2016s

LARRY D. PENDLEY, BBA ’69, and his wife Paulette (Walla) Pendley have celebrated their 25th anniversary. Pendley Party Productions & Rentals in Waco, Texas. The pair started the company in 1991 and have grown it into a $15,000-square-foot warehouse providing rentals and event decor for the Waco and Central Texas area. Pendley Party Productions has been involved with the ground breaking and dedication of many Baylor University buildings.

JIM TURNER, BBA ’69, purchased and rebranded John McLaren Chevrolet in McGregor, Texas, to Jim Turner Chevrolet. The grand reopening took place in March. His other business interests include banking, real estate and insurance in the Waco area, as well as past, owner of the Texas Rangers Baseball club in Arlington, Texas, and former owner of the Dallas Stars hockey team in Dallas, Texas. Turner currently serves as the chairman of the board of trustees of Stars hockey team in Dallas, Texas. Turner is also the chairman of the board of trustees of the University of Texas System in 2007, and has served as its chairman since 2013. He serves on many other boards including: El Paso Chamber of Commerce, steering committees of the Bordeshole Regional Economic Alliance, Jordan Foster Construction, WestStar Bank and the El Paso, Texas branch of Dallas Federal Reserve Bank. Turner is also a member of Texas Higher Education Coordinating Board, Texas Bankers Association and Board of Directors of the College Station Chamber of Commerce.

RICKY DICKSON, BBA ’80, has been named senior vice president and head of the AIG gas group at Catbell Bank. Dickson previously served as territory manager for Barcop/Smich and senior vice president and regional commercial executive for the Texas region of HSBC Bank USA, North America.

2015s

TOMAS BARTLETT, BBA ’83, chief operating officer of Alternade Health, a diversified health and wellness company, has been appointed to the company’s board of directors. Bartlett succeeds J. Buck Redden as the company’s new chief equity, investment banking, corporate advisory and operating experience. Prior to joining Alternade Health as its chief operating officer, he served as the president and chief financial officer of an insurance services company.

JENNIFER SMITH, BBA ’91, has been named director of sales and marketing for The Chisholm Trail Foundation. Her experience includes strategic and tactical planning, public relations, agency management, new business development and transaction structuring initiatives for corporate and commercial banking clients in the region. She is a member of the board of directors for the Houston-based Commercial Finance Association and the World Affairs Council of Dallas.

ROLAND GARCIA, BBA ’81, was appointed chairman and chief executive officer of Memorial Hermann Hospital Committee, and serves as a board member of the Memorial Hermann Health System. He also was appointed as co-chair of the Houston, Texas, mayor’s hispanic advisory board.

LARRY TAYLOR, BBA ’82, Texas state senator, was honored with the Texas Association of Business Ecological Partnership Quasar Award. This annual award recognizes an elected or business leader who, through his or her actions and leadership, has demonstrated a strong effort to support the business foundations of the greater Bay Area Houston, Texas, communities.

DALE WILSON, BBA ’82, has been appointed senior vice president and manager of the AIG gas group at Cathell Bank. Wilson previously served as territory manager for Barcop/Smich and senior vice president and regional commercial executive for the Texas region of HSBC Bank USA, North America.

2014s

TOM P. HANSHCOCK, BBA ’84, has been elected to the board of directors for Trans-Con Oil Field Services. He is the former chairman of the board and executive chairman of Western Refining, which was acquired by ConocoPhillips in 2013.

J.R. TAYLOR, BBA ’82, was appointed senior vice president and chief financial officer of Western Refining, which Foster founded in 1997 and serves as the chairman of the board of directors.

2013s

JEFFREY COOK, BBA ’93, is the new chief executive officer of Texas Health and Aetna. He was previously responsible for health insurance and value-based strategy for seven health plans at Anthem, Inc., a health care services company based in St. Louis, Missouri.

JACK HARPER, BBA ’93, was named partner and chief financial officer of Concho Resources Inc., an independent oil and gas company. In his new role, he oversees all of Concho’s operations as well as the company’s financial, accounting, information technology and security functions. Previously, he served as the company’s senior vice president and chief financial officer from November 2010 to January 2013, and executive vice president from January 2013 to May 2017.

KELLY MCCOURT, BBA ’94, was recently named director of sales and marketing for The Darcy, Washington, D.C., by Sage Hospitality. Her new role brings 17 years of experience in marketing and public relations to the property.

