



# BAYLOR *Business* BUZZ

HAPPENINGS / EVENTS / HONORS / THE LATEST NEWS FROM HANKAMER

## **BAYLOR UNIVERSITY EXECUTIVE MBA PROGRAM IN DALLAS ANNOUNCES NEW SCHEDULE**

The Executive MBA program in Dallas has announced a new format that will allow high-achieving working professionals to attend class only one weekend per month and earn an Executive MBA in just 21 months. The change better accommodates the needs of mid-career executives who balance the demands of working full-time while completing an MBA. It also optimizes the time students spend in the classroom by ensuring that the classroom experience is impactful and interactive.

## **ARMY-BAYLOR UNIVERSITY TEAM TAKES 1ST PLACE AT CASE COMPETITION**

The Army-Baylor University team won first place in the 3rd Annual Robbins Case Competition in Healthcare Management, where graduate students from across the nation gathered at Baylor University to compete. The Army-Baylor team included Torry Hook, Sean Kiley and Greg Sickels.

## **BAYLOR HONORS TEXAS FAMILY BUSINESSES FOR DEDICATION TO COMMUNITY, COMMITMENT TO EMPLOYEES**

The Institute for Family Business honored the 2017 Texas Family Business of the Year award winners with a banquet in November at Baylor University's Paul L. Foster Campus for Business and Innovation. The awards program, now in its 28th year, recognizes outstanding firms who demonstrate a commitment to business continuity while serving their employees, community and industry.

## **BAYLOR EXECUTIVE MBA PROGRAM IN DALLAS NAMES NEW DIRECTOR AND ASSOCIATE DIRECTOR**

Baylor welcomed Sharon Mawet as the new director and Jenna Kinkeade as the new associate director of the Executive MBA program in Dallas (DEMBA). Mawet will support the mission of the program by providing direction in marketing, public relations and the daily operations of the program. Her other duties include recruiting students as well as establishing and building relationships with key stakeholders.

Kinkeade is an integral part of managing the student experience, from scheduling classes and providing course materials, to coordinating the Washington, D.C., experience. She also plans and executes marketing campaigns and social media marketing efforts.

## **NATIONALLY RENOWNED EXPERT DISCUSSES ROLE OF ENTREPRENEURS IN WAR-TORN SOCIETIES**

Baylor University's John F. Baugh Center for Entrepreneurship & Free Enterprise kicked off its annual Free Enterprise Forum in September with one of the nation's leading experts on entrepreneurship education, Steve Mariotti. Mariotti is founder of the Network for Teaching Entrepreneurship and author of *An Entrepreneur's Manifesto*.

## **BAYLOR BUSINESS HOSTS 2017 LONE STAR FINANCE CONFERENCE**

Baylor University's Hankamer School of Business hosted the 2017 Lone Star Finance Conference in September. The Lone Star Conference is an academic conference intended for presenting and sharing the latest research in field of finance. It is open to all finance professors in the state of Texas.

## **ARCHITECTURAL LIGHTING NAMES FOSTER CAMPUS LIGHTING AWARD WINNER**

*Architectural Lighting* (AL) magazine awarded Baylor University's Paul L. Foster Campus for Business and Innovation with the 2017 AL Design Award for Best Use of Daylighting. The Foster Campus was one of 14 projects chosen as the best of the best from an international pool of 159 entries—the largest number of entries the awards program has received in its 14-year history. The winners showcased a unique understanding and utilization of lighting, as well as expert technical skill.

## **BAYLOR UNIVERSITY STUDENT GROUP RECEIVES AWARD FROM HR ASSOCIATION**

The Society for Human Resource Management (SHRM) has awarded a 2016-2017 Superior Merit Award designation to the Baylor University SHRM student chapter for providing superior growth and development opportunities to its student chapter members.

## **KPMG DATA ANALYTICS EFFORT EXPANDS TO BAYLOR**

The Hankamer School of Business joined the KPMG Master of Accounting with Data and Analytics Program, a one-of-a-kind initiative that audit, tax and advisory firm KPMG LLP developed to prepare Accounting students for the digital marketplace. The program provides business schools with access to proprietary KPMG technology that integrates into the existing programs.

## **BAYLOR CELEBRATES 100 GRADUATES FROM ONLINE MBA PROGRAM**

Baylor University's Hankamer School of Business is celebrating the awarding of 100 Master of Business Administration degrees via its online MBA program. The program started in May 2014 and the first graduate was hooded at commencement in May 2015. The program celebrated the 100th graduate milestone during August commencement.

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