



Accounting & Business Law

Gia Chevis, assistant professor; **Charles Davis**, department chair and Walter Plumhoff Professor of Accounting; and **Kathy Hurtt**, assistant professor; presented, “Backpack to Briefcase: The Transformation from Student to Accounting Professional” at the American Accounting Association Annual Meeting in New York City, August 2009.

Paul Erickson, professor and holder of the R.E. and Marilyn Reamer Professorship in Accounting, published “Consider State Taxes in Selecting Your Residence” in the *Journal of Retirement Planning*, Vol. 11, No. 1. **Erickson** also published “State Income Tax Considerations When Choosing Where to Relocate in Retirement” in *Practical Tax Strategies*, Vol. 82, No. 2, February 2009.

Martin Stuebs, assistant professor, along with Christopher Luchs and Li Sun, published “Corporate Reputation and Earnings Quality” in the *Journal of Applied Business Research*, July 2009. **Stuebs** and Li Sun also published “Corporate Reputation and Technical Efficiency: Evidence From the Chemical and Business Services Industries” in the *Journal of Applied Business Research*, September 2009.

Stuebs, along with **Brett Wilkinson**, assistant professor and the Roderick L. Holmes Chair of Accountancy, published “Restoring the Profession’s Public Interest Role in Tax Practice: Lessons from Tax Shelter Activities” forthcoming in *CPA Journal*.

Economics

James W. Henderson, academic director of the MBA Healthcare Administration Program and Ben Williams Professor in Economics; and **J. Allen Seward**, department chair and associate professor of Finance and Insurance; along with Tracey A. LaPierre, Christopher Conover and Beck A. Taylor, published “Estimating the Impact of State Health Insurance Mandates on Premium Costs in the Individual Market Using the Community Tracking Survey” in the *Journal of Insurance Regulation*, June 2009.

David VanHoose, professor and Herman W. Lay Professor of Private Enterprise, along with J. Daniels, published “Openness, Income Tax Progressivity, and Inflation” in the *Journal of Macroeconomics*, and “Trade Openness, Capital Mobility, and the Sacrifice Ratio” in *Open Economics Review*.

Finance, Insurance & Real Estate

Soku Byoun, assistant professor, published “Smooth Goodness-of-Fit

Specification Tests Under the Lagrange Multiplier Principle” in *Communication in Statistics: Theory and Procedure*, Vol. 3, No. 37. **Byoun** also published “How and When Do Firms Adjust Their Capital Structures Toward Targets?” in the *Journal of Finance*, Vol. 63, Issue 6.

Information Systems

Debra Burleson, lecturer; **Randy Waller**, senior lecturer; and Denny Kramer presented “The Effects of Message Framing on Web site Recruitment Texts” at the Association of Business Communication Annual Conference held in Lake Tahoe, Nev., in October 2008.

Theresa Edgington, assistant professor, wrote and presented a paper entitled “Intentional Discretion and Process Cognitive Coordination in the Epidemiology Database” at the AMCIS SIG-Health Conference on Aug. 6, 2009, in San Francisco.

Dorothy Leidner, director of the Information Systems PhD program and Ferguson Professor of Information Systems, gave the keynote address to the IS division at the Administrative Science Association of Canada Annual Conference in Niagra Falls. The address was entitled “Knowledge, Information Transparency, and the Move Towards Societal and Organizational Hyperintelligence.”

Leidner also gave two seminars at the University of Frankfurt in June: The Role of IT Crisis Management, and Studies in CIO Leadership.

In addition, **Leidner** published “The Role of IT in Crisis Response: Lessons from the SARS and Asian Tsunami Disasters” with co-authors Gary Pan of Singapore Management University, and Shan Pan of the National University of Singapore, in the *Journal of Strategic Information Systems*.

Cynthia K. Riemenschneider, associate professor, along with M. Allen, D.J. Armstrong, and M. Reid, published “Factors That Impact IT Personnel Perceived Organizational Support” in *Information and Management*, October 2008.

Riemenschneider, with M. Allen, D.J. Armstrong and M. Reid, presented “Managing IT Employee Retention: Creating Workplace Environments Which Meet IT Employee Expectations” at the Special Interest Group Management Information Systems-CPR 2009 Conference in Limerick, Ireland. **Riemenschneider** also served as co-chair directing the Doctoral Consortium at the conference.

Riemenschneider, with J. Newell, L. Maruping and L. Robert, presented “Influencing Individual

Perceptions of Deep Level Diversity in Virtual Learning Teams (VLT)” at the Hawaii International Conference on Systems and Sciences, January 2009, in Kona, Hawaii.