JUDE RODIN, BBA ’95, has been appointed senior vice president, chief financial officer and a director of Red Oak Real Estate Advisory, which advises institutional investors on the real estate investment strategies of Real Estate Advisory, which advises institutional investors on the real estate investment strategies of its clients.

SCOTT MCCURDY, BBA ’98, MCB ’99, was recently named president of Blackhawk Specialty Capital, LLC, a leading provider of structured finance and insurance solutions.

2012s

PERRY DODD, BBA ’80, has been named president of Blackhawk Specialty Capital, LLC, a leading provider of structured finance and insurance solutions.

JASON ELLIS, BBA ’02, has been named senior vice president and chief financial officer of Affordable Housing Finance, a global real estate finance company.

MICHAEL NUCKLES, BBA ’01, MTAX ’01, was named president of the Houston, Texas, office of Anderson Tax, Nuckles joins the national investment funds group and will focus on the energy business. Nuckles has more than 15 years of experience in tax, concentrating primarily on international tax in the oil and gas industry.

JASON ELLIS, BBA ’02, has been named president of Blackhawk Specialty Capital, LLC, a leading provider of structured finance and insurance solutions.

JERRY SMITH, BBA ’86, has been appointed as chief financial officer of AC Immune SA, a research and development company based in Switzerland.

JASON ELLIS, BBA ’02, has been named president of Blackhawk Specialty Capital, LLC, a leading provider of structured finance and insurance solutions.

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Kelly (Prince) Luttrell, BBA ’02, MACC ’02, was promoted to senior vice president, chief financial officer and treasurer, at Jernigan Capital in Memphis, Tennessee. She has more than a decade of experience in working with publicly traded companies and the real estate industry. She began and spent the majority of her career at Eimat & Young LLP, where she was part of the audit practice for 11 years and served numerous publicly traded clients ranging from emerging growth companies to Fortune 500 companies, and had significant exposure to REIT financial reporting. In 2015 she joined Jernigan in fall from MicroPort Orthopedics, Inc., a global medical device manufacturer, where she served as controller and finance director.

Les Strench, BBA ’02, was named president of Thrive Senior Living, headquartered in Atlanta, Georgia, in early spring 2017. Thrive owns and/or operates 25 assisted living and memory care communities across the lower and eastern U.S. with four new communities currently under construction. Strench will lead the management team in operational, financial and development initiatives.

Rick V. Anderson, BBA ’03, a shareholder at Roberts, Mustel, Weinberg Butler Hayley PC in Houston, Texas, was recently named by the National Black Lawyers as a “Top 40 Black Lawyer in America under 40.” He also was selected to the “Super Lawyers Rising Stars” list, elected as board vice president of the American Collectors Association of Texas, elected as board president for the Epilepsy Foundation of Texas, nominated to the Texas Bar Foundation and became board certified in consumer and commercial law.

Blake Anderson, BBA ’04, has been named to the board of the El Paso Children’s Foundation, a non-profit leader of Surecare Pharmacy Services and is an El Paso, Texas, native.

Jonathan Zendej Del, BBA ’04, has been named to the National Trial Lawyers “Top 100” list, and he has been featured in Houstonia Magazine as one of the “Top Lawyers in Houston.” He is an adjunct professor at the University of Houston, a lifetime sustaining fellow of the Texas Bar Foundation, a member of the board of directors of the Texas Young Lawyers Association and the elected treasurer of the Galveston County Bar Association. Zendej Del is an attorney with the law firm of Zendeh Del & Associates, PLLC, in Galveston, Texas, where he practices criminal defense, DWI/DUI defense and personal injury law.

David Argueta, MBA ’05, was named to the “40 under 40” list in the Houston Business Journal. Argueta is the president of GH St. Luke’s Health, which includes The Woodlands Hospital, Lake Houston Hospital and The Woodlands Village Hospital. Argueta also has been elected to serve on the board of Trustees of the Woodlands, a nonprofit social service agency providing programs and services to meet the needs of The Woodlands, Texas, and the surrounding area.

Joel D. Steward, BBA ’05, was appointed as an independent director on the board of directors for Inventure Foods. Steward currently serves as a vice president of LUMC Headwater Investments, the private equity arm of Lumerkin Capital Management Corporation, Securities and Exchange Commission-registered investment advisory firm. Steward joined LUMC since August 2013 and serves as a director and/or advisor to multiple portfolio companies held by LUMC Headwater Investments and other LUMC affiliates. Previously, Steward served as a vice president at The President Group, a San Francisco, California-based wealth management, investment and advisory firm, a Principal of 6Pacific Partners, LLC, a boutique merchant bank focused on the food, beverages and nutrition industries, and as an investment banker at J.P. Morgan.

