

CALL FOR PAPERS

2nd AIMA World Conference on Management Accounting Research “New Methodologies and Paradigms”

Monterey Peninsula, Northern California, May 12-13, 2005

Co-Chairs: Marc Epstein (Rice University) and John Y. Lee (Pace University)

BY POPULAR DEMAND AFTER THE 1st CONFERENCE

The 2003 *Advances in Management Accounting* Conference was a very successful one. Participants were enthusiastic about the contents and format of the conference. Noted scholars led the discussions on where we are and where we go from here. Based on the overwhelming support, the organizers have decided to present the conference as a biennial continuing one. Accounting researchers are urged to submit papers for possible presentation at the 2nd AIMA conference to be held in beautiful Monterey Peninsula in May 2005.



HYATT REGENCY RESORT IN MONTEREY PENINSULA

Situated above Monterey Bay, a romantic hideout Hyatt Monterey offers a complete resort atmosphere complimented by the dramatic scenic beauty and unique charm of John Steinbeck's Cannery Row. Monterey offers the following:

- ❖ Quaint Carmel-by-the-Sea
- ❖ Wineries
- ❖ The majestic Big Sur Coastline
- ❖ Bay Aquarium
- ❖ Hearst Castle
- ❖ Fisherman's Wharf
- ❖ 17-Mile Drive
- ❖ Premium outlets at Cannery Row

Rooms with current rack rates of \$285 (single or double occupancy) are offered at \$159 for the Conference participants (plus tax and service program fee).

NEW METHODOLOGIES AND PARADIGMS

A desirable paper would start with a discussion of the state of the art of the research on a selected topic, perform a critical examination of the relevant paradigm (or the need for a new paradigm) and new research methodology, apply the

new methodology and/or thoughts in the paradigm to the identified research question, and provide directions for future research. *AIMA* will publish some selected conference papers in future issues.

The topics expected to be covered at the conference include, but are not limited to:

- ❖ Capital market research and performance of executives (or other management accounting issues)
- ❖ Strategy implementation and coordination with organizational structure, management systems, and managerial behavior, with special focus on alternative ways to improve management and corporate performance
- ❖ Performance incentive systems, including stretch budgets and targets, and their promises and problems
- ❖ Linking performance metrics to strategy through new means, not confined to systems employing balanced scorecard and shareholder value analysis
- ❖ Finding solutions to the problems identified in the actual implementation of balanced scorecard
- ❖ New ways of looking at the drivers of corporate performance, the linkages between them, and measuring their impacts on profitability
- ❖ Analyzing the conditions under which selected performance measurement and management control systems are more or less effective
- ❖ Re-evaluation of non-financial performance metrics

- ❖ Cross-border and cross-culture differences in the use of management control and performance measurement systems
- ❖ A new look at the attempts at changing corporate culture
- ❖ Changing perspectives in various costing systems design
- ❖ Impact of e-business on costing and performance measurement systems
- ❖ Evolution in the use of management accounting research paradigms

The chairs are open to a broad set of research methodologies. Prospective authors are encouraged to provide abstracts or expressions of interest by August 15, 2004. The co-chairs will then be able to provide some early feedback for final preparation of papers.

INSTRUCTIONS FOR CONTRIBUTORS

Deadline for Submissions: Dec. 15, 2004

Notification of Acceptance: By Feb. 15, 2005

Format of Submission:

Submit two *hard* copies of the completed paper to:

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