylor Business Review focuses on the first of the four c’s: Calling. At Hankamer, we are a community committed to excellence and service to others, and we believe our potential is God-given and our life path follows a calling. We help students meet their calling by providing relevant, transformational educational programs and professional immersion characterized by a culture of innovation, excellence, Christian values, and a global perspective.

Many Baylor Business students pursue a calling that becomes a career—utilizing their business skills to serve others. In this issue, we explore the different ways our students, alumni, faculty, and friends use business skills to better serve their communities. From alumni like Jennifer Herbert and Sue Johnson who lead nonprofit organizations to Accounting students who host a business conference for Ugandan pastors, this issue focuses on mission-driven people and organizations, and the business acumen they use to accomplish their goals.

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