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# review

With his children's help, Dean Sandeep Mazumder demonstrates the power of hands-on learning.

## If we want a better understanding of how people learn, we should start by observing our children as they play.

Though young people eventually grow out of playing with toys, their capacity to *learn by doing* never diminishes, and this is an idea we have fully embraced in the Hankamer School of Business.

When I arrived at Baylor, I was encouraged to see the range of experiential and innovative learning opportunities in the Business School. Many of our departments already offered courses and programs that gave students hands-on experience and chances to interact with industry experts.

Building on that foundation, we have worked to expand our experiential learning offerings. During the past year, the Business School has introduced a new undergraduate research assistantship program and a Business Analytics graduate degree, and it has announced the creation of an office for advancing experiential learning and industry relations. This issue of *Baylor Business Review* highlights these accomplishments and other examples of

our experiential learning efforts. There is still much to be accomplished, but I am excited about our progress, and I am grateful for the support our faculty, staff, students, alumni and friends have shown as we pursue these goals.

As you read about our ever-growing use of experiential learning, my hope is that you will be inspired—no matter your age—to continue to learn through new experiences.

**SANDEEP MAZUMDER**  
William E. Crenshaw Endowed Dean,  
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## Dean's message

A child playing with blocks knows only that they're having fun. In fact, what they're doing is practicing skills they'll use throughout their lives: problem solving, spatial awareness, fine motor skills and more. They are acquiring knowledge that can only be gained through first-hand experience.

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Check out *Innovative Business*, our recently launched podcast. It features examples of the incredible research conducted at the Business School and further establishes our faculty as thought-leaders in their respective fields. [bbr.baylor.edu/podcast](http://bbr.baylor.edu/podcast) ◀

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