



BAYLOR BUSINESS

review

VOLUME 36 NO.1

WHO SAYS THERE'S NOTHING NEW UNDER THE SUN?

Franklin. Tesla. Edison. Ford. Turing. Zuckerberg. The names are ubiquitous, thanks to their innovative and industrious inventions. These men pursued out-of-the-box ideas to better understand the world and, ultimately, improve it. That's the entrepreneurial spirit.

The entrepreneurial spirit is alive and well at Baylor Business. The Department of Entrepreneurship & Corporate Innovation at the Hankamer School of Business celebrated its 40th anniversary this year. As one of the pioneers in entrepreneurship education, we continue to be on the cutting-edge of the field—as shown in the 2017 *Princeton Review* and *Entrepreneurship* magazine ranking of the undergraduate Entrepreneurship Program as No. 5 in the country.

In this issue of the *Baylor Business Review*, we explore the concept of “disruptive innovation,” how sustainability can drive innovation and some of the accomplishments of our faculty, staff, students, alumni and friends. From the current student who started a peanut butter business in high school to the alumna who founded a jewelry company to aid refugees, Baylor Business graduates share their creative thinking and, while doing so, give back to the world with purpose.

Don't forget to join us for our annual **Homecoming Reception at the Paul L. Foster Campus for Business and Innovation**. See the full invitation on page 23. I look forward to seeing you there! 📍

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Baylor Business Review is published by Baylor University's Hankamer School of Business. Requests for information may be directed to the Office of Communications & Marketing, One Bear Place #98009, Waco, TX 76798. The views and opinions expressed in this publication do not necessarily represent official statements of policy by Baylor University, but are the personal views and opinions of the authors.



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DEAN'S message

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