Paulina Tam, MBA ’06, has been appointed chief operating officer at St. Petersburg General Hospital in St. Petersburg, Florida. Previously, Tam was vice president of operations at Tampa Community Hospital. Prior to that, Tam served as director of performance improvement for surgical services at HCA West Florida division, and senior director of a hospital manager, engineer in HCA’s South Atlantic division with focus on case management. Tam has held a variety of different managerial positions in her career, as well as that of administrative fellow at Duke University Hospital in Durham, North Carolina.

Anna Futral, BBA ’08, MTax ’09, has been named executive director of CASA of McLennan and Hill Counties, in Texas, which provides court-approved volunteers to foster-care children. For the past 10 years, she has worked as a certified public accountant at Jaines, Redwitz, Boyd & Threlfall in Waco, Texas, where she specialized in serving nonprofits.

Carter Kendall, BBA ’09, has joined CBRE as a vice president specializing in land disposition, site selection/acquisition and advisory services in Texas. Previously, Kendall served as the land acquisitions manager for Green Brick Partners, a publicly traded residential developer and land investor.

Joseph Farley, BBA ’11, was named to 2016 Auto Remarketing Industries’ “40 under 40” list. Currently, he is senior vice president of sales and marketing at Secco Collateral Management in Dallas. Recently, he became a certified private pilot. Farley was a member of Baylor Track & Field Team as a pole-vaulter.

Jana Pickett, MBA ’16, opened an Orange Theory Fitness in the Domain in Austin, Texas. In addition, Pickett has started construction on a second location, which should open this fall.

How do campus incubators affect innovation? New university incubator research by Peter Klein, professor of Entrepreneurship and senior fellow in the John F. Blough Center for Entrepreneurship and Free Enterprise, shows that the establishment of university-affiliated incubators is often followed by a reduction in the quality of university innovations. The new research was featured in Inside Higher Ed and BizEd.

Social Security Insights


Personality affects propensity for cell phone addiction

James Roberts, The Ellen H. Williams Professor of Marketing, found that certain personality traits are associated with cell phone addiction. Roberts and Assistant Professor of Marketing Meredith David found phone snubbing also affects relationships negatively. The phone addiction research has recently been featured in the following media outlets: The New York Times, The Conversation, KSDK-McNulty in The Morning, Reader’s Digest, International Business Times, Inc., The Houston Chronicle, Salon and CNN.

How to follow a healthier diet

Recent research on servant leadership by Mitchell Neubert, professor of Management and the Chas Update your mailing address and contact information in the Baylor Alumni Network Directory at: www.baylor.edu/alumni/directory.

Would you like to be featured in the Baylor Business Review Alumni News section? Submit your news online at: bbr@baylor.edu/submit-alumni-news. Update your mailing address and contact information in the Baylor Alumni Network Directory at: www.baylor.edu/alumni/directory.

PROS AND CONS TO WORK-LIFE BALANCE

New research lead by Associate Professor of Management Emily Hunter found there are consequences and benefits when home life intrudes work life and vice versa. The research was mentioned in Business News Daily. In fact, research by Professor of Management and H.R. Gibson Chair of Organizational Development Daan Carson cited that an abusive boss can cause problems at home in addition to problems at work was referenced in a recent Men’s Health.

How to take a better work break

Olivia Professors of Management Hunter and Cindy We found that frequent short breaks are better than long breaks for productivity. The research was featured in Inc. and Ivanhoe Broadcast News.

The Benefits of Servant Leadership

Research on leadership by Mitchell Neubert, professor of Management and the Chasen Chair of Management, was featured in the London School of Economics Business Review.

Overcoming Toxic Group Dynamics

Gary Carlin, professor of Management and associate dean, wrote a column about leadership and turning around toxic groups, which was featured in Healthcare Daily.

Casinos as EnABLers

Professor of Management Emily Hunter and Cindy Families, which was featured in Healthcare Daily.

Downsizing Isn’t the Answer

Patricia Norman, associate professor of Management, was quoted in an article in The New York Times. A study by Provost. The research was featured in the Harvard Business Review.

The Economy of Personalized Pricing

Recent research by Meredith David, assistant professor of Marketing, found people with less self-control might have more diet success if they watch their diet plan from focusing on what they can’t eat, to what they can. The research has been referenced in Yahoo! Finance, Consumer Reports and Redbook.

The Effects of Personalized Pricing

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