RFID:  
Integrated Supply Chains  
Seminar Series

Second annual seminar series will convene at  
Baylor University’s Hankamer School of Business,  
Waco, Texas, U.S.A.

September 28-29, 2006

The theme of this seminar series is the use of RFID (radio  
frequency identification) in supply chains. Sessions will address  
the massive interest in this old technology, which is changing the  
landscape of integrated supply chains. The use of RFID ranges  
from asset tracking to cashless payment to homeland security, and  
more. RFID technology is as an emerging technology with great  
potential to take significant costs out of the supply chain dynamics;  
speakers at the event will discuss RFID strategies and  
implementation used to accomplish this.

Registration (on-line registration)
The registration fees are as follows:
  o $180 by July 1  
  o $230 by September 27  
  o The on site registration fee is $280  
  o Contact the program chair for student rates.

Registration includes continental breakfast, lunch, snacks during  
breaks, and admission to all sessions.

Keynote Speakers:
Donald Berg  
Sun Microsystems  
Dale Robertson  
Texas Workforce Commission

Partial List of Speakers:
Dr. Edmund Prater  
The University of Texas at Arlington  
Texas A&M
Dr. Madhav Pappu  
University of North Texas
Dr. Liam O’Neill  
Arkansas State University
Dr. Farhad Moeeni  
Southeastern Louisiana University
Dr. David C. Wyld  
The University of Houston
Dr. Thomas Chen  
The National RFID Center
Mr. Kurt Wall  
RFID Tribe
Mr. Mark Johnson

Schedule of Events