



WHY HIRE A BAYLOR GRAD?

“With customers in mind, Essilor’s hiring focus has always been on professionals who are well rounded. **Our corporate culture is built on innovation, which drives our employees on a daily basis and makes it possible to continue creating life-changing solutions for our customers.** Now working for an international company, I credit my education at Baylor for exposure to more diversity than I had received in my pre-college days. It helped me to learn to evaluate the message rather than the messenger. In my years of hiring Baylor grads, I’ve noted that along with their exceptional education, they bring real-world experience, with a focus on accountability and responsibility to everything they do. I’m confident that our current Baylor University grads will continue to deliver high quality and innovative work, and I look forward to seeing how new graduates will impact our business in the future.”

RICK LONG, BBA ‘76
SENIOR VICE PRESIDENT,
CORPORATE INITIATIVES, ESSILOR

ESSILOR is the leading manufacturer of optical lenses in the United States and is the market leader in progressive, high-index and anti-reflective coated lenses. A pioneer in the development and production of ophthalmic lenses, Essilor employs more than 10,000 people throughout North America. Essilor manufactures optical lenses under the **VARILUX®**, **CRIZAL®**, **XPERIO®**, **DEFINITY®**, **THIN&LITE®** and other Essilor brand names. Essilor Laboratories of America, Inc. is the largest, and most trusted, optical lab network in the U.S. and offers a wide choice of services and lens brands, including Essilor premium lenses, to eyecare professionals across the nation. Dallas, Texas, based, Essilor of America, Inc. (Essilor) is a subsidiary of Paris-based Essilor International, a publicly held company traded on the Euronext Paris stock exchange (Reuters: ESSI.PA). For more information, visit www.essilorusa.com.