

HANKAMER SCHOOL OF BUSINESS RANKED NO. 2 IN NATION FOR ENTREPRENEURSHIP

The undergraduate entrepreneurship program at Baylor University's Hankamer School of Business ranked No. 2 among the more than 2,000 schools nationwide surveyed by *The Princeton Review* for *Entrepreneur* magazine. Baylor was the highest ranked school in Texas. The eighth annual "Top 25 Undergraduate Entrepreneurship Programs of 2012" rankings surveyed business school administrators about their institution's entrepreneurship programs. The annual lists salute 50 programs—25 undergraduate and 25 graduate programs—for their excellence in entrepreneurship education.

BAYLOR BUSINESS REVIEW APP EARNS RECOGNITION

The Baylor Business Review iPad app was published in May 2012 and has garnered over 1,400 downloads from more than 43 different countries. The BBR app was ranked #65 out of all free business iPad apps in the U.S. on the iTunes App Store shortly after its release. The app earned a 2012 silver W3 Award from the International Academy of Visual Arts (IAVA) and holds a near-perfect 4.5-star rating on iTunes. The app was also featured in the November/December issue of *BizEd*, the magazine of the Association to Advance Collegiate Schools of Business (AACSB). Search "Baylor Business Review" to download the free BBR app on the iTunes App Store.

REGENTS APPROVE JOINT MDIV/MBA DEGREE PROGRAM

The Baylor University Board of Regents approved a joint master's degree in Divinity (MDiv) and Business Administration (MBA) from the George W. Truett Theological Seminary and the Hankamer School of Business. The joint MDiv/MBA will link the faculties, resources and education of Baylor's internationally recognized business school and seminary, offering to students an education that prepares them well for a multitude of leadership opportunities. As religious institutions continue to morph into complex organizations and nonprofits continue to proliferate, the constituencies of such institutions are seeking qualified, competent and well-educated individuals to lead them. The MDiv/MBA degree program is expected to begin in fall 2013.

HANKAMER FACULTY APPOINTED TO NEW POSITIONS

Gregory Leman was named director of Baylor University's Innovative Business Accelerator (IBA), which helps new technology companies grow their business more rapidly by taking advantage of the university's research and academic intellectual capital. The IBA is a joint venture of the Hankamer School of Business and the Office of the Vice Provost for Research. It will be housed in the Baylor Research and Innovation Collaborative (BRIC). Leman, who has held the position of clinical professor, director of University Entrepreneurial Initiatives, and the Curtis Hankamer Chair in Entrepreneurship at the Hankamer School of Business since 2005, was appointed by Terry Maness, dean of Hankamer, and Truell Hyde, vice provost for research.

Cynthia K. Riemenschneider was named associate dean of Research and Faculty Development for the Hankamer School of Business. In this role, she will be

creating and implementing programs to improve faculty research productivity and teaching. Riemenschneider has served as associate professor of Information Systems at Baylor since 2009, and as a visiting professor from 2008-2009. Her research interests focus on the information technology (IT) workforce, specifically, the retention and attraction of women and minorities into the IT field. In 2011, she received the Nitsche Award, an endowed scholarship funded by Baylor alumni Robert and Robin Nitsche that recognizes outstanding faculty research and involvement.

BAYLOR UNIVERSITY'S EXECUTIVE MBA PROGRAM RANKED NATIONALLY

Baylor University's Executive MBA program was ranked 44th in United States-only based programs, according to the *Financial Times*' 2012 rankings. The program, which includes campuses in Dallas and Austin, also ranked first in Texas among Executive MBA programs for percentage salary increase for graduates.

HANKAMER WELCOMES NEW ADDITIONS TO FACULTY AND STAFF (2012)

FACULTY

DEPARTMENT OF ECONOMICS
AARON HEDLUND, Assistant Professor
FEBRIO KACARIBU, Lecturer

DEPARTMENT OF INFORMATION SYSTEMS
JOHN TRIPP, Assistant Professor

DEPARTMENT OF MANAGEMENT & ENTREPRENEURSHIP
MATTHEW WOOD, Assistant Professor

STAFF

GRADUATE PROGRAMS
MICHAEL ESTEPP, Assistant Director of Career Management
HANNAH VAN DYKE, Assistant Director of Admissions

DEPARTMENT OF MARKETING
AMBER ADAMSON, Program Coordinator, Center for Professional Selling

DEPARTMENT OF MANAGEMENT & ENTREPRENEURSHIP
AMY EASLEY, Publications Editor
HEATHER GERBER, Program Manager, John F. Baugh Center for Entrepreneurship
WES NEMEC, Program Manager, International Entrepreneurship Initiatives

COMING SOON... A NEW HOME FOR BAYLOR BUSINESS

At its February meeting, the Baylor University Board of Regents approved public fundraising for a new 275,000-square-foot business school building that will expand the school's size and reach by nearly 40 percent. The architectural design for the new business school building features a highly corporate and sustainable business environment, including a centerpiece atrium that will showcase some of the school's signature classrooms, such as the Southwest Securities Financial Markets Center. The design also includes a large 350-seat auditorium to accommodate guest lectures and special events, and a variety of classroom spaces that will fully incorporate the latest classroom technology for collaborative learning, innovation and problem solving. The project cost is estimated at \$100 million. The current Hankamer-Cashion space occupied by the business school will become available for other academic needs on campus, benefitting students across disciplines.



bbr.baylor.edu/business-buzz-spring-2013

