

## ACCOUNTING

**Juan Alejandro**, adjunct lecturer and director of internal audit and management analysis, with coauthor **Marty Stuebs**, assistant professor, wrote "Doing More With Less: The Value of Internal Auditing for Nonprofits" published in *Today's CPA*, Vol. 38, No. 1.

**Alejandro** and **Stuebs** wrote "The Information Guardians" published in *Internal Auditor*, Vol. 67, No. 5. **Alejandro** wrote "IT Audit: Getting by With a Little Help" published in *Internal Auditor*, Vol. 67, No. 6.

**Laurie Burney**, associate professor, with coauthor N. Swanson, wrote "The Relationship Between Balanced Scorecard Characteristics and Managers' Job Satisfaction" published in the *Journal of Managerial Issues*, Vol. 22, No. 2.

**Burney**, with coauthors J. Troyer, J. Stroup and F. Kennedy, wrote "Do Non-profit Hospitals Provide More Charity Care When Faced With a Mandatory Minimum Standard? Evidence From Texas" published in the *Journal of Accounting and Public Policy*, Vol. 29.

**Burney**, with C. Matherly, wrote "Increasing the Competency Focus Using a Project-driven Strategy" published in *Advances in Accounting Education: Teaching and Curriculum Innovations*, No. 11.

**Burney**, with coauthors Timothy Biggart, Richard Flannagan and William Harden, wrote and presented "Usefulness of Multi-dimensional Performance Measurement Systems in a Competitive Retail Environment: The Case of Wildcat, Inc." at the Institute of Management Accountants' Annual International Conference held in Baltimore, Md., June 2010.

**Charles Davis**, department chair and Walter Plumhoff Professor of Accounting, with coauthor Elizabeth Davis, Baylor University executive vice president and provost, wrote the book *Managerial Accounting* published by John Wiley & Sons, October 2010.

**Davis**, with **Kathy Hurtt**, assistant professor, and **Gia Chevis**, assistant professor, wrote "Backpack to Briefcase: The Transition from Student to Accounting Professional" published in *Advances in Accounting Education*, 2011.

**David Hurtt**, associate professor, with coauthors Cotel Phillip and Alan Blankley, wrote "An Empirical Examination of Pension Rate Estimates: A Benchmark Approach" published in the *Journal of Applied Business Research*, Vol. 26, No. 2.

**David Hurtt**, with coauthors **Jason MacGregor**, assistant professor, and Alan Blankley, wrote "The Longitudinal Relationship Between Audit Fees and Restatements," which was presented at the SEC Financial Reporting Conference sponsored by the Center for Corporate Reporting and Governance and held in Irvine, Calif., September 2010. The paper was also presented at the American Accounting Association's (AAA) Midwestern Region Annual Meeting held in Chicago, Ill., October 2010.

**Kathy Hurtt**, with coauthor Ann O'Brien, wrote and presented "Northwinds Access/Excel Assignment Poster Presentation" at the AAA Annual Meeting held in San Francisco, Calif., August 2010.

**Jason MacGregor**, with **Brett Wilkinson**, assistant professor, wrote and presented "The Effect of Patriotism on Tax Morale and Attitudes Toward Tax Compliance" at the Accounting, Behavior and Organizations 2010 Research Conference and Doctoral Consortium held in Denver, Colo., October 2010.

**Charles Stanley**, associate professor, wrote and presented "Ethical Attitudes of Accountants in Brazil" at the AAA Ethics Research Symposium held in San Francisco, Calif., August 2010.

**Stanley** wrote and presented "Ethical Attitudes of Accountants in Brazil" and "Globalizing Accounting Ethics" at the 3rd World Business Ethics Forum held in Macau, China, October 2010. **Stanley** also presented "Ethics for Business" at the launch of CECON-Controlling and Corporate Governance meeting sponsored by Positivo University in Curitiba, Brazil, August 2010.

