Curriculum Vitae

April 2014

**Joseph A. McKinney**

Hankamer School of Business

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Baylor University

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**Professional Experience:**

Current Position: Ben H. Williams Professor of

(At BU since 1976) International Economics

Baylor University, Waco, Texas

Fulbright Research Scholar to Canada

Fall Semester 2003 Center for Trade Policy and Law

Carleton University, Ottawa

Spring Semester 1996 Fulbright Professor to the United Kingdom Center for the Study of International Affairs

Middlesex University, London

January 1996 Visiting Professor

Institut d’Administration des Enterprises Universite de Caen

Caen, France

1977 - 1978: Exchange Professor

Department of Economics

Seinan Gakuin University

Fukuoka, Japan

1970 - 1976: Assistant Professor of Economics

University of Virginia

Charlottesville, Virginia

1969-1970 Instructor of Economics

Michigan State University

East Lansing, Michigan

1967 Research Assistant

U.S. State Department Project

**Educational Background:**

1967 - 1970: Ph.D. Michigan State University

1965 - 1967: M.A. Michigan State University

1961 - 1965: B.A. Berea College

**Scholarships**: Woodrow Wilson National Fellowship

Pi Gamma Mu National Scholarship

Dissertation Fellowship, Institute for International

Business and Economic Development Studies

**Professional Memberships** American Economic Association

Association of Christian Economists

(founding member)

European Union Studies Association

Association for Canadian Studies in the US

Transatlantic Studies Association

(founding member) Southern Canadian Studies Association

(founding member)

World Affairs Council of Dallas Fort Worth

Fulbright Association

America-Thai Foundation Board Member

**Awards:** Cornelia Marschall Smith Outstanding Professor of the Year, Baylor University 2014

Distinguished Professor Award, Hankamer School of Business, 2011

Designated “Honorary Professor” by Kazakh University of Economics, Finance and International Trade, 2009

Designated “Honorary Professor” by Eurasian Economic Club of Scientists Association, 2009

Ron Love Award for Outstanding Contributions to Canadian Studies,

Southern Association of Canadian Studies, 2008

Centennial Professor Award, Baylor University, 2001

Designated a "Favorite Professor" by Baylor Graduate Business alumni, 2001

Designated Alpha Kappa Psi Professor of the Month, November 1996

Designated an Outstanding University Professor, Baylor University, 1985.Mortar Board Circle of Achievement Award, Baylor University, 1980

**Publications**

**Books and Monographs**:

Economic Integration in the Americas, edited with H. Stephen Gardner, New York and London: Routledge Publishing Company. Hardcover, 2008; Paperback, 2010.

Political Economy of the United States-Canada Softwood Lumber Dispute, Canadian-American Public Policy Series, Orono, ME: Canadian-American Center, Number 57, August 2004.

Created from NAFTA; The Structure, Function, and Significance of the Treaty’s Related Institutions, New York: M.E. Sharpe Publishing Co., 2000.

Free Trade Area for the Americas: Issues in Economics, Trade Policy and Law, edited with Melissa Essary, Baylor University, 1995.

A North American Free Trade Region: Multidisciplinary Perspectives, edited with Rebecca M. Sharpless, Baylor University Program in Regional Studies, 1992. (Published in Canada by Carleton University Press, Ottawa).

Region North America: Canada, the United States and Mexico, edited with Glen E. Lich , Baylor University Program in Regional Studies, 1990.

Readings in International Economic Relations, edited with Keith A. Rowley, Stipes Publishing Co., 1989.

**Government Documents**:

Free Trade and the United States-Mexico Borderlands, edited with Glen E. Lich. Prepared for the Subcommittee on Economic Growth, Trade and Taxes of the Joint Economic Committee of the United States Congress, 1991.

**Testimony and Consultation**:

Fulbright Peer Review Committee Member for Canada and Caribbean, 2004, 2005, 2006

Project Evaluator, Social Science and Humanities Research Council of Canada, 2004-2005

Invited panelist, Trade and Agriculture Session, President Bush’s Economic Forum, Baylor University, Waco, Texas, August 13, 2002.

Testimony before United States International Trade Deficit Review Commission on the causes and implications of recent large trade deficits of the United States. Dallas, Texas, 21 January 2000. Written statement and discussion posted at <http://www.ustdrc.gov>, and in the printed hearings, pp. 66-73, 110-111, 119-120, 123-124.

Fulbright Senior Scholar Prescreening Committee Member for United Kingdom, 1997,1998,1999.

Testimony before United States International Trade Commission on the effects of the North American free trade agreement during its first three years, Washington, D. C., May 15, 1997. Written statement quoted and summarized in The Impact of the North American Free Trade Agreement on the U. S. Economy and Industries: A Three-Year Review, USITC Publication 3045, June 1997.

Testimony before United States International Trade Commission on "The Potential Impact on the

U.S. Economy and Selected Industries of the North American Free Trade Agreement,"

Washington D.C., November 18, 1992.

Testimony before the State, Federal and International Relations Committee, Texas House of Representatives, on North American free trade, Austin, Texas, March 26, 1991,

August 21, 1992, October 16, 1992.

