

HANKAMER SCHOOL OF BUSINESS

HISTORY IN THE MAKING





'59

THE HANKAMER SCHOOL OF BUSINESS CONTINUES THE CELEBRATION OF ITS 50TH ANNIVERSARY OF MAINTAINING INTERNATIONAL ACCREDITATION THROUGH THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (AACSB). AACSB ACCREDITATION REPRESENTS THE HIGHEST STANDARD OF ACHIEVEMENT FOR BUSINESS SCHOOLS WORLDWIDE.



YEARS OF ACCREDITATION



Institutions that earn accreditation confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review. Less than 5 percent of business schools worldwide have achieved AACSB accreditation.

"The faculty and staff at the Hankamer School of Business are proud of this achievement," said Dr. Terry Maness, dean of the School. "Maintaining accreditation is an ongoing process, and we will continue this pursuit of excellence in education."

We reflect on our history and influential leadership that has contributed to the many milestones of Hankamer. A long way from owning its first computer in 1962, the School has evolved into an experiential learning institution, complete with leading-edge technological capabilities and the establishment of centers such as the Southwest Securities Financial Markets Center, the CNL Real Estate Learning Lab, and the Curb Learning Lab for Music and Entertainment Marketing.

Events hosted by the School such as the Ben H. Williams Distinguished Speaker Series and the Global Business Forum have given students opportunities to hear from high profile executives and world business leaders.

Students have also experienced globalization firsthand through Hankamer's international collaborative programs.

The Hankamer School of Business carries a long tradition of support from friends and alumni, who cherish their time at Baylor and wish to pass on the experience to future generations.

This support has laid the foundation for our accomplishments and those to come.

"I would like to thank all who have supported the School over the years," Maness said. "Your annual support has made a lasting impact on the school and its students. Last year your support provided the funds to bring guest speakers to campus; supported students entering various academic competitions across the nation; allowed students to participate in international academic and mission programs; and created and supported new academic programs and specific student services, such as enhanced career services."



'09

REFLECTIONS OF HANKAMER

As we look toward the future of Hankamer, the School is keeping innovation at the forefront to further enhance teaching processes and students' learning environments.

"We recognize that facilities are a key component in Hankamer's future," said Kevin Ludlum, executive director of development for the Hankamer School of Business. "We want to offer our students and faculty the best academic environments to foster a first-class education at Baylor."

"WE THANK OUR SUPPORTERS FOR THE IMPACTS THAT HAVE BEEN MADE THUS FAR, AND WITH THAT CONTINUED SUPPORT, WE HOPE TO MOVE FORWARD WITH FUTURE DEVELOPMENTS FOR THE SCHOOL."

"For the undergrad portion of my time at Hankamer, I credit Dr. Bill Petty and his Entrepreneurial Finance course with teaching me how to truly learn and study business. He inspired me to not only go on to receive my MBA but to venture in to running my own business. As an MBA candidate, I enjoyed our 'doughnut hour' where we got to spend time building relationships with faculty. The opportunity to converse with Dean Maness and Dr. Gary Carini was very valuable. It is because of these opportunities that I can call them friends now that I am graduated."

Joseph DeWoody

BBA Entrepreneurship & Real Estate '05
MBA '06

Varsity Football Letterman 2003-2004
Board of Directors, Baylor "B" Association

"As a former appointee in the George W. Bush Administration, I am thankful for the skills and knowledge that were fostered during my education. Those experiences have proven to be an invaluable asset that will continue to serve me and all other students that pass through the halls of Hankamer."

Kirk Ryan Marshall

BBA Finance '06
Washington, D.C.

Be a part of Hankamer's history! Check out our interactive timeline and share your own memories of Hankamer at www.baylor.edu/business/anniversary

"During my senior year of college, BEST, an honors strategic management class, took a one week trip to Prague to meet with business leaders and tour the city. Our group of 28 students quickly bonded, and almost four years later, I still get together with members of the class to reminisce about the trip.

After spending a semester in London as an exchange student and visiting Prague on this BEST trip, I caught the 'travel bug'. I have worked as a management consultant in Europe, Latin America and now, Mongolia since graduating from Baylor in 2006."

Tamara Sanderson

BBA Entrepreneurship '06
B.E.S.T. class member



For questions about how you can invest in Hankamer's future, please contact Jennifer Hodgens at 254.710.8529 or email Jennifer_Hodgens@baylor.edu to get in touch with Baylor development directors Kevin Ludlum, Greg Davis or Dusty Bedwell.