**Marty Stuebs**, assistant professor, with coauthor **Juan Alejandro**, wrote "Using Endowed Scholarships to Finance Higher Education" published in *Business Officer Plus*, June 2010. **Stuebs**, with Carolyn Callahan, wrote "A Theoretical and Empirical Investigation of the Impact of Labor Flexibility on Risk and the Cost of Equity Capital" published in the *Journal of Applied Business Research*, Vol. 26, No. 5.

**Stuebs**, with coauthor Li Sun, wrote "Business Reputation and Employee Efficiency, Productivity and Cost" published in the *Journal of Business Ethics*, Vol. 96, No. 2. **Stuebs**, with coauthor Li Sun, wrote "Corporate Governance and Environmental Performance" published in the *Journal of Accounting, Ethics and Public Policy*, Vol. 11, No. 1. **Stuebs** wrote "Lorman Lumber Co.: What "Wood" You Do?" published in *Strategic Finance*, July 2010.

**Stuebs**, with coauthor of Li Sun, wrote and presented "CFO Financial Expertise and Corporate Governance" at the 2010 AAA Ethics Symposium and at the AAA Annual Meeting held in San Francisco, Calif., August 2010.

**Stuebs** presented "GO TEAM GO: A Professional Education Framework for Ethics Instruction" and "Lorman Lumber Co.: What "Wood" You Do?" at the 2010 Institute of Management Accountants (IMA) Student Leadership Conference held in Anaheim, Calif., November 2010.

**Bill Thomas**, professor, holder of the J.E. Bush Professorship in Accounting and holder of the KPMG/Holton Chair of Accountancy, serves as a regular contributor for *Today's CPA* and wrote "Politics and Accounting Standard Setting: Poor Bedfellows," Vol. 38, No. 1; "New Standard Clarifies Compliance Audits," Vol. 38, No. 2; and "FASB Proposes Expanded Disclosures of Certain Loss Contingencies," Vol. 38, No. 3.

**Betsy Willis**, senior lecturer, presented "Do Your Debits = Your Credits?...or, How to Succeed in Accounting 2303" at the Tutor Training Conference sponsored by Baylor's Paul L. Foster Success Center, August 2010.



## ECONOMICS

**Lee Bewley**, program director of the Army-Baylor Graduate Program in Health and Business Administration and adjunct professor, along with Lawrence Fulton, Mark Perry and **Suzanne Wood**, Navy-Coast Guard deputy program director for the Army-Baylor Graduate Program, wrote "Engineering the New Combat Support Hospital" published in *the Journal of Defense Modeling and Simulation*, Vol. 7, No. 1.

**Linda Carter**, assistant professor, presented "Evening Schools and Child Labor in the United States, 1870-1910" at the Economic History Association's annual meeting "Human Welfare: Measurement, Analysis and Interpretation" held in Tucson, Ariz., 2009.

**Kent Gilbreath**, professor, wrote "Starting Salaries of College Graduates: An Analysis of the 1998-2008 Era" featured in the *Journal of Legal Economics*, Vol. 16, No. 2, published by the American Academy of Economic and Financial Experts, April 2010.

**James Henderson**, Ben Williams Professor in Economics and academic director of Baylor's Robbins MBA Healthcare Program, presented "Is Health Care a Right?" at the Benjamin Rush Society meeting sponsored by Baylor College of Medicine, May 2010.

**Henderson** presented "Non-Entitlement Health Care: Better and Less Dangerous" at the Symposium on Faith and Culture: Human Dignity and Health Care held at Baylor University, October 2010.

**Joe McKinney**, professor, wrote "US-Canadian Economic Relations, Twenty Years after the USA-Canada Free Trade Agreement" published in the *British Journal of Canadian Studies*, Vol. 23, No. 2.

**McKinney** wrote and presented "North American Energy and Environmental Policies as Complications for Transatlantic Relations" at the 9th Transatlantic Studies Conference held in Durham, England, July 2010.

**Charles North**, associate professor and associate director of Baylor Business Fellows, with coauthor Carl Gwin, contributed the chapter "Religion and the Emergence of the Rule of Law" included in the book *Religion, Economy, and Cooperation* published by Mouton de Gruyter, August 2010.