Testimony before United States International Trade Commission on the effects of United States

Mexico free trade agreement, July 16,1990. Written statement quoted extensively in Review of

Trade and Investment Liberalization Measures and Prospects for Future United States-Mexico

Relations, Phase II, Summary of Views on Prospects for Future United States-Mexico Relations,

USITC Publication 2236, October 1990.

Testimony before the Trade Subcommittee of Ways and Means Committee of the United States House of Representatives, United States-Mexico Economic Relations: Hearings , June 14, 1990, pp. 144-150.

Written consultation provided to Executive Office of the President, United States Trade Representative, 1989,1990,2000,

**Articles:**

“Challenges Along the Road to a Transatlantic Trade and Investment Partnership,”

in Joaquin Roy and Roberto Dominguez (eds.) *The TTIP*: *The Transatlantic Trade and Investment Partnership between the European Union and the United States,* Miami European Union Center/Jean Monnet Chair, 2014, pp. 85-97.

“The Anglo-American Economic Relationship: Special or Not?” with Alan P. Dobson in *Anglo-American Economic Relations: Contemporary Perspectives,* Steve Marsh and A. P. Dobson (eds.) Routledge Publishing, 2013, pp. 128-153.

“US-Canadian Economic Relations, Twenty Years after the USA-Canada Free Trade Agreement,” British Journal of Canadian Studies, 23(2), 2010, 233-246.

“The Effects of Ethical Codes on Ethical Perceptions of Actions Toward Stakeholders,” with Tisha Emerson and Mitchell Neubert, Journal of Business Ethics, 97(4), 2010, 505-516

“Importance of Religious Faith and Ethical Attitudes in Business,” with Tisha Emerson, Journal of Religion and Business Ethics, Vol. 1, No. 2, 2010 (<http://via.library.depaul.edu/jrbe/vol1/iss2/5>)

“Sovereignty, Politics and US International Airline Policy,” with Alan P. Dobson, Journal of Air Law and Commerce, Vol. 74, No. 3, Summer 2009, 527-552.

“United States-Canadian Energy Interdependencies,” Southern Journal of Canadian Studies, Vol. 2, No. 1, 2009, 2-10.

“Interaction of Domestic and International Policies Concerning United States Agricultural Trade,” in *Global Politics in the Dawn of the Twenty-First Century,* Akis Kalaitzidis (ed.), Athens Institute for International and Economic Research, 2009, 65-74.

“International Bribery: Does a Written Code of Ethics Make a Difference in Perceptions of Business Professionals,” with Carlos Moore, Journal of Business Ethics, Vol. 79. 2008, 103-111.

“Is Economic Globalization Good News?” Christian Reflection, Vol. 24, July 2007, 34-42.

“United States-European Union Trade Dispute over Biotechnology Agricultural Products,” EUSA Review, Vol. 19, No. 4, Fall 2006, pp. 12-16.

“Perceptions of United States Business Professionals Concerning International Bribery,” with Carlos W. Moore, Proceedings of World Business Ethics Forum, Hong Kong and Macau, November 1-3, 2006.

"Transatlantic Relations in a Global Economy," in *Europe and the United States: Coming Together or Drifting Apart?* Jon Roper and John Baylis (eds.), London: Routledge Publishing, 2006, pp. 162-175.

"Ethical Attitudes in Small Businesses and Large Corporations: Theory and Empirical Findings from a Tracking Study Spanning Three Decades," with J. Longenecker, C. Moore, L. Palich and W Petty, Journal of Small Business Management, Vol. 44, No. 2, (2006) 167-183.

"Deeper United States-Canada Economic Integration: Is it Inevitable? Is it Desirable?" Southern Journal of Canadian Studies. Vol. 1, No. 1 (2005), 1-12.

"Transition Ethics: A Comparison of Ukrainian and United States Business Professionals," with O. Vynoslavska, J. Longenecker, and C. Moore, Journal of Business Ethics. Vol. 61. 2005, 283-299.

“The Role of Mere Exposure Effect on Ethical Tolerance: A Two-Study Approach,” with J. Longenecker, C. Moore and W. Weeks, Journal of Business Ethics. Vol. 58. 2005, 281-294.

"Can the Institutions of NAFTA Serve as a Pattern for the World Trade Organization?" Journal of Administrative Sciences [Yonetim Bilimleri Dergisi] Vol. 3 (2005), and posted to the web site of Journal of Turkish Weekly, March 2005.

"The Cluster Approach as a Factor in the Competitiveness of the Kazakhstan Economy," with Aigul Toxanova, Proceedings of Regional Development in the Europe of Regions Conference, Godollo, Hungary, 18-20 March 2005, pp. 51-57.

"Economic Competitiveness: Lessons from North America and Western Europe," Proceedings of Competitiveness of the Economy of the Republic of Kazakhstan: Status, Problems and Priorities of Development Conference, Astana, Kazahkstan, 24-25 March 2005, Institute of Economy and Finances of the T. Ryskulov Kazakh Economic University, pp. 44-47. Reprinted as "Competitiveness: Lessons for a Transition Economy," in Proceedings of Problems of Securing Competitiveness Conference, Kokshetau, Kazakhstan, Kokshetau Institute of Economics and Management, 20-21 May 2005, pp. 18-20.

