

# @BAYLOR\_BUSINESS #BUZZ

## BAYLOR'S HANKAMER SCHOOL OF BUSINESS MAINTAINS AACSB INTERNATIONAL ACCREDITATION FOR BUSINESS AND ACCOUNTING PROGRAMS

Baylor University's Hankamer School of Business has maintained its business and accounting accreditation by the Association to Advance Collegiate Schools of Business International (AACSB). AACSB Accreditation is the hallmark of excellence in business and accounting education and has been earned by fewer than 5 percent of the world's business programs.

Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review. The Hankamer School of Business has been a member of AACSB since 1950 and fully accredited since 1959.

## \$1 MILLION GIFT FROM ED AND DENISE CRENSHAW ESTABLISHES STUDENT COMMONS IN FOSTER CAMPUS FOR BUSINESS AND INNOVATION

Baylor University announced a gift of \$1 million from Ed and Denise Crenshaw of Lakeland, Fla., in December, that will create the Ed and Denise Crenshaw Student Commons within the Paul L. Foster Campus for Business and Innovation.

## BAYLOR EARNS TOP MARKS FOR UNIVERSITY ENTREPRENEURIAL PROGRAMS

Baylor University ranked No. 5 in the nation on the Princeton Review and Entrepreneurship magazine's annual listing of the top 25 undergraduate and graduate entrepreneurship programs.

## \$1 MILLION GIFT FROM STEVE AND PENNY CARLILE CREATES PLAZA ON THE FOSTER CAMPUS FOR BUSINESS AND INNOVATION

Donated in December, the Steve and Penny Carlile Plaza will welcome students, faculty, alumni and friends to the Foster Campus for Business and Innovation with an attractive, strategically developed outdoor space that serves as an extension of the design and thoughtful use of environmentally aware construction elements of the facility.

## GIFT FROM MEYER FAMILY FOUNDATION ESTABLISHES CONFERENCE CENTER IN FOSTER CAMPUS FOR BUSINESS AND INNOVATION

Baylor University announced a gift of \$2.5 million from the Paul and Jane Meyer Family Foundation, based in Waco, Texas, that will establish the Paul and Jane Meyer Conference Center within the Paul L. Foster Campus for Business and Innovation, a major facility project formally approved by Baylor's Board of Regents Oct. 18, 2013.

## GIFT FROM WACO ENTREPRENEUR ESTABLISHES MCCLINTON FAMILY AUDITORIUM IN FOSTER CAMPUS FOR BUSINESS AND INNOVATION

Baylor University announced a gift of \$1.5 million from Paul and Carol McClinton of Waco, Texas, which will name the McClinton Family Auditorium within the Paul L. Foster Campus for Business and Innovation.

## BAYLOR'S HANKAMER SCHOOL OF BUSINESS EARNS AWARDS FOR COMMUNICATIONS & MARKETING MATERIALS

Baylor University's Hankamer School of Business earned four MarCom Awards for communications and marketing materials. Awards included two platinum awards, a gold award and an honorable mention.

## BAYLOR'S EXECUTIVE MBA PROGRAM IS RANKED INTERNATIONALLY BY FINANCIAL TIMES

Baylor University's executive MBA program is ranked No. 31 in the U.S. and No. 98 worldwide, according to the Financial Times' 2013 rankings.

## GRANT ESTABLISHES INTERDISCIPLINARY RESEARCH COLLABORATION FOR CHILD NUTRITION

The Walmart Foundation two-year, \$2 million grant established an interdisciplinary research collaboration between Baylor's Texas Hunger Initiative and the Hankamer School of Business. The grant funds research on summer child nutrition programs and the development of an efficient national business model.

## BAYLOR UNIVERSITY TO OFFER ONLINE MBA

In February, Baylor University announced its MBA program will be available online in May 2014. The fully online 12-month program will provide students with theoretical knowledge and practical skills to succeed in today's global business environment. Courses will be taught by Baylor's faculty. Applications for the program are being accepted now.

## BEST PAPER PUBLISHED IN 2012 AWARDED TO MIS FACULTY

Professors Hope Koch and Dorothy Leidner, along with former PhD student, Ester Gonzalez, have been awarded "Best Paper Published in 2012" for the *European Journal of Information Systems*. The research, "Bridging the Work/Social Divide: The Emotional Response to Organizational Social Networking Sites," began as Gonzalez's first year paper, and through subsequent development efforts by Koch and Leidner, resulted in publication and the award.

## GIFT FROM CARLTON FAMILY FOUNDATION CREATES DEAN'S BOARD ROOM IN THE FOSTER CAMPUS FOR BUSINESS AND INNOVATION

In December, Baylor University announced a gift of \$1 million from the Carlton Family Foundation, led by Bill and Pat Carlton of Little Rock, Ark., that will create the Carlton Family Foundation Dean's Board Room in the Paul L. Foster Campus for Business and Innovation. The Carlton Family Foundation Dean's Board Room, centrally located in the dean's office suite, will seat up to 40 people and allow the administrative groups managing the School to collaborate with on-campus groups and interact with significant guests to the Baylor campus.

[bbr.baylor.edu/business-buzz-spring-2014](http://bbr.baylor.edu/business-buzz-spring-2014)