**Van Pham**, associate professor, wrote and presented "Walmart as Catalyst to US-China Trade" at the Vietnamese Economists Annual Meeting held in Cua Lo, Nghe An, Vietnam, August 2010. **Pham**, with Huyen Pham, wrote "The Economic Impact of Subfederal Immigration Regulation: An Empirical Analysis" published in the *Cardozo Law Review*, 2010.

**David VanHoose**, professor and Herman W. Lay Professor of Private Enterprise, with coauthor Carl Gwin, presented "Price and Wage Stickiness, Inflation, and Profits" at the Atlantic Economic Conference sponsored by the International Atlantic Economic Society held in Charleston, S.C., October 2010.



## FINANCE, INSURANCE AND REAL ESTATE

**Charles Delaney**, associate professor, wrote "Commercial Real Estate: On the Brink (?)" published in Pepperdine University's Graziadio School of Business and Management's *Graziadio Business Review*, Vol. 1, No. 1.

**Delaney's** research was cited in "High Voltage Power Lines: Do They Affect Residential Property Values?" featured in the *Journal of Real Estate Literature*, Vol. 18, No. 2, published by the American Real Estate Society, 2010.

**James Garven**, professor and the Frank S. Groner Memorial Chair of Finance, presented "Discussion of Creditor Mandated Purchases of Corporate Insurance" at the National Bureau of Economic Research Insurance Project Workshop held in Cambridge, Mass., May 2010.

**John T. Rose**, professor and Harriette L. and Walter G. Lacy, Jr. Chair of Banking, wrote "Extending the Presentation of the EBIT-EPS Relationship for Introducing Financial Leverage in the Classroom" published in the *Journal of Financial Education*, spring 2010.

**Bill Reichenstein**, professor and the Pat and Thomas R. Powers Chair in Investment Management, with coauthors Stephen Horan and William Jennings, wrote "Private Wealth Management: A Review" published in *The Research Foundation of CFA Institute Literature Review*, summer 2010.

**Reichenstein** wrote "Financial Analysis of Equity Indexed Annuities" published in the Academy of Financial Services' *Financial Services Review*, Vol. 18, No. 4. **Reichenstein**, with William Meyer, wrote "Social Security: When to Start Benefits and How to Minimize Longevity Risk" published in the *Journal of Financial Planning*, Vol. 23, No. 3.

**Reichenstein** presented "Predicting Bond Fund Returns" at the Academy of Financial Services Annual Conference held in Denver, Colo., October 2010.

**Reichenstein** presented "Taxes Exist: Distribution Strategies in Retirement" at the Future Issues for Financial Planners in Texas Workshop held in Bryan, Texas, sponsored by Texas A&M University, November 2010. He also presented "Asset Allocation, Location and Withdrawal Strategies in the Presence of Taxes" for the Retirement Income Webinar Series sponsored by Thornburg Asset Management, September 2010.



# INFORMATION SYSTEMS

**Debra Burleson**, lecturer, wrote and presented "Capturing Knowledge in the Clouds: Using Delicious to Assist Students in Collecting and Collaborating Resources" at the Association for Business Communication Annual Convention held in Chicago, Ill., October 2010.

**Theresa Edgington**, assistant professor, with coauthor Ronald Freeze, wrote and presented "Structural Equation Modeling: Relevant Application" at the Americas Conference on Information Systems (AMCIS) held in Lima, Peru, August 2010. Her paper "Investigating Coordination Indicators in Epidemiological Surveillance for Influenza" was included in the conference proceedings.

**Edgington**, with coauthors T.S. Raghu and Ajay Vinze, wrote "Using Process Mining to Identify Coordination Patterns in IT Service Management" published in *Decision Support Systems*, May 2010.

**Timothy Kaywoth**, department chair and associate professor, with coauthor Dwayne Whitten, wrote "Effective Information Security Requires a Balance of Social and Technology Factors" published in *MIS Quarterly Executive*, Vol. 9, No. 3.