“Religious Intensity, Evangelical Christianity, and Business Ethics: An Empirical Study,” with Justin G. Longenecker and Carlos W. Moore, Journal of Business Ethics, Vol. 55. 2004, 371-384.

“NAFTA Turns Ten,” Baylor Business Review, Spring 2004, pp. 34-39.

“Competition Effects of European Union Enlargement: The Transatlantic Dimension,” in The Competition Power of the European Union After the Enlargement, Ali Akedemir, et.al, (eds.) Gelibolu, Turkey: Rowan Publishing, 2004, pp. 3-11.

“Benefits and Costs of Globalization in Transition Economies,” Proceedings of Economic and Social Reforms in Kazakhstan Conference, Kokshetau: 2002, pp. 290-295.

“Trade Developments in the Western Hemisphere: Implications for Transatlantic Relations,” in Europe and the Atlantic Relationship: Issues of Identity, Security and Power, Douglas Eden (ed.) Macmillan Publishing Co (in UK) and St Martin’s Press (in US), 2000, pp. 101-116.

“Harmonization Issues in Regional Trade: A Preliminary Overview,” in Comercio e Integracion de las Americas, Juan Manuel Villasuso and Rafael Trejos Solorzano (eds.) San Jose: Instituto Interamericano de Cooperacion para la Agricultura, 2000, pp. 317-324.

“A Preliminary Assessment of the NAFTA Institutions,” in *Globalization in the 21st Century, Vol. 1: International Trade and Finance,* edited by K. Fatemi and Susan E.W. Nichols, 1999, pp. 165-175.

“The Effects of Gender and Career Stage on Ethical Judgment,” with William A. Weeks, Carlos W. Moore and Justin G. Longenecker, in Journal of Business Ethics, Vol. 20, 1999, pp. 301-313.

“NAFTA Development and the Transatlantic Partnership,” in Future of the Atlantic Community, edited by Douglas Eden, Middlesex University Press, 1997, pp. 75-87.

“The Economics of Free Trade in the Americas,” in Free Trade Area for the Americas: Issues in Economics, Trade Policy and Law, edited by Melissa Essary and J. A. McKinney, Baylor University, 1995, pp. 13-20.

“Is the Japanese Marketing System Changing?--An Empirical Study,” with Dan Rajaratnam, International Business Review, Vol. 4, No. 3, 1995, pp. 279-294.

“The World Trade Regime: Past Accomplishments and Future Challenges,” International Journal, Vol. XLIX No. 3, Summer 1994 pp. 445-471. (Lead Article)

“The Economic Impact of NAFTA,” Proceedings of 1993 Annual Meeting of The Philosophical

Society of Texas, Austin: The Philosophical Society of Texas, 1994, pp. 42-47.

“Dispute Resolution between Canada and the United States: Implications for Mexico,” Comercio Exterior, Vol. 44, No. 1, January 1994, pp. 39-42.

"Mexico in a North American Free Trade Area," in North American Free Trade Agreement, edited by Khosrow Fatemi, St. Martin’s Press, 1993, pp. 134-144.

"A Research Agenda for North American Economic Integration," in La Apertura Comercial y la Frontera México-Texas, edited by Alejandro Dávila Flores, Universidad Autonoma de Coahuila, 1993, pp. 17-28.

"Implications of a North American Free Trade Agreement for Japan's Trade Relations," in The Challenge of NAFTA: North America, Australia, New Zealand and the World Trade Regime, edited by Robert G. Cushing, et. al. Lyndon B. Johnson School of Public Affairs, The University of Texas at Austin, 1993, pp. 123-135.

“The Japanese Distribution System: An Empirical Investigation of U. S. Firms Operating in Japan During the Seventies and Eighties,” with Daniel Rajaratnam in The Japanese Distribution System, edited by Michael Czinkota and Masaaki Kotabe, Probus Publishing Co, 1993, pp. 67-80.

"The Impact of Tariff Liberalization between the United States and Mexico: A General Equilibrium Analysis," with Roy G. Boyd and Kerry Krutilla, Applied Economics Vol. 25, no. 1, January 1993, pp. 81-89.

“Lessons from the Western European Experience for North American Integration,” in North America Without Borders? edited by Stephen J. Randall, University of Calgary Press, 1992, pp. 31-40.

“Dispute Settlement Under the U.S.- Canada Free Trade Agreement,” Journal of World Trade, Vol. 25, No. 6, December 1991, pp. 117-130. (Reprinted in the Journal of International Arbitration, Vol. 8, No. 4, December 1991, pp. 89-102.)

“Labor Issues in a United States-Mexico Free Trade Agreement,” in Free Trade and the United States-Mexico Borderlands , Subcommittee on Economic Growth, Trade and Taxes, Joint Economic Committee of Congress, 1991, pp. 79-86.

“U. S.-Mexico Free Trade Agreement: Issues and Implications for Macroeconomics/ General Issues,” Chapter 1 of Texas Consortium Report on Free Trade Final Report, Business Development Division, Texas Department of Commerce, October 16, 1991, pp. 13-28.

“Degree of Access to the Japanese Market: 1979 vs. 1986,” Columbia Journal of World Business, Vol. XXIX, No. 2, Summer 1989, pp. 53-60.

