



BAYLOR UNIVERSITY'S XTAX TEAM TOP 5 IN THE NATION

For the fourth time in the past six years, Baylor's xTAX team went on to be selected as one of the Top 5 finalists nationwide, receiving a \$10,000 prize for their efforts, as well as an internship offer from PricewaterhouseCoopers for each team member. Team members were Amy Pho, Jordan Rippey, Stephen Montellano, Whitney Desmond and Joey Morisette, with Brett Wilkinson serving as faculty coach.

HANKAMER RANKED IN U.S. NEWS GRAD SCHOOL SURVEY

Baylor's Hankamer School of Business moved up 11 places to No. 52 among the 99 top-rated master's programs in business accredited by AACSB International. In all, 433 MBA programs were surveyed in fall 2009 and early 2010, with the survey methodology focusing on quality assessment by peers and recruiters, placement success and student selectivity. Baylor's graduate program in Entrepreneurship was also ranked by U.S. News at No. 31.

HANKAMER EARNS AWARDS

The *Baylor Business Review* won a silver award (highest award in the competition) in Texas Public Relations Association's (TPRA) Best of Texas for magazines. The Hankamer School of Business Communications and Marketing department also received 12 ADDY awards this year in local competition, the most the department has earned in its history. The ADDY awards are sponsored by the American Advertising Federation-Waco chapter (AAF). All awards were shared with Pollei DesignWorks and Baylor University's Photography Department.

HANKAMER STUDENTS RECEIVE HONORS

Baylor MBA student Raef Wyatt was part of the team that placed first at Texas Christian University's Neeley Sales and Marketing Strategy Case Competition sponsored by Sony. Wyatt worked with students from four other universities, and the team received a \$6,000 prize.

Baylor MBA student Kevin Henry placed second in the Richard J. Stull Student Essay Competition in Healthcare Management, sponsored by the American College of Healthcare Executives (ACHE), with his essay: "Managing Social Media in Healthcare: A Strategic Approach." Henry received a \$2,000 award and an expenses-paid trip to the ACHE Congress in Chicago to present his paper.

Freshman student Brandon Juenger earned third place out of 224 individuals and teams competing in the Foundation Spring Challenge 2010. The Challenge is a global competition for users of the Foundation business simulation, the key teaching tool in BUS 1301 classes. Teams from all over the world competed in a two-round challenge, and Baylor placed more teams in the top 20 of the qualifying rounds than any other university playing.

BAYLOR MBA STUDENT TEAMS PLACE IN REAL ESTATE AND CASE COMPETITIONS

A team of MBA students from Baylor University's Hankamer School of Business earned second place honors from the North Texas Chapter of the NAIOP in its Texas Shoot-Out Real Estate Challenge. The team included students from the full-time MBA and the Executive MBA programs: Cherise Ewart, Jarrod Beard, Dewayne Bailey and Joshua Foxwell. Competitors were provided a case study 10 days before the event and presented their recommendations to judges from the Texas real estate industry.

A team of Baylor University MBA students received third place in the 17th Annual George Washington University International Case Competition March 19-20 in Washington, D.C. Team members included Tiffanie Harrison-Benson, Violet Fuller, Neelima Gonuguntla and John Vrbanac, with professor of Accounting Charles Stanley serving as the Baylor team sponsor. Baylor was one of 20 national and international teams that competed in the not-for-profit competition.

Baylor business graduate students placed first in the "Shark Tank" round of the 2010 Rice Business Plan Competition April 17 at Rice University in Houston, Texas. The award was accompanied by a \$1,000 prize. The Rice Business Plan Competition is the world's largest and richest business plan competition, with more than \$900,000 in total confirmed prizes. Baylor was one of 42 graduate teams that competed after being selected from 425 applicants – the most the competition has ever received.

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