**Hope Koch**, associate professor, with **Dorothy Leidner**, Ferguson Professor and director of the Information Systems PhD program, and Ester Gonzalez, Baylor PhD candidate, wrote "The Role of an Enterprise 2.0 System in Integrating Generation Y IT New Hires into the Workforce" published in *MIS Quarterly Executive*, January 2011.

**Koch** presented "Recruiting Women and Minorities into Technical Fields" at USAA's College Recruiting Team Meeting held in San Antonio, Texas, April 2010. **Koch** also served as a panelist on "The Credibility Crisis of IS" at the Americas Conference on Information Systems held in Lima, Peru, August 2010.

**Leidner** presented "IS Strategy and Firm Performance" and "The Role of an Enterprise 2.0 System in Integrating Generation Y IT New Hires into the Workforce" at Goethe University in Frankfurt, Germany, July 2010.

**Cynthia Riemenschneider**, associate professor, with coauthors Eileen M. Trauth, Monica Adya, Deborah J. Armstrong, K.D. Joshi, Lynette Kvasny and Jeria Quesenberry, wrote "Taking Stock of Research on Gender and the IT Workforce," which was included in the proceedings of the SIGMIS CPR '10 meeting sponsored by the Association of Computing Machinery held in Vancouver, British Columbia, Canada, May 2010.

**Riemenschneider**, along with Myria Allen, Deborah Armstrong and Margaret Reid, wrote "Perspectives on Challenges Facing Women in IS: The Cognitive Gender Gap" published in the *European Journal of Information Systems*, Vol. 19, No. 5.

**Riemenschneider**, with coauthors Myria Allen, Deborah Armstrong and Margaret Reid, wrote "Potential Absorptive Capacity of State IT Departments: A Comparison of Perceptions of CIOs and IT Managers" published in the *Journal of Organizational Computing and Electronic Commerce*, Vol. 20.

**Riemenschneider** presented "Influencers of Absorptive Capacity of State IT Departments" at the 2011 Hawaiian International Conference on Systems and Sciences held in Kuauai, Hawaii, January 2011.

**Robin Wakefield**, with coauthors Xiaobo Xu, Sang Kim and Gary Garrison, wrote "Globally Distributed Teams: The Effect of Diversity on Trust, Cohesion and Individual Performance" published in *Data Base for Advances in Information Systems*, Vol. 41, No. 3.

**Wakefield**, with coauthor Gary Garrison, wrote "Disruptive Technology: Examining RPV Theory and the Capability for Change," which was included in the proceedings of the Decision Sciences Institute 41st Annual Meeting held in San Diego, Calif., November 2010.

**Randal Waller**, senior lecturer, presented "Personal Branding 1.0" at the Association for Business Communication's Annual Conference held in Chicago, Ill., October 2010.

# MANAGEMENT AND ENTREPRENEURSHIP

**Kendall Artz**, department chair, with **Steve Bradley**, assistant professor, and Jimmy Hulett, wrote "The Innovation Necessity: Evidence from Microcredit in the Dominican Republic" forthcoming in the *Journal of International Development*, 2011.

**Bradley**, with Kimberly Green and Tim Holcomb, wrote "A Means and Motives Logic for Relatedness Choices in Corporate Venturing," which he presented at the Babson Entrepreneurship Conference held in Lausanne, Switzerland, June 2010.

**Bradley**, with coauthors **Kendall Artz**, Jeff McMullen and Edward Simiyu, wrote and presented "Capital is Not Enough: Innovation in Developing Economies" at the Academy of Management conference in Montreal, Canada, August 2010.

**Bradley**, with coauthors **Kendall Artz**, Kimberly Green and Dean Shepherd, wrote and also presented "Where Does Entry Mode Matter? Comparing the Performance of Independent and Subsidiary Firms in Uncertain, Ambiguous and High Innovation Environments" at the conference.

