PHUBBING NEGATIVELY AFFECTS RELATIONSHIPS

BOSS PHUBBING THREATENS EMPLOYEE TRUST ENGAGEMENT

RETIRED PROFESSOR SHARES SOCIAL SECURITY INSIGHTS
William Reynolds, assistant professor of Finance and Wealth Management, is featured in a recent Wall Street Journal article about the pitfalls of gambling and its hidden social costs with WITF-FM and the Dallas Observer.

DOES A UK COURT DECISION INDICATE A POSSIBLE SHIFT ON UBERS FINANCIALS?
If the decision leads to a possible shift on Uber’s financials, the outcome will have implications for the company’s ability to compete in the future. The case is currently pending in the U.K., and the outcome will determine whether the company will be able to keep charging riders more than they pay.

EXPERT OPENS INSIGHTS INTO THE COST OF GAMBLING
In a recent study, researchers analyzed the financial impact of gambling and found that it can cost individuals and society more than the money they lose. The study also found that many people who gamble do so to cope with stress or other negative emotions.

HOW TO TEACH BREAKS BETTER
Associate professors of Marketing Emily Hunter and Cindy Wu found the stress to be an important factor that can help students better manage their time. The study also suggests that breaks can be used to help students relax and refocus.

APPLICATION PROFESSIONALS TAKE A NEW APPROACH TO “REACHING” CANDIDATES
Many professors and professionals are exploring new ways to connect with candidates, such as using social media and attending career fairs. These strategies can help organizations reach candidates more effectively and build stronger relationships with them.

AIR FORCE ACADEMY’S PROBATION PROGRAM DOESN’T RESTORE SENSE OF HONOR
Jason MacGregor, an assistant professor of Accounting and Business Law, was among a group of researchers who found that probation programs tend to give little or no historical context of incidence of honor violations. The study was featured in the Colorado Springs Independent.

PROFESSOR WEIGHS IN ON ENTREPRENEUR JOURNEY AND SATISFACTION
Bora Nikolov, assistant professor in the John F. Baugh Center for Entrepreneurship and part-time lecturer, was quoted in a recent article on OZ.com about entrepreneur job and life satisfaction.

AVOID SARCASM IN REAL ESTATE
Andrea Dixon, the Frank H. and Floy Smith Holloway Professor in Marketing and executive director of the Center for Professional Selling, was a featured expert in a story about real estate networking tips in Fortune Builders.

HOW TO NEGOTIATE RETAIL PRICES
Emily Hunter, associate professor of Management, shared tips on how consumers can negotiate a better deal at the Consumer Advocacy Forum.

PROFESSOR COMMENTS ON THE STATE OF REALTORS, TICKET PRICES
Kirk Smithfield, executive director of the Center for Sports Strategy & Sales and Eden W. Streetman Professor of Retail Marketing, was featured in a recent article about a study his team conducted on the online price gap with Amazon in Consumer Affairs and an article about consumer perception of price in Business and Management.

HAPPENINGS / EVENTS / HONORS / THE LATEST NEWS FROM RANKER

THE BEST GIFT GIVERS AREN’T WHO YOU’D THINK
Recent research by Cindy Wu, associate professor of Marketing, and the team found that the best gift-givers don’t always fit the stereotype of being social butterflies. They are more likely to be practical, generous, and thoughtful.

THREE STUDENTS AMONG TOP 40 IN THE WORLD
Three members of the university’s entrepreneurship program were among the top 40 in the world for their contributions to the field of entrepreneurship.

ETHICAL LEADERSHIP HAS ITS CONS
Professor Davis Jones, the Dean of the School of Business, notes that ethical leadership can be challenging, but it is essential to building a strong and successful organization.

BAYLOR TEAM PLACES SECOND IN NEGOTIATION COMPETITION
Baylor University’s team placed second in the national negotiation competition, securing a victory for the university. The team is made up of students who have honed their negotiation skills through practice and experience.

STUDENT DEPARTS ON 11-COUNTRY, 11-MONTH MISSION TRIP
Last summer, senior Hannah Neal embarked on a world tour, visiting 11 countries in 11 months. The trip was funded by a scholarship and gave her the opportunity to learn about different cultures and make valuable connections.

BRINGING WALL STREET TO BAYLOR
All Baylor faculty, staff, and students have now free digital access to The Wall Street Journal, thanks to the tireless work of student Elizabeth Larson. Larson negotiated with the WSJ to secure a one-year free digital subscription.

SHIFT ON UBER’S FINANCIALS?
Recent court decisions that may affect the Securities and Exchange Commission’s handling of Uber’s financial filings. The recent court decisions may affect the SEC’s ability to investigate and pursue legal action against Uber.

