

Tisha Lin Nakao Emerson

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Associate Professor
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Education

Ph.D., Economics, University of Southern California, 2002
M.A., Economics, University of Southern California, 1996
B.A. (with Distinction), Economics, University of Hawaii at Manoa, 1993

Areas of Specialization

Economic Education, Environmental Economics, Business Ethics, International Trade

Professional Experience

Associate Department Chair for Undergraduate Programs, Baylor University, 2007-present
Associate Professor of Economics, Baylor University, 2007-present
Assistant Professor of Economics, Baylor University, 2001- 2007
Lecturer of Economics, Baylor University, 2000
Lecturer of Economics, California State University – Long Beach, 2000
Lecturer of Economics, Loyola Marymount University, 1999
Invited Lecturer of Economics, University of Southern California, 1998
Lecturer of Economics, University of Southern California, 1997
Consultant, Dr. Lee Lillard, Rand Corporation, 1997
Teaching Assistant of Economics, University of Southern California, 1994-1998
Research Assistant, Dr. F. Fesharaki, Program on Resources, East-West Center, 1993
Research Intern, University of California at Los Angeles, 1992

Publications in Refereed Journals

“Income, Environmental Disamenity, and Toxic Releases” with Linwood Pendleton, *Economic Inquiry*, 42(1), January 2004, pp. 166-178.

“Comparing Student Achievement Across Experimental and Lecture-Oriented Sections of a Principles of Microeconomics Course” with Beck Taylor, *Southern Economic Journal*, 70(3), January 2004, pp. 672-693.

“Have Ethical Attitudes Changed? An Intertemporal Comparison of the Ethical Perceptions of College Students in 1985 and 2001” with Steve Conroy, *Journal of Business Ethics*, 50(2), March 2004, pp. 167-176.

“Business Ethics and Religion: The Role of Religiosity in Response to Ethical Situations” with Steve Conroy, *Journal of Business Ethics*, 50(4), April 2004, pp. 383-396.

“Changing Ethical Attitudes: The Case of Enron and ImClone Scandals” with Steve Conroy, *Social Science Quarterly*, 87(2), June 2006, pp. 395-410.

“Ethical Attitudes of Accountants: Recent Evidence from a Practitioners’ Survey” with Steve Conroy and Charles Stanley, *Journal of Business Ethics*, 71(1), March 2007, pp. 73-87.

“Interactions Between Personality Type and the Experimental Methods” with Beck Taylor, *Journal of Economic Education*, 38(1), Winter 2007, pp. 18-35.

“Ethical Cycles and Trends: Evidence and Implications” with Steve Conroy, *Journal of Business Ethics*, 81(4), September 2008, pp. 905-911.

“Ethical Attitudes of Accounting Practitioners: Are Rank and Ethical Attitudes Related?” with Steve Conroy and Frank Pons, *Journal of Business Ethics*, 91(2), January 2010, pp. 183-194.

“Do Classroom Experiments Affect the Number of Economics Enrollments and Majors?: A Study of Students in the United States” with Beck Taylor, forthcoming in the *International Review of Economics Education*

Working Papers

“Homework: To Require or Not? Online Graded Homework and Student Achievement” with Kimberly Mencken (under review at the *Perspectives on Economic Education Research*)

“In-Class vs. Online Experiments: Is there a Difference?” with Linda Carter (targeted for submission at the *Journal of Economic Education*)

“Experiments” with Denise Hazlett (invited chapter in *International Handbook on Teaching and Learning Economics Techniques*)

“To Codify or Not to Codify: The Effects of Ethical Codes on Ethical Perceptions” with Joe McKinney and Mitch Neubert (under review at the *Journal of Business Ethics*)

“Importance of Religious Faith and Ethical Attitudes in Business” with Joe McKinney (targeted for submission at the *Journal of Business Ethics*)

“Presidential Elections and Dirty Firms” with Charles North (revise and resubmit at *Social Science Quarterly*)

“Valuing the Environment: A Comparison of the US and EU” (targeted for submission at *Social Science Quarterly*)

“Capital Market Inefficiencies: Signaling Through Trade Policy, A Second Best Solution” with Peter Rosendorff and Linwood Pendleton (targeted for submission at the *Review of International Economics*)

Work in Progress

“A Consumption-side Approach to the Environmental Kuznet’s Curve” (targeted for submission at the *Journal of Environmental Economics and Management*)

“Public Disclosure Programs and Firm Environmental Performance: Is there an Information Echo Effect?” with Arthur Caplan (targeted for submission at the *Journal of Environmental Economics and Management*)

“Student Achievement and Classroom Experiments Revisited” with Kimberly Mencken (targeted for submission at the *Journal of Economic Education*)

“Who Can Make the Sun Shine: Classroom Experiments with Candy” with James Henderson and Charles North (targeted for submission at the *Journal of Economic Education*)

“Trading Coalitions in Experimental Classroom Games” with Beck Taylor (targeted for submission at the *Journal of Economic Education*)

“Exposure to Ethically Questionable Situations: The Numbing Effect” with Joe McKinney and Mitch Neubert (targeted for submission at the *Journal of Business Ethics*)

“Attitudes towards Executive Compensation” with Joe McKinney and Mitch Neubert (targeted for submission at the *Journal of Business Ethics*)

Presentations

“Importance of Religious Faith and Ethical Attitudes in Business,” Association for Christian Economists 25th Anniversary Conference, Waco, TX, April 2009

“In-Class vs. Online Experiments: Is there a Difference?,” American Economic Association, San Francisco, CA, January 2009