**Bradley** wrote the chapters "Environmental Jolts" and "Entrepreneurial Resourcefulness" published in *Blackwell Encyclopedia of Entrepreneurship Research*, 2011.

**Dawn Carlson**, professor, with coauthors **Emily Hunter**, assistant professor, Sara Perry and Steven Smith, wrote "Linking Team Resources to Work-Family Enrichment and Satisfaction" published in the *Journal of Vocational Behavior*, Vol. 77, No. 2.

**Carlson**, with **Merideth Ferguson**, assistant professor, and **Emily Hunter**, presented "Job Demands and Resources on Mental and Physical Health in Working Mothers Via the Work-Family Interface: A Longitudinal Analysis" at the annual meeting of the Southern Management Association held in St. Pete's Beach, Fla., October 2010.



**Carlson**, with S. Zivnuska and K. Harris, wrote "Surface-level Actual Similarity vs. Deep-level Perceived Similarity: Predicting Leader-Member Exchange Agreement," which was presented at the Institute of Behavioral and Applied Management (IBAM) Annual Conference held in Washington, D.C., 2009.

**Carlson**, with J. Grzywacz and K. Kacmar, wrote "The Relationship of Schedule Flexibility and Outcomes Via the Work-family Interface" published in the *Journal of Managerial Psychology*, Vol. 25.

**Jamie Collins**, assistant professor, with **William Worthington**, assistant professor, and **John Schoen**, lecturer, wrote and presented "Retirement Well Being: Insights from Research" at the Baylor Family Business Forum sponsored by the Institute for Family Business, November 2010.

**Merideth Ferguson**, with coauthors **Dawn Carlson** and Suzanne Zivnuska, wrote "Is It Better To Receive Than Give? Empathy in the Conflict-Distress Relationship" published in the *Journal of Occupational Health Psychology*, Vol. 15, No. 3.

**Emily Hunter**, along with Mindy Krischer and Lisa Penney, wrote "Can Counterproductive Work Behaviors be Productive? CWB as Emotion-focused Coping" published in the *Journal of Occupational Health Psychology*, Vol. 15, No. 2.

**Hunter**, with **Dawn Carlson**, presented "Linking Team Resources to Work-Family Enrichment and Satisfaction" at the annual meeting of the Academy of Management held in Montreal, Canada, 2010. **Hunter** also presented "Opportunity Knocks: How Goal-setting can Maximize Your Conference Experience" at the meeting.

**Hunter**, with L. Witt, Kenneth Harris and Sara Perry, wrote " $P = f(\text{Ability} \times \text{Conscientiousness})$ : Examining the facets of Conscientiousness" published in *Human Performance*, Vol. 23, No. 4.

**David Mangelsdorff**, professor for the Army-Baylor Graduate Program for Health and Business Administration, with Lawrence Fulton, presented "Attributes of Most Admired Military Health Care Leaders" at the 118th Annual Convention of the American Psychological Association held in San Diego, Calif., August 2010. **Mangelsdorff** and Fulton also presented

"AMEDD Officer Attributes of the Most Admired Leaders" at the Graduate School, AMEDD Center & School at Fort Sam Houston, Texas, June 2010.

**Christopher Meyer**, assistant professor, with coauthors J. Hollenbeck, J. Wagner III and S. Humphrey, wrote "Individualism-Collectivism and Team Member Performance: Another Look" published in the *Journal of Organizational Behavior*, 2010.

**Meyer**, along with F. Aime, R. Zinko, G. Ferris and S. Humphrey, wrote "The Nature of Personal Reputation in Organizations: Two Complementary Studies Aimed at Construct and Criterion-related Validity" published in the *Journal of Occupational and Organizational Psychology*, 2010. **Meyer** presented the paper at the 69th Annual Meeting of the Academy of Management held in Montreal, Quebec, Canada, August 2010.

**Meyer** presented his sabbatical research "A New Perspective on Coalitions: What Motivates Membership?" for the Hankamer School of Business Management department, March 2010. **Meyer** also presented "Suspicion in Online Negotiations" for the Air Force Office of Scientific Research (AFOSR) Information Operations and Security Annual Review held in Washington, D.C., July 2010.