"Voluntary Restraint Arrangements on Steel Imports: Policy Development and Sectoral Effects," with Keith A. Rowley, in Journal of World Trade, Vol. 23, No. 3, June 1989, pp. 69-81.

"The Generation Gap in Business Ethics," with J. Longenecker and C. Moore, Business Horizons, September-October, 1989, pp. 9-14.

"Ethics in Small Business," with J. Longenecker and C. Moore, Journal of Small Business Management, January 1989, pp. 29-31.(Reprinted as “Do Smaller Firms Have Higher Ethics?” in Business and Society Review, Fall 1989, pp. 19-21).

"Poverty and the Public Sector," in Biblical Principles and Economics : The Foundations edited by Richard C. Chewning, Navpress, 1989, pp. 229-241.

"Joint Ventures of United States Firms in Japan," Venture Japan, Vol. 1, No. 2, 1988, pp. 15-19.

"Ethical Values in U. S. Business: An Examination of Regional Data," with J. Longenecker and C. Moore, JASAT, Vol. 19, October 1988, pp. 73-82.

"Ethical Attitudes of Students and Business Professionals: A Study of Moral Reasoning," with J. Wood, J. Longenecker and C. Moore, Journal of Business Ethics, Vol. 7, April 1988, pp. 249-257.

"The Ethical Issue of International Bribery: A Study of Attitudes Among U. S. Business Professionals," with J. Longenecker and C. Moore, Journal of Business Ethics, Vol. 7, May 1988, pp. 341-346. (Reprinted in Baylor Business Review, Fall, 1988).

"Egoism and Independence: Entrepreneurial Ethics," with J. Longenecker and C. Moore, Organizational Dynamics, Winter 1988, pp. 64-72.

"U.S. Business Firms in Japan: A Survey," Baylor Business Review, Summer 1987, pp. 12-18.

"The Economics of the Japanese Automobile Export Restraint," with Keith A. Rowley, Atlantic Economic Journal, Vol. XIV, No. 2, July 1986, pp. 9-15.

"Trends in U.S. High Technology Trade: 1965-1981," with Keith A. Rowley, Columbia Journal of World Business, Vol. XX, No. 2, Summer 1985, pp. 69-81.

"Smaller Businesses and Licensing," with Margaret W. Maxfield and James B. Townsend, Les Nouvelles, Vol. XX, No. 2, July 1985, pp. 69-71.

"The Economics of the Steel Trigger Price Mechanism," with Samuel L. Bright, in Business Economics, July 1984, pp. 40-46.

"International Licensing of Technology by Texas Business Firms," with Margaret W. Maxfield and James B. Townsend, Texas Business Review, Vol. 56, No. 3, May/June 1983, pp. 139-142.

"Changing Patterns of Latin American - Japanese Trade," in Baylor Business Studies, Vol. 12, No. 4, November 1981, pp. 63-74.

"Japan's Approaches to Dealing with Environmental Pollution," in Baylor Business Studies, Vol. 12, No. 2, May 1981, pp. 73-80. (Reprinted in Business and Environment: Toward Common Ground, edited by L. Kent Gilbreath, The Conservation Foundation, 1984, pp. 317-325)

"Japan's Success as an Exporting Nation," in Baylor Business Studies, Vol. 11, No. 1, January 1980, pp. 7-16.

"Cultural Influences upon Japanese Business Practice," in Business and Economic Perspectives, Vol. 4, No. 2, Fall 1979, pp. 29-32.

"Commodity and Income Terms of Trade of Latin American Countries," in Economic Review of Seinan Gakuin University, Vol. 13, No. 1, May 1978, pp. 45-58.

**Presentations:**

“North American Economic Integration: Retrospective and Prospective,” 18th Annual Western Hemispheric Trade Conference, Laredo, Texas, 24 April 2014.

“Political Economy of Regional Economic Integration: A Comparison of EU and NAFTA,” Seventy-Seventh International Atlantic Economic Conference, Madrid, Spain, 5 April 2014.

“Challenges along the Road to a Transatlantic Trade and Investment Partnership,” The TTIP: the Transatlantic Trade and Investment Partnership between the European Union and the United States Conference, Miami-European Union Center, 28 February 2014.

“NAFTA@20 in the Context of a Changing Global Economy,” Association of Canadian Studies Biennial Meeting, Tampa, Florida, 22 November 2013.

“Hazards on the Road to a Transatlantic Trade and Investment Partnership,” Twelfth Annual Transatlantic Studies Association Conference, Newcastle-upon-Tyne, England. 10 July, 2013.

“United States-European Union Economic Relations in a Changing Global Economy,” Annual Paris Business and Social Science Research Conference, Paris, France. 5 July, 2013.

“Cross-Cultural Comparison of Ethical Attitudes of Business Professionals: United States and China,” Tenth AIMS International Conference, IIM-Bangalore India, 7 January 2013.

“What does the United States’ ‘Pivot to Asia’ Portend for Transatlantic Economic Relations?” Transatlantic Studies Association Annual Conference, Cork, Ireland, 10 July 2012.

