Economics


Accounting & Business Law

Kevin Kobelsky, assistant professor, with S. Hunter and V. Richardson, will publish “Information Technology, Contextual Factors and the Volatility of Firm Performance” forthcoming in the fall issue of The International Journal of Accounting Information Systems.

Bill Thomas, professor and holder of the J.E. Bush Professorship in Accounting, and Kathy Hurtt, assistant professor, wrote “Implementing a Required Ethics Class for Students in Accounting: The Texas Experience.” The paper describes a triangulated case study of experiences and attitudes of educators in Texas regarding recent implementation of a three-hour ethics requirement for CPA Exam candidates.

Finance, Insurance & Real Estate


Management & Entrepreneurship

Mitchell Neubert, associate professor, Chavanne Chair of Christian Ethics in Business, H.R. Gibson Chair in Management Development; along with B. Dyck and K. Wong, wrote a paper “Unchaining


Carlson, with co-authors J. Grzywacz, S. Shulkin, and L. Shannon published “Schedule Flexibility and Worker Stress: The Importance of Formal and Informal Arrangements” forthcoming in Community, Work, and Family.


Management Information Systems

John Knue, senior lecturer, received an award for Outstanding Service to the Texas Distance Learning (TxDLA) at the annual conference in March 2008. The award cited six years of continuous service on the TxDLA Board of Directors. Knue also presented the “First-timer” opening session at the Texas Distance Learning (TxDLA) annual conference on March 25, 2008 in Galveston. This is the sixth consecutive year he was asked to deliver the opening session for first-time attendees.


Marketing

Marjorie Cooper, professor, presented “Avoiding the Chaos: How To Improve Your Project Performance” to the Association for Operations Management (APICS PDM) meeting in Austin.

Charles S. Madden, The Ben H. Williams Professor of Marketing and director of the Center for Nonprofit Leadership and Service was asked to join the Editorial Review Board of the Journal of Nonprofit and Public Sector Marketing.

Dean’s Office

CJ Jackson, director, Communications & Marketing, presented “Benchmarking and Best Practices: The Business School Marketing/PR/Communications Function” at the the AACSB International Conference and Annual Meeting, Honolulu, Hawaii, April 2008. Coauthors were Margaret Andrews, president, Mind and Hand; Yvonne Martin-Kidd, executive director, Marketing and Communications, Vanderbilt Owen Graduate School of Management; Gary McKillips, director, Communications & External Affairs, Robinson College of Business, Georgia State.

Recognitions and Honors

Gina Green, associate professor of Information Systems, was awarded a $2,000 grant from the Dell Foundation to support a planned summer business technology camp.

Marlene Reed, visiting professor of Management and Entrepreneurship, was appointed Professor Emeritus by the Board of Trustees at Samford. She is only the second professor given such an honor at the Brock School of Business, the first being the founding dean.