**Blaine McCormick**, assistant professor, recorded "The Colonial Business School with Dr. Benjamin Franklin," which is posted on YouTube and iTunesU.

**Mitchell Neubert**, assistant professor and Chavanne Chair of Christian Ethics in Business, presented "A Time for Developing New Management Theory: Examples of Goal-setting and Strategy" at the Southwest Academy of Management meeting held in Dallas, Texas, March 2010.

**Neubert**, with coauthor **Jim Roberts**, professor of Marketing and the W.A. Mays Professor of Entrepreneurship, wrote and presented "The Influence of Ethical Leadership and Regulatory Focus on Employee Outcomes" at Academy of Management meetings held in Montreal, Canada, August 2010. Ju-Chien Wu served as co-presenter.

**Patricia Norman**, associate professor, presented "Do External Networks Affect Downsizing Outcomes?" at the Strategic Management Society's 30th Annual

International Conference held in Rome, Italy, September 2010.

**Pedro Reyes**, assistant professor, with coauthors John Visich, Gu Gu and Suhong Li, wrote "Customer Performance in the Supply Chain," which was included in the proceedings of the 4th International Conference of Operations and Supply Chain Management and the 15th Asia Pacific Decision Sciences Institute held in Hong Kong and Guangzhou, China, July 2010.

**Reyes** wrote the book *RFID in the Supply Chain: Secure and Cost Effective Installation* published by McGraw-Hill, January 2011.

**William Worthington**, with coauthors **Jamie Collins** and Christopher Reutzell, wrote "FrameEx: Classroom Exercise to Demonstrate Strategic Framework Value" in *Decision Sciences Journal of Innovative Education*, 2011.

**William Worthington**, **Jamie Collins** and **John Schoen's** research on family business succession planning was cited in *Nursery Management & Production*, May 2010; *Greenhouse Management and Production*, May 2010; *Golf Course Industry*, June 2010; and *Lawn & Landscape*, June 2010.

**Karin Zucker**, professor for the Army-Baylor Graduate Program for Health and Business Administration, with coauthor Martin Boyle, wrote "Federal (USA) Legislation in Support of the Public Health" and The National Practitioner Data Bank: An Effort to Improve the Quality of Care in the United States of America" (also coauthored by Charlotte Hildebrand), which were both chapters included in the textbook *Les Etudes Hospitalieres Editions, Dans Un Contexte Transnational*, 2010.

**Zucker**, with coauthors Martin Boyle, Thomas Jefferson and Deniss Ratliff, wrote "Consent to Medical Care" published in U.S. Army Medical Department's *AMEDD Journal*.

**Zucker** presented "A Different Approach to Teaching Medical Ethics" at the 50th Annual Meeting of the American College of Legal Medicine held in Orlando, Fla., 2010. **Zucker** presented "Ethics and Edibles -An Adjunct to the Army - Baylor Curriculum"



at the Annual Meeting of the Association of University Programs in Health Administration held in Portland, Ore., and "Bioethics: What It Is and What It Isn't; Where You Find It; and Who Does It" at the Joint DoD/MEDCOM (USA Medical Command) Health Law Conference held in San Antonio, Texas, 2010.



## MARKETING

**Christopher Blocker**, assistant professor, wrote "The Dynamics of Satisfaction and Loyalty After Relational Transgressions" published in the *Journal of Services Marketing*, 2010.

**Blocker**, with **Bill Weeks**, professor, wrote "Trying to Find and Keep Top-notch Agents for your Sales Team? Why Not Use the Person-Job Fit Approach?" published in Baylor University's Keller Center Research Report, December 2009.

**Blocker** wrote and presented "Base of the Pyramid Market Construction in China: Co-creating Value for Organizations and Individuals" at the Third Subsistence Marketplaces Conference: From Impactful Research to Sustainable Innovation held at the University of Illinois Urbana-Champaign in Chicago, Ill., July 2010.