“Rationales for and Consequences of United States and Canadian Preferential Trade Agreements,” Association for Canadian Studies in the United States Biennial Meeting, Ottawa, Canada, November 17, 2011.

“Canada’s Special Economic Relationship with the USA—Is it Compatible with NAFTA?” British Associaton of Canadian Studies Conference, University of London, 15 July 2011.

“Contemporary Anglo-American Economic Relations,” 10th Anniversary Conference of the Transatlantic Studies Association, Dundee, Scotland, 13 July 2011.

“United States-European Union Policy Responses to China’s Rising Economy,” European Union Studies Association Biennial Conference, Boston, MA, 4 March 2011

“North American Energy and Environmental Policies as Complications for Transatlantic Relations,” 9th Transatlantic Studies Conference, Durham, England, 14 July 2010.

“Real and Imagined Issues with the Current Version of NAFTA.” (invited presentation) 2010 NAAIU Conference, Ottawa, Canada, 11 April 2010.

“Interplay of Energy and Environmental Policies in North America,” 20th Biennial Conference of the Association of Canadian Studies in the United States, San Diego, CA, November 20, 2009.

“United States-Canadian Economic Relations Twenty Years After the U.S.-Canada Free Trade Agreement,” 100 Years of Canadian Foreign Policy Conference, London, England, 17 July 2009.

“Implications of a Canada-European Union Free Trade Agreement for Transatlantic Economic Relations, 8th Transatlantic Studies Conference, Canterbury, England, 13 July 2009.

“Importance of Religious Faith and Ethics in Business,” with Tisha Emerson, 25th Anniversary Conference of the Association of Christian Economists, Waco, Texas, April 17, 2009.

“World Economic Crisis in Relation to Energy and Environmental Issues,” Astana Economic Forum, Astana, Kazakhstan, 11-12 March 2009.

“To Codify or Not to Codify: The Effects of Ethical Codes on Ethical Perceptions,” The 2nd World Business Ethics Forum, Hong Kong, 11-12 December 2008.

“Economic Issues and Foreign Trade,” (invited presentation) After the Vote: Prospects for America and the World Conference sponsored by Atlantische Akademie and U.S. Embassy, Berlin, Germany, November 22, 2008.

“The U.S. Economy and the New Administration: Prospects for a New Economic Policy’” (invited lectures) German-American Institute Heidelberg; Viadrina University, Frankfurt/Oder; U.S. Consulate General, Hamburg, Germany, November 19-21, 2008.

“US International Aviation Policy and the 2007 Open Aviation Agreement with the EU,” Seventh Annual Transatlantic Studies Association Conference, Dundee, Scotland, 7-10 July 2008.

“Interaction of Domestic and International Policies Concerning United States Agricultural Trade,” Sixth International Conference on Politics and International Affairs, Athens, Greece, 23-26 June 2008.

“Integration of North American Energy Markets,” Energy in Europe and North America:

From National to Human Security, Trento, Italy, 18-19 April 2008.

“Implications of China’s Rising Economy for Transatlantic Relations,” Transatlantic Studies Association Annual Conference, Cork, Ireland, 10 July 2007.

“Changing Perceptions of Executives of Foreign Firms Operating in Japan Concerning the Japanese Distribution System,” with Daniel Rajaratnam, Association of Japanese Business Studies Annual Meeting, Indianapolis, Indiana, 24-27 June 2007.

“Competition Effects of European Union Enlargement on Transatlantic Relations,” Paris Graduate School of Management, (invited lecture) 14 March 2007.

"Perceptions of United States Business Professionals Concerning International Bribery," with Carlos W. Moore, World Ethics Economic Forum, Hong Kong/Macau, 1 November 2006.

“United States-Canadian Energy Interdependencies,” Annual Meeting of Southern Association of Canadian Studies, Atlanta, GA, 6 October 2006

"Economic Issues in US-EU Trade Disputes," Transatlantic Studies Association Annual Conference, Dundee, Scotland, 13 June, 2006.

"Economic Issues in the United States-Canada Wheat Dispute," Association for Canadian Studies in the United States Biennial Conference, St. Louis, MO, 18 November 2005.

"United States-European Union Trade Dispute over Biotechnology Agricultural Products," 4th Transatlantic Studies Conference, Nottingham, England, 12 July, 2005.

"NAFTA's Effects on North American Economic Development: A United States Perspective," NAFTA and the Future of North America: Trilateral Perspectives on Governance, Economic Development and Labour Conference, University College, University of Toronto, February 7, 2005. (Participation sponsored and funded by Canada Institute of Woodrow Wilson Center for International Scholars, and remarks posted at wwics.si.edu/)

"Interests of the United States South in the US-Canada Softwood Lumber Dispute," First Biennial Meeting of Southern Association of Canadian Studies, Atlanta, Georgia, October 9, 2004

“Transatlantic Economic Relations in the Context of the World Trade Regime,” Transatlantic Studies Annual Conference, Dundee, Scotland, July 12-15, 2004.

“Competition Effects of European Union Enlargement: the Transatlantic Dimension,” Third International Symposium on Business Administration, Gelibolu, Canakkale, Turkey, May 27-28, 2004.

"Deeper United States-Canada Economic Integration: Is it Inevitable? Is it Desirable?" presented at Southern Association of Canadian Studies meeting, Atlanta, Georgia, August 13, 2003.

