

## Dean's message

*At Homecoming this year, we launched the new Give Light comprehensive campaign as part of our Illuminate strategic plan.*

We are excited about the potential *Illuminate* provides for our growth and impact within the signature academic initiatives, including health policy and leadership, data analytics, human flourishing and opportunities in Latin America. You can read more about how we plan to grow and achieve more within the Hankamer School of Business on page 20.

This issue of the *Baylor Business Review* (BBR) is dedicated to family businesses. We believe in the continuity and health of the family enterprise, as it can be essential for human flourishing among business owners, their families, their clients and the communities to which they contribute. In fact, the Institute for Family Business in the Hankamer School of Business is committed to helping more family businesses survive to the second and third generations and beyond. One of their programs, the Texas Family Business of the Year awards is celebrating its 30th anniversary this year. The annual awards program and event, held each fall, recognizes multigenerational, family-owned firms whose families demonstrate a commitment to each other, to their employees, to the community and to business continuity. We're proud to support and encourage entrepreneurial families within Baylor and our state.

Family businesses, like families, come in all shapes and sizes. Countless Hankamer School of Business alumni, students, faculty and staff, and friends have been shaped, in some way, by family-owned businesses. In this issue of the *BBR*, we'll meet a few. Each story is different. The situations change, but family businesses continue.

Thank you for being a part of the Baylor Business family.

**TERRY S. MANESS**

Dean, Hankamer School of Business

[bbr.baylor.edu/dean-sp19](http://bbr.baylor.edu/dean-sp19) <

*Baylor Business students and children of family businesses attend a barbecue with Dean Maness. In the back, from left to right, Ryan Vosburg (Ready Seal) and Charlotte Brigham (Brigham Real Estate). Next to the dean, from left to right, Emma Burnside (Bayside Diesel Service, Inc.) and Tucker Bass (Morris Twin Cinema), and in the foreground, Savannah Morrow (GDM Enterprises).*