**Marjorie Cooper**, professor, wrote and presented "Toward a Biblical Theology of Business Operations: The Unity and Diversity Challenge, Equipping for the Marketplace" at the Christian Business Faculty Association (CBFA) Annual Conference held at Southeastern University in Lakeland, Fla., October 2010.

**Andrea Dixon**, executive director of the Keller Center for Research and the Center for Professional Selling, holder of the Frank M. and Floy Smith Holloway Professorship in Marketing, and associate professor, presented "Managing the Pedagogical Intensity of the Sales Curriculum" and "Complexities and Challenges in Conducting Sales Research" at the Summer Educators' Conference sponsored by the American Marketing Association (AMA), 2010.

**Morris George**, assistant professor, wrote and presented "Cross-buying in Retailing: Drivers and Consequences" at the 2010 AMA Winter Marketing Educators' Conference held in New Orleans, La., February 2010.

**Ann Mirabito**, assistant professor, presented "Investing in Employee Health in the Workplace" at the Annual National Forum on Quality Improvement in Health Care sponsored by the Institute for Healthcare Improvement held in Orlando, Fla., December 2010.

**Mirabito**, with coauthors Leonard Berry and William Baun, wrote "What's the Hard Return on Employee Wellness Programs" published in the *Harvard Business Review*, Vol. 88, No. 12.

**Bill Weeks** wrote "Directions for Enhancing Customer Loyalty" published in Baylor University's Keller Center Research Report, September 2010.

**Weeks**, with Christophe Fournier, wrote "The Impact of Time Congruity on Salesperson's Role Stress: A Person-Job Fit Approach" published in the *Journal of Personal Selling & Sales Management*, winter 2009. **Weeks**, with Larry Chonko, wrote "Alignment of Front-Line Personnel: A Preliminary Attempt at Scale Development" published in the *Journal of Personal Selling & Sales Management*, summer 2009.

## OFFICE OF THE DEAN

**Gary Carini**, dean of Graduate Business Programs, wrote "Bold Retreat: A New Strategy for Old Technologies-Interaction" published in the *Harvard Business Review*, Vol. 88, No. 5.

**Carini** presented "How to Create a Great Business Plan" for a business plan competition held at Redeemer Presbyterian Church in New York, N.Y., November 2010.

**Anne Grinols**, assistant dean for Faculty Development and College Initiatives, with **Earl Grinols**, Distinguished Professor of Economics, presented "Collaboration in Cross-cultural Environments" at the 10th Association of Business Communication Europe Convention: Researching Business Communication held in Antwerp, Belgium, May 2010.

**Grinols** presented "The Last Lecture: 7 Values of Effective Communicators" and "Non-verbal Team Communication for Results" at the Association of Business Communication's 75<sup>th</sup> annual conference held in Chicago, Ill., October 2010.

**Grinols**, with Joseph Whalen, wrote "My Favorite Assignment: TOYF-ACE" published in *Business Communication Quarterly*, Vol. 73, No. 3.

**Jeff Tanner**, associate dean of Research and Faculty Development, with coauthors Anne-Sophie Cases, Christophe Fournier and Pierre Dubois, wrote "Web-Site Spillover of Email Campaigns: The Role of Privacy, Trust and Shoppers" published in the *Journal of Business Research*, Vol. 63.

**Tanner** presented "Lighthouse Outreach, Exemplary Evaluation Report Presentation," "Comparison of Classroom Teacher and Program Educator Presentation of Worth the Wait and Choosing the Best," and "The Use of Qualitative Methods in Evaluation" at the Excellence in Abstinence Evaluation conference held in Washington, D.C., April 2010.

**Tanner**, with coauthor Amy Christie, wrote "Closing the Loop: Using Evaluation for Continuous Improvement," which was presented at the National Abstinence Education Grantees Conference: Standing Strong, Creating Opportunities, and Embracing the Future sponsored by the Federal Youth Services Bureau held in Washington, D.C., January 2010.