"Economic Issues in the United States-Canada Softwood Lumber Dispute," presented at Biennial Conference of the Association of Canadian Studies in the United States, Portland, Oregon, November 23, 2003.

“Citizen Submissions under the North American Agreement on Environmental Cooperation,” International Meeting of the International Trade and Finance Association, Vaasa, Finland, May 28-30, 2003.

“Implications of the North American Agreement on Labor Cooperation for the Business Environment of North America,” Canada-United States Business Conference, Indiana University, April 11-12, 2003.

“Ethical Attitudes of Founders and Other Entrepreneurs,” with Justin G. Longenecker and Carlos W. Moore, 17th Annual USASBE National Conference, Hilton Head Island, S.C., 23-25 January 2003.

“Operation of Regional Trade Agreements,” invited lecture at National Economics University, Hanoi, Viet Nam, July 16, 2002.

“Implications of European Union Enlargement for Transatlantic Relations,” Transatlantic Studies Association inaugural conference, Dundee, Scotland, July 10, 2002.

"An Empirical Study of the Relationship Between Past Experiences and How Individuals Perceive Ethical Dilemmas," written with Carlos Moore, Bill Weeks and Justin Longenecker, and presented by Dr. Moore at Honolulu conference, June 12-16th 2001

“Dispute Settlement under NAFTA Chapter 11,” Association for Canadian Studies in the United States Biennial Meeting, San Antonio, Texas, November 16, 2001.

“Prospects for a Free Trade Area for the Americas,” Southwest Council of Latin American Studies Annual Meeting, Santa Fe, New Mexico, March 23, 2001.

“Effects of Rights and Democracy Perceptions and Policy on Transatlantic Trade,” 5th Annual Future of the Atlantic Alliance Conference, Trent Park, London, June 15, 2000.

“The Organization and Objectives of United States Trade Policy, invited lecture at University of Paris, Marne La Vallee, March 10, 2000.

“Do Labor and Environmental Issues belong on the WTO Agenda for the Millennial Round?” invited lecture at Upper Business School of Grenoble, March 8, 2000.

“United States-European Union Trade Relations,” invited lecture at University of Montpellier, March 6, 2000 and at Institute for Political Studies, Aix-en-Provence, March 7, 2000.

“NAFTA-Related Institutions: A Preliminary Overview,” International Trade and Finance Association Meetings, Casablanca, Morocco, May 28, 1999.

“Impact of Western Hemispheric Trade Developments on Transatlantic Relations,” lecture at United States Embassy, Paris, France, May 18, 1999.

“Prospects for a Free Trade Area for the Americas,” conference co-sponsored by Institute of Political Studies of the University of Paris, and the University of Sao Paulo, Paris, France, May 20, 1999.

“Recent Developments in Western Hemispheric Trade,” invited lecture, University of Paris, Sorbonne, May 21, 1999.

“Trade Developments in the Western Hemisphere: Implications for Transatlantic Relations,” 3rd Annual Future of the Atlantic Alliance Conference, Trent Park, London, June 12, 1998.

“Harmonization and Regional Trade,” First Academic Colloquium of the Americas, San Jose, Costa Rica, March 14, 1998.

“NAFTA and the EU: Recent Developments in the Relationship,” 2nd Annual Future of the Atlantic Alliance Conference, Trent Park, London, June 20, 1997.

“The Euro: Source of Conflict or Cooperation with the U. S.?” German American Institute, Nuremberg, Germany, June 9, 1997.

“Prospects for Trade Liberalization: Mechanisms for Broader and Freer Economic Interaction,” University of Erlangen-Nuremberg, June 9, 1997; German American Institute, Heidelberg; June 10, 1997, and Graduate College of European and International Law, Friedrich Schiller University, Jena, Germany, June 12, 1997.

“The U. S.- EU Relationship after NAFTA and Maastricht,” Max Planck Institute, Jena, Germany, June 12, 1997.

“NAFTA Development and the Transatlantic Relationship,” Future of the Atlantic Alliance Conference, Trent Park, London, June 19, 1996.

“The U. S. - E. U. Relationship after NAFTA and Maastricht,” lecture at United States Embassy, Vienna, Austria, June 13, 1996.

“Regionalism and Globalism in World Trade,” conference sponsored by National Center for Scientific Research and Universities of Aix-Marseille I and II, Aix-en Provence, France, May 30, 1996.

“Prospects for NAFTA Expansion,” lecture at United States Embassy, Paris, France, May 29, 1996.

“NAFTA in Context,” invited lecture at Universiteit Gent, Ghent, Belgium, March 4, 1996.

“Prospects for Western Hemispheric Economic Integration,” presented at Free Trade in the Americas: Issues in Economics, International Trade Policy and Law Conference, Waco, Texas, November 11, 1994.

“Is the Japanese Marketing System Changing?--An Empirical Investigation of the Experiences of U. S. Firms Operating in Japan,” with Dan Rajaratnam, 1994 American Marketing Association Summer Marketing Educators’ Conference, San Francisco, August 6-9, 1994. (Best paper award, international education division)

“Ethical Perceptions and Ethical Environment in Small Business,” with J. Longenecker and C. Moore, 39th Annual Meeting, International Council on Small Business, Strasbourg, France, June 28, 1994.

“NAFTA’s Impact on Economic and Political Relations in North America,” International Congress, Mexican Association of Canadian Studies, Mexico City, Mexico, April 28, 1994.

“The Economic Impact of NAFTA,” 1993 Annual Meeting of The Philosophical Society of Texas, Laredo, Texas, December 4, 1993.

“Trading Partners: NAFTA and After,” Japan- U.S. Southern Conference, Dallas, Texas, October 13, 1993.

"Implications of NAFTA for Japan's Trade Relations," NAFTA, the Pacific and Australia/New Zealand Conference, Lyndon B. Johnson School of Public Affairs, the University of Texas at Austin, October 2, 1992.

“An Empirical Examination of the Experiences of Non-Japanese Firms with the Japanese Distribution System,” 1992 American Marketing Association Summer Marketing Educators’ Conference, Chicago, Illinois, August 9-11, 1992.

“The Japanese Distribution System: An Empirical Investigation of U. S. Firms Operating in Japan During the Seventies and Eighties,” with Daniel R. Rajaratnam. The American Marketing Association’s 2nd Annual Global Marketing Conference: The Japanese Distribution System, Honolulu, November 25, 1991.

“Macroeconomic Issues in a North American Free Trade Area,” North American Free Trade: Public and Private Partnership Conference, Texas A& M University, November 19, 1991.

“Potential Winners and Losers in a North American Free Trade Area,” Preparing for North American Free Trade Area Conference, Houston, Texas, October 24, 1991.

Panelist at “Natural Gas Trade Across the Border” conference sponsored by the University of Houston Center for Public Policy, June 20-21, 1991.

“Lessons from the Western European Experience for North American Integration,” Facing North/Facing South Conference on Contemporary United States-Canadian Relations, May 2, 1991, Calgary, Canada.

“Dispute Settlement under the United States-Canada Free Trade Agreement,”

Southwestern International Relations Association Annual Meeting, San Antonio, Texas, March 28, 1991.

“Lessons from the U. S.- Canada Free Trade Agreement for the Proposed U. S. - Mexico Agreement,” Universidad Autonoma de Baja California, Tijuana, Mexico, October 26, 1990.

“A Research Agenda for North American Economic Integration,” Segunda Conferencia Fronteriza México-Texas, Universidad Autonoma de Coahuila, Saltillo, Mexico, October 19, 1990.

“Can the U. S. - Canada Free Trade Agreement be a Model for the U. S.- Mexico Free Trade Agreement?” U. S. - Mexico Free Trade Agreement Workshop, Laredo, Texas, September 24, 1990.

“A North American Free Trade Area: Vision of the Future or Impossible Dream?” University of Paris, 2, May 19, 1990.

Panelist, at the invitation of U. S. Embassy in Paris, at conference on “United States-European Community Economic Relations in the 1990’s,” in Paris, France on May 18, 1990. Conference jointly sponsored by American Enterprise Institute and Association Analyse des Stratégies Industrielles et Energétiques.

“North America versus the European Community after 1992,” World Trade Center, Marseille, France, May 17, 1990.

“Views of Foreign Business Executives Operating in Japan: A Four Nation Survey,” University of Paris, Dauphine, May 15, 1990.

“Access to the Internal Japanese Market,” United States Embassy, Paris, France, May 14, 1990.

“Region North America: Problems and Prospects,” with Glen E. Lich, Southwestern International Relations Association, Fort Worth, Tx, March 1990.

“Region North America: A Preliminary Reconnaissance,” with Glen E. Lich, Southwestern International Relations Association, Little Rock, AR, March 1989.

"The Economics of Recent Steel Trade Agreements," with Keith A. Rowley, Southwestern Economic Association, Houston, Texas, March 1988.

"Joint Ventures of U.S. Firms in Japan," Association of Japanese Business Studies Annual Meeting, Wharton School of Business, University of Pennsylvania, January 1988.

"The Role of the Banking and Financial System in Japanese Economic Growth," with James Tipton, Southern Economic Association, Dallas, Texas, March 1986.

"Trends in U.S. High Technology Trade: 1965-1982," with Keith A. Rowley, Southwestern Economics Association, Fort Worth, Texas, March 1984.

"The Economics of the Japanese Automobile Export Restraint," Academy of International Business National Meetings, San Francisco, December 1983.

"The Economics of the Steel Trigger Price Mechanism," with Samuel L. Bright, Southwestern Economic Association Meetings, Houston, Texas, March 18, 1983.

"Licensing: A Tri-State Survey," with Margaret W. Maxfield and James B. Townsend, 1983 Academy of Marketing Science Annual Conference Miami Beach, May 4-7, 1983.

"The Commodity Composition of United States Foreign Trade," Southwestern Economics Association, San Antonio, Texas, March 19, 1982.

"International Licensing among Small Businesses," with Margaret W. Maxfield and James B. Townsend, Academy of International Business Annual Meeting, Montreal, Canada, October 16, 1981.

"Is the Japanese Model of Reindustrialization Really Appropriate for the United States?" Southwestern Economic Association, Dallas, Texas, March 1981.

"Problems and Challenges of U.S. Business Firms Operating in Japan," Academy of International Business National Meetings, New Orleans, La., October 1980.

"Changing Patterns of Latin American - Japanese Trade" Southwest Society of Economists, San Antonio, Texas, March 1980.

"Japan's Approaches to Dealing with Environmental Pollution," Southwestern Economics Association, Houston, Texas, March 1980.

"Will East Meet West in Labor Relations?" Southwestern Economics Association, Fort Worth, Texas, March 1979.

"Japan's Success as an Exporting Nation," Southwest Society of Economists, Houston, Texas, March 1979.

"Terms of Trade Experience of Latin American Countries," Southwestern Economics Association, Dallas, Texas, April 1977.

**Book Reviews:**

Burkhard Eberlein and G. Bruce Doern, eds., *Governing the Energy Challenge: Canada and Germany in a Multi-Level Regional and Global Context,* in American Review of Canadian Studies, Vol. 41, Issue 1, February 2011, pp. 89-92.

Nicholas Perdikis and Robert Read (eds), *The WTO and the Regulation of International Trade: Recent Trade Disputes between the European Union and the United States*, and Michelle Egan (ed.) *Creating a Transatlantic Marketplace: Government Policies and Business Strategies,* in Journal of Transatlantic Studies, Vol. 7, No. 4, December 2009. pp. 504-507.

Joseph E. Stiglitz and Andrew Charlton, *Fair Trade for All: How Trade Can Promote Development,* in Journal of Markets and Morality, Vol. 10, No. 1, 2007, pp. 176-178.

Jagdish N. Baghwati and Robert E. Hudec (eds.) *Fair Trade and Harmonization: Prerequisites for Free Trade? Volume 1, Economic Issues, Volume 2, Legal Issues,* The International Trade Journal, 2005.

L. Ian MacDonald, (ed.) *Free Trade: Risks and Rewards,* in American Review of Canadian Studies, Vol. 32, Number 1, Spring 2002, pp. 160-162.

Amy Sherman, *The Soul of Development: Biblical Christianity and Economic Transformation in Guatemala,* Bulletin of the Association of Christian Economists, No. 30, Fall 1997, pp. 28-30.

Elton M. Eigenburg, *Biblical Foundations and a Method of Doing Christian Ethics,*  Journal of Church and State, Vol. 39, No. 2 (Spring 1997) pp. 359-360.

Alan Rugman (ed.) *Foreign Investment and NAFTA,*  in International Trade Journal, Vol. X, No. 1, Spring, 1996

Arturo Escobar, *Encountering Development: The Making and Unmaking of the Third World,* in Journal of Asian Studies, Vol. 54, No. 3, August 1995, pp. 817-819.

Jack N. Huddleston, *Gaijin Kaisha,* American Asian Review, Vol. 12, No. 1, Spring 1994, pp. 1-6.

Max L. Stackhouse, *Public Theology and Political Economy: Christian Stewardship in Modern Society,* in Journal of Church and State, Vol. 35, No. 1, Winter 1993, pp. 172-173.

Senator John Heinz, *U. S. Strategic Trade: An Export Control System for the Nineties,*  Columbia Journal of World Business, Vol. XXVI, 1991.

Richard Longenecker, *New Testament Social Ethics for Today,*  and Allen Verhey, *The Great Reversal: Ethics and the New Testament,*  in Christian Scholar’s Review, Vol. XV, No. 2, 1986, pp. 192-194.

World Bank Staff, *The Assault on World Poverty,*  in Economic Development and Cultural Change, Vol. 27, no. 2, January 1979, pp. 377-381.

**Courses Currently or Recently Taught**

Business in the Global Economy

International Economics

Problem Areas in International Economics

**Grants Received:**

Co-recipient (2004) of $15,000 conference grant from Embassy of Canada

Recipient (2001) of $2,000) Baylor Centennial Professor Grant

Co-recipient (2001) of $4,600 Hankamer School of Business research grant

Recipient (2000) of CDN $6,750 Government of Canada research grant.

Co-recipient (2000) of $10,000 IREX Consortium on Humanities and the Social Sciences research grant.

Recipient (1997) of $4,500 Embassy of Canada research grant.

Co-recipient (1988, 1991, 1994) of three conference/research grants from Embassy of Canada totaling $45,000.

Recipient (1992) of $1,000 Max Kade Foundation research grant.

Co-recipient (1990) of $5,000 U.S. Congress Joint Economic Committee research grant.

Recipient (1985, 1988, 1992, 1997, 2001) of Baylor University Research Committee Grants totalling $7,925.

**Article Referee:**

American Asian Review

Canadian Journal of Political Science

Columbia Journal of World Business

Christian Scholar’s Review

Entrepreneurship Theory and Practice

Faith and Economics

Global Economic Journal

The International Trade Journal

Journal of Business Ethics

Journal of Church and State

Journal of Asia-Pacific Business

Social Science Quarterly

Journal of Economic Integration

Journal of Transatlantic Studies

Business and Society

**Editorial Boards:**

Canadian Foreign Policy

Journal of Transatlantic Studies

Turkish Journal of International Law and Politics