

# RFID:

# Integrated Supply Chains Seminar Series

Second annual seminar series will convene at Baylor University's Hankamer School of Business, Waco, Texas, U.S.A.

September 28-29, 2006

The theme of this seminar series is the use of RFID (radio frequency identification) in supply chains. Sessions will address the massive interest in this old technology, which is changing the landscape of integrated supply chains. The use of RFID ranges from asset tracking to cashless payment to homeland security, and more. RFID technology is as an emerging technology with great potential to take significant costs out of the supply chain dynamics; speakers at the event will discuss RFID strategies and implementation used to accomplish this.

### **Registration** (on-line registration)

The registration fees are as follows:

- o \$180 by July 1
- o \$230 by September 27
- o The on site registration fee is \$280
- o Contact the program chair for student rates.

Registration includes continental breakfast, lunch, snacks during breaks, and admission to all sessions.

#### **Keynote Speakers:**

Donald Berg Sun Microsystems

Dale Robertson Texas Workforce Commission

## **Partial List of Speakers:**

Dr. Edmund Prater The University of Texas at Arlington

Dr. Madhav Pappu Texas A&M

Dr. Liam O'Neill

University of North Texas

Dr. Farhad Moeeni

Arkansas State University

Dr. David C. Wyld Southeastern Louisiana University

Dr. Thomas Chen

Mr. Kurt Wall

University of Houston

The National RFID Center

Mr. Mark Johnson RFID Tribe



Sponsored by Hankamer School of Business and the Office of the Provost for Research in association with:







RFID Tribe, a global organization with local chapters, is the world's association for radio frequency identification (RFID) professionals. The group of industry experts collaborates on RFID and sensor technology, standards, venture capital, products, applications, industry trends, people and events. RFID Tribe serves as an engine for ideas, people and capital. RFID Tribe - The World's Association for RFID Professionals may be found at <a href="https://www.rfidtribe.com">www.rfidtribe.com</a>





#### **Schedule of Events**