STUDENT-RUN INVESTMENT FUND DISTRIBUTES MONEY FOR SCHOLARSHIPS
Baylor University’s student-managed Philip M. Dorr Alumni & Friends Endowed Investment Fund contributed $840,000 in support of student-athlete scholarships. The fund has increased the university’s value by about $8 million in 17 years of managing the portfolio. Annual distributions from the fund go toward athletic scholarships, faculty salaries, data and software, and an investment internship.

BAYLOR TEAM PLACES SECOND IN FINANCIAL PORTFOLIO COMPETITION
A team from Baylor University placed second in the Texas Investment Symposium’s Portfolio Management Competition.

BAYLOR HONORS HIGH SCHOOL ENTREPRENEURS
Baylor University’s John F. Baugh Center for Entrepreneurship & Free Enterprise honored 11 outstanding high school-aged entrepreneurs at the 2018 Entrepreneurship and Free Enterprise Awards, which was sponsored by the University’s Center for Entrepreneurship.

BAYLOR’S COMMERCIAL BANKING PROGRAM LISTED IN FDIC DIRECTORY
The Federal Deposit Insurance Corporation (FDIC) recently included Baylor University in the Directory of College and University Degree Programs. The directory acknowledges the number of community banks within the nation’s economy and will assist prospective students as they assess potential educational and career options within community banking.

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POSSIBLE SHAPE OF THE FED’s CHAIRMAN
The Federal Reserve’s monetary policy is crucial for the economy, and the appointment of a new chairman will be closely watched by market analysts and investors.

FORECASTED GROWTH IN THE U.S.
The Federal Reserve Bank of Dallas recently forecasted moderate growth for the U.S. economy over the next few years, with inflation remaining low.

BAYLOR ONLINE MBA PROGRAM LAUNCHED WITH HIGH RANKINGS
Baylor University’s Online MBA Program was ranked No. 11 for the “Top 25 Online MBA Programs in the U.S.” in the “Top 10 Online MBA Programs in the South,” and No. 4 for “Top 10 Faith-Based Online MBA Programs” by BestColleges.com.

KAYWORTH NAMED ASSOCIATE DEAN OF GRADUATE BUSINESS PROGRAMS AT BAYLOR BUSINESS
Emilie Kayworth has been named associate dean of Graduate Business programs at Baylor’s Hankamer School of Business.

LEIDNER BECOMES HONORARY PHD AT LUND UNIVERSITY SCHOOL OF ECONOMICS AND MANAGEMENT
Dorothea Leidner has been awarded an honorary doctorate from the Lund University School of Economics and Management in Scandinavia. Leidner is the Ferguson Professor of Information Systems at Baylor University and the director of the PhD program in Information Systems. She has a regular visiting professor appointment at the Department of Informatics at the School of Economics and Management at Lund University.

BAYLOR’S ANDREA DIXON NAMED REGIONAL EDITOR FOR GLOBAL RESEARCH PUBLICATION
Andrea Dixon has been named the regional editor for Baylor University’s Center for Entrepreneurship’s Professor of Marketing and Frank and Floy Smith Holloway Professor in Marketing, and an article about Baylor University’s Center for Entrepreneurship and Free Enterprise.

PROFESSOR USES FACEBOOK TO CONNECT REAL ESTATE STUDENTS AND ALUMNI
Chuck Delaney, associate professor in the Department of Finance, Insurance and Real Estate, created the Baylor Real Estate Students Facebook group. Through the group, students are able to learn more about the companies to which they are applying and the people working there from a personal perspective. The same goes for employers, as they can easily access a candidate’s social media profile and get a one-on-one interaction.

STUDENTS AND ALUMNI START INVESTMENT AND ADVISORY NETWORK FOR SUCCESSFUL ENTREPRENEURS
The Baylor Investment and Advisory Network (BIA), led by three senior level students from the university, works with established entrepreneurs and students pursuing careers in investment banking and other high finance fields. Through the BIA network, students have the unique opportunity to connect with experienced mentors, gain valuable skills and receive the necessary support to earn an internship or full-time position.

FOSTER CAMPUS AWARDED AIA’S 2017 COMMITTEE ON THE ENVIRONMENT AWARD
Baylor University’s John F. Baugh Center for Entrepreneurship and Innovation was awarded the Committee on the Environment Award (COTE) by the San Antonio chapter of The American Institute of Architects. The Committee on the Environment Award is presented to a project that represents the principles of AIA’s Ten Measures of Sustainable Design.

BAYLOR UNIVERSITY SURVIVES NATIONAL MBA CASE COMPETITION IN ETHICAL LEADERSHIP
Baylor University’s MBA team competed at the National MBA Case Competition in Ethical Leadership. The competition is an opportunity for students to showcase their skills in ethical decision-making.

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BAYLOR UNIVERSITY’S MBA PROGRAM RANKED #1 IN THE WORLD
Baylor University’s MBA program was ranked No. 1 in the world in the 2018 Financial Times MBA Rankings. The program is ranked highly by employers and students alike for its strong curriculum and career outcomes.