“Homework: To Require or Not? Online Graded Homework and Student Achievement,” Southern Economic Association, Washington, DC, November 2008

“Do Classroom Experiments Affect the Number of Economics Enrollments and Majors?,” Western Economic Association, San Diego, CA, June 2006

“Valuing the Environment: A Comparison of the US and EU,” Southwestern Social Science Association, San Antonio, TX, April 2006

“Presidential Elections and Dirty Firms,” Southern Economic Association Meeting, Washington, DC, November 2005

“Presidential Elections and Dirty Firms,” Oakland University Seminar Series, Detroit, MI, March 2005

“Capital Market Inefficiencies: Signaling Through Trade Policy, A Second Best Solution,” Miami University Seminar Series, Oxford, OH, March 2005

“Measuring Student Achievement in an Experimental Principles of Microeconomics Course,” Southern Economic Association Meeting, New Orleans, LA, November 2002

“A Study of the Business Ethics of College Students,” Christianity and Economics: Integrating Faith and Learning in Economic Scholarship, Waco, TX, November 2002

“Income, Environmental Disamenity, and Toxic Releases,” Second World Congress on Environmental and Resource Economics, Monterey, CA, June 2002

“Business Ethics and Religion: The Role of Religiosity in Response to Ethical Scenarios,” International Conference on Business Ethics in the Knowledge Economy, Hong Kong, April 2002

“Teaching Economics with Classroom Experiments,” Economic Education Teacher Training Workshop, Waco, TX, October 2001

“Income and Toxic Chemical Releases in the United States: A Median Voter Approach,” University of Colorado Environmental and Resource Workshop, July 2001

“Teaching Economics: An Experimental Approach,” Wakonse-South Teaching Conference, April 2001

“Chemical Releases, Growth, and Responsiveness to Toxicity,” Department of Economics Seminar Series, Baylor University, November 2000

“Free Trade and the Environment: An Empirical Study,” Fourth Occasional California Workshop on Environmental and Resource Economics, October 1998

Honors, Awards, and Grants

Summer Sabbatical Award, Baylor University, 2001-2007

Baylor University, Baylor Horizons Faculty Grant Program, financial support for attendance of the Ecology, Theology, and Judeo-Christian Environmental Ethics Conference at Notre Dame University

Baylor University Research Committee Grant (\$2,000), "Public Disclosure Programs and Firm Environmental Performance," 2001-2002
Dissertation Fellowship, College of Letters Arts and Sciences, University of Southern California, 1998
Outstanding Teaching Assistant, University of Southern California, 1997
University of California at Los Angeles Research Scholar, 1992
University of Hawaii Regent Scholar, 1989-1993

Courses Taught

International Economics, Environmental Economics, Industrial Organization, Intermediate Microeconomic Theory, Economics and Globalization, Principles of Microeconomics, Principles of Macroeconomics

Masters and Honors Theses Advised

Michael Klayman (honors thesis chair, Economics), Deborah Oborny (honors thesis committee member, Economics), Bana Hamze (master's thesis committee member, Environmental Studies)

Professional Activities:

Program Instructor for the 2008 and 2009 Teaching Innovation Program sponsored by the American Economic Association's Committee on Economic Education and funded by the National Science Foundation. I serve as part of a team that leads workshops demonstrating active-learning techniques for college economics. Information available at <http://www.vanderbilt.edu/AEA/AEACEE/TIP>.

Committee for Economic Education of the American Economic Association (Committee Member, August 2009-present)

Advisory Board Member: TeachingWithData.org (a National Science Foundation funded project aimed at developing a digital library for supporting quantitative education in the social sciences)

Executive Committee Member, Association of Christian Economists (January 2009-present)

Referee Activities: *Southern Economic Journal*, *Journal of Economic Education*, *International Review of Economics Education*, *Journal of Business Ethics*, *Perspectives on Economic Education Review*, *Faith and Economics*, *Christian Scholar's Review*, *Ecological Economics*, *Journal of International Consumer Marketing*, *Eastern Economic Journal*

Coauthored Microeconomics Testbank for Case, Fair, and Oster's Principles of Microeconomics, 9th edition (2008)

Reviewer: Environmental Protection Agency's Science to Achieve Results Program (2007, 2008)

University and Departmental Service

Associate Chair, Department of Economics (2007-present); Economics Department Curriculum Committee, Chair (2007-present); Cornelia Marschall Smith Professor of the Year Award Selection Committee (2009-present); Search Committee for VP for Student Life (2008-2009); General Education Task Force, Baylor University (2007-2008); Research Performance Evaluation Committee (2007); Research Seminar Coordinator (2002-2004; 2005-2007), Baylor Business Women Steering Committee (2006-present), Honors Colloquium Leader (2005-2007), University 1000 Group Leader (2006), Recruiting Committee (2002-2003, 2006), Baylor Economist Faculty Advisor (2001-present), Faculty Center Committee (2004-2006), SING Procedures Committee (2003-2004)

Professional Associations

American Economic Association
Southern Economic Association
Western Economic Association

Association of Christian Economists
Phi Beta Kappa
Mortar Board

Professional References

Linwood Pendleton
Director, Ocean and Coastal Policy
Duke's Nicholas Institute for Environmental Policy Solutions
135 Duke Marine Lab Road
Beaufort, NC 28516
Phone: 805-794-8206; Email Linwood.Pendleton@duke.edu

David VanHoose
Professor of Economics & Herman W. Lay Professor of Private Enterprise
Baylor University
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Waco, TX 76798-8003
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Stephen Conroy
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