Riemenschneider and Janice Lo, Baylor MIS PhD candidate, co-authored a paper entitled “Disclosure Decisions and Impacts of Disclosing Stigmatized Identities in Virtual Teams.” Lo presented the paper at the Academy of Management Conference, August 2009, in Chicago, Ill.

Robin Wakefield, associate professor, presented research co-authored by **Timothy Kayworth**, associate professor and department chair of Information Systems; and Dwayne Whitten, entitled “Information Security Dimensions: Identification and Measurement” at the American Accounting Association Annual Conference, Aug. 4, 2009, in New York City.

Management & Entrepreneurship

Leslie Palich, associate professor; along with **Ray Bagby**, associate professor and the Robert M. and Louise Rogers Professor of Entrepreneurship; and J. McMullen, wrote “Economic Freedom and the Motivation to Engage in Entrepreneurial Action” published in *Entrepreneurship Theory and Practice*, Vol. 32, No. 5.

Jamie Collins, assistant professor, along with Tim Holcomb, Travis Certo, Mike Hitt, and Dick Lester; published “Learning by Doing: Cross-border Merges and Acquisitions” in the *Journal of Business Research*, 2009. With

co-authors Dan Li and Purva Kansal, **Collins** published “Home Country Institutions as Predictors of FDI in India” in the *Journal of Asia Business Studies*, Vol. 3, No. 1.

Collins, with Klaus Uhlenbruck and Christopher R. Reutzel, published “Entrepreneurial Social Capital and the Gatsby Effect” in the *Journal of Business and Entrepreneurship*, Vol. 20, No. 1. **Collins**, with Uhlenbruck and Peter Rodriguez, also published “Why Firms Engage in Corruption: A Top Management Perspective” in the *Journal of Business Ethics*, Vol. 87, No. 1.

Greg Leman, director of University Entrepreneurial Initiatives and Curtis Hankamer Chair in Entrepreneurship, along with Cynthia Fry, presented “Exposing Undergraduate Engineering and Computer Science Students to the Asian Business Culture in a Project-Based Abroad Program: An Assessment of Program and Student Evaluations” at the 34th Annual IEEE/ASEE Frontiers in Education Conference held in Saratoga Springs, N.Y., October 2008.

Mary Abrahams, associate director of the John F. Baugh Center for Entrepreneurship, along with Kevin Daum and Carolyn D. Roark, presented “How to Make an Entrepreneur Out of a Towel: Teaching Creativity in the Academy and in Industry” at a breakout session during Creativity: Worlds in the Making, a national symposium held at Wake Forest University, March 18-20, 2009.

Dean’s Office

Anne Grinols, assistant dean for faculty development and college initiatives, published “Cross-Disciplinary Collaboration Results in Business and Engineering Students’ Joint Venture” in *Business Communication Quarterly*, Vol. 71, No. 2, June 2008.

Grinols presented “Incorporating Global Entrepreneurship Courses into an Engineering Curriculum” with W. Bradley, G. Blalock, W. Jordan, G. Leman, and C. Fry, at the NCIIA Annual Conference Proceedings, July 2008. Grinols also presented “Communicating Effectively with Physicians: Conquering the Barriers” at the VHA Texas Physicians’ Quality and Patient Safety Council in Dallas, Texas, April 4, 2008.

CJ Jackson, director of Communications and Marketing, presented “Using Twitter to Promote and Strengthen Research” at the Social Media Breakfast held in Waco, Texas, Jan. 27, 2009. **Jackson**, along with Timothy Akin of UC-Davis, presented “LinkedIn and Tweeted Up: Using Social Networks to Communicate and Build Communities” at the Association for Advancement of Collegiate Schools of Business (AACSB) International - Building B-Schools conference in Washington, D.C., March 4-7, 2009.

Recognitions & Honors

Charles Davis, department chair of Accounting and Walter Plumhoff Professor of Accounting, was recently elected to the American Accounting Association Accounting Programs Leadership Group board of directors.

John Knue, senior lecturer of Information Systems, was acknowledged by South-Western Cengage Learning as a reviewer for *Human Resource Development*, 5th Edition, by Jon M. Werner and Randy L. DeSimone.

Hope Koch, professor, and **Timothy Kayworth**, department chair, earned first place at the Southwestern Business Deans’ Association Annual Meeting for their proposal entitled “Solving the Management Information Systems Enrollment Crisis” with Baylor’s MIS Career Development Program. The award was presented to the school that developed the most innovative teaching program and was accompanied by \$1,500 from *BusinessWeek* to continue the work in the program.

William Reichenstein, professor and the Pat and Thomas R. Powers Chair in Investment Management, served as a presenter at the TIAA-CREF Institute Spring Symposium. The symposium brought together senior academic and TIAA-CREF leaders to discuss managing retirement portfolio risk and facilitating employee retirements in higher education.