Foster campus achieves LEED Gold certification

The Paul L. Foster Campus for Business and Innovation, the home of the Hankamer School of Business, is LEED Gold certified. Baylor Business held a ceremony celebrating the certification April 28. The Leadership in Energy and Environmental Design (LEED) rating system is part of the U.S. Green Buildings Council certification program which recognizes buildings and homes that have been designed, constructed and maintained using sustainable and environmentally friendly practices. The Foster Campus opened in August 2015.

Baylor honors young entrepreneurs

Baylor University’s Richard J. Stull Center for Entrepreneurship & Free Enterprise honored a group of outstanding high school student entrepreneurs at the 2nd Annual Baylor Youth Entrepreneur Awards in April. The awards program recognizes the best of young entrepreneurs from across the country. $75,000 awarded at Baylor New Venture Competition

The 6th Annual Baylor New Venture Competition, hosted by the John F. Baugh Center for Entrepreneurship & Free Enterprise, offers student entrepreneurs from universities across the globe expert feedback, coaching and more than $275,000 in cash and in-kind business support services. A team from the University of Tennessee, Knoxville earned first place at the multi-round business plan competition this year.

Baylor student-managed investment fund distributes $179,000 awarded at 2017 Baylor New Business Plan Competition

A team from the University of Tennessee, Knoxville earned first place at the 2017 New Business Plan Competition this year. The awards program recognizes the best of young entrepreneurs at the 2nd Annual Baylor Youth Entrepreneur Awards in April. The awards program recognizes the best of young entrepreneurs from across the country.

Army-Baylor holds 2nd annual negotiation competition

Baylor University’s Hankamer School of Business held the 2nd Annual Baylor Business Negotiation Competition in April. The competition focuses on building negotiation skills among future business leaders. Student teams competed against each other in realistic role-play scenarios and received feedback from professional business judges.

Army-Baylor no. 1 at international business plan competition

A joint team of graduate students from the Army-Baylor MHA/MBA program and Texas A&M University earned first place at the Free Trade Alliance San Antonio’s 7th Annual International Business Plan competition in April. A second Army-Baylor team also competed and was commended as having one of the top three presentations scores.

Army-Baylor receives national recognition at ACHE congress

The Army-Baylor MHA/MBA program garnered national recognition at the 2017 American College of Healthcare Executives (ACHE) Congress on Healthcare Leadership on March 29 in Chicago, Illinois. The program received two national awards at conference. The first was the 2016 Higher EducationGabrielle (HERO) Award for the highest engagement of a graduate program with ACHE. The second was the Richard J. Stull Student Essay Competition, in which they won second place in the graduate division. In addition, Army-Baylor faculty members won several joint federal sector and Army regent awards.

International ranking agency recognizes Baylor business graduate programs

Baylor’s Master of Science in Economics (MSEco) program and Master’s in Business Administration (MBA/UD) program both make a showing in the top 50 slots of Eduniversal’s ranking of 32 fields of study worldwide. The MBA/UD ranked No. 48 in Business and Commercial Law, North America. The MSEco ranked No. 38 in Economics, North America.

Army-Baylor team participates in 75th Bataan Memorial Death March

A team of students from the Army-Baylor program was among the record-breaking 7,200 who participated in the 75th anniversary of the Bataan Memorial Death March on March 19. According to the official Bataan Memorial Death March website, the event is conducted in honor of service members who defended the Philippine islands during World War II.

Baylor professor awarded AIA recognition

The American Marketing Association’s (AMA) Sport & Sponsorship-Linked Marketing Special Interest Group (SportSIG) awarded Edwin W. Streitmatter Professor of Retail Marketing and Executive Director of the Center for Sports Sponsorship & Sales Kirk Wakefield the “Distinguished Career Contributions to the Scientific Understanding of Sports Business” Award. The award is SportSIG’s highest recognition and recognizes longtime members of the group for their quality of scholarship and willingness to mentor students. Wakefield joins a select group of nine individuals who have been honored with this honor.

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Army-Baylor wins second place at Clarion National case competition

Students from the joint U.S. Army and Baylor University Graduate Program in Health and Business Administration (MHA/MBA) won second place at the Clarion National Case Competition in Minneapolis in April. The competition hosted 14 teams from top universities across the nation.

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