



# RFID: Integrated Supply Chains Symposium

Fifth annual symposium will convene at  
Baylor University's Hankamer School of Business,  
Waco, Texas, U.S.A.

Sponsored by  
Industry Studies Association  
<http://www.industrystudies.org/>  
as well as:

October 8-9, 2009

Even though RFID (radio frequency identification) business applications have evolved over the past couple of decades, there is no doubt that it is an emerging technology for identifying and tracking objects which holds many promises for closing the time-lag gaps in information transfer for improving supply chain operation productivity. This RFID-awareness has prompted much discussion about its benefits, challenges, and security issues. Sessions will address the massive interest in this old technology, which is changing the landscape of integrated supply chains. The use of RFID ranges from asset tracking to cashless payment to homeland security, and more. Speakers at the event will discuss RFID strategies and implementation used to accomplish this.



**JAMISON**



The registration fee is \$195 if paid on or before October 5, 2009; after this date, it is \$295. The registration fee provides admission to all sessions and activities, including the dinner reception. For group discounts contact the program chair.

Conference hotel and registration form can be found at [www.baylor.edu/business/rfid](http://www.baylor.edu/business/rfid)

## **Program Chair:**

Pedro M. Reyes, Ph.D.  
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A brief agenda is as follows:

### **Thursday, October 8<sup>th</sup>**

07:00 -- 08:00	Continental Breakfast
08:00 -- 09:15	3 presentations
09:30 -- 10:45	3 presentations
11:00 -- 12:30	Lunch and Keynote Speaker
13:00 -- 14:00	RFID demonstrations
14:30 -- 15:30	RFID research forum meeting
18:00 -- 20:00	Dinner reception for RFID research forum members and invites

**Friday, October 9<sup>th</sup>**

RFID research forum meeting continues over breakfast at hotel

**Keynote speaker:**

**Dave Dias**



Chief of the United States Transportation Command's Asset Visibility Division, Scott Air Force Base, Illinois. He is responsible for developing automatic identification technology and asset visibility strategies and programs, supporting the entire DoD supply chain and USTRANSCOM's deployment and sustainment mission. Prior to assuming his current position, Mr. Dias directed USTRANSCOM's involvement in research and development efforts, modeling and simulation activities, and major Department of Defense mobility studies. Mr. Dias entered Civil Service in 1978 and has served on the USTRANSCOM staff since 1990. Prior to entering Civil Service, he served as a licensed officer in the United States Merchant Marine on various dry cargo and tanker vessels.

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**Research Forum**

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**INDUSTRY  
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The RFID Research Forum will serve as a source for information about relevant articles of interest and major data sources that contribute to the development of an understanding of RFID as “the glue” for improving global supply chain management/operations